

THE NEW ZEALAND Radio Record

PUBLISHED WEEKLY.

Printed Tuesdays to permit of effective distribution before the week-end, with full copyrighted programmes for the succeeding week. Nominal date of publication Friday.

LITERARY MATTER.

All literary matter and contributions must be addressed to the Editor. If the return of M.S. is desired, enclose 1d. stamp.

SUBSCRIPTION RATES.

Rate of Subscription: Single copies, 3d.; Annual Subscription (if booked), 12/6, post free; normal rate, cash in advance, 10/-, post free.

ADVERTISING RATES.

Schedule of Advertising Rates available from all advertising agents in New Zealand, or write: "Advertising Manager," Box 1032, Wellington.

Advertisements requiring setting should be in hand not later than Friday of each week to ensure publication in succeeding issue. Stereos and blocks, providing space has been arranged beforehand, can be accepted up to midnight Monday. Contract advertisements not changed will be repeated.

No responsibility is accepted for blocks, stereos, etc., remaining unclaimed after last use, beyond a period of three months.

A. J. HEIGHWAY,

Managing Editor,

"The N.Z. Radio Record,"

P.O. Box 1032.

Dominion Buildings, Mercer Street, Wellington.

WELLINGTON, FRIDAY, FEBRUARY 17.

LESSON OF THE MAORI PAGEANT.

What impresses us most about the Maori pageant and the brilliant success won by the artistic and balanced programme presented thereat is the effectiveness of the medium of broadcasting for introducing a new thing to the whole country. It can, we think, safely be said that only a handful of people in the Dominion, apart from broadcasting, had had the opportunity of hearing to advantage the melody and harmony possible from balanced Maori voices. Only the few who have travelled in the hot lakes district may have ever attended a Maori concert, and then under conditions and auspices which are perhaps least advantageous to the splendid qualities of the Maori race. Literally thousands of white people in the South Island have never seen a Maori, and know nothing of his history, tradition and musical capacity. Then in one magic evening they are introduced to a new world of melody. In the company's happy thought of celebrating the anniversary of the Treaty of Waitangi in this way, a distinct musical service has been rendered the country, and it is to be hoped, as many listeners have already expressed, that the vein of talent so opened up will be fully developed for broadcasting purposes. If the increased interest thus certain to be developed in Maori song and story leads to greater appreciation of their art and the preservation of their songs for future generations, it will be all to the good.

Another pleasing feature about the broadcast has been the volume and spontaneity with which the appreciation of listeners has been expressed. The event was well announced beforehand, so that a huge audience stood ready—unquestionably the biggest audience ever concentrated on one single evening in this Dominion for any one event. That so many of this audience were moved to write their personal thanks augurs well for the relationship being built up with listeners. We are a small country, and opportunities for special features are limited but given the opportunity this pageant shows there is present the enterprise to develop it to the full for the pleasure and service of listeners.

FRANCE DRY TRICKLE CHARGERS

FRANCE DRY AUTOMATIC TRICKLER (With Relay Switch).

THE FRANCE DRY AUTOMATIC TRICKLER is equipped with relay switch and receptacle for "B" Eliminator Plug. Automatically, when switch on set is thrown "ON," "B" Eliminator is thrown "IN," and Trickler cut "OUT," and vice versa.

PRICE £5/17/6

FRANCE DRY TRICKLE CHARGER (Without Relay Switch).

THE FRANCE DRY TRICKLE CHARGER is not equipped with relay switch, being designed for continuous charging. It is noiseless in operation, and can be left "on charge" during reception.

PRICE £4/10/-

FRANCE TRICKLERS are of the dry disc type, employ neither bulbs, liquids, nor moving parts.

FRANCE TRICKLERS have THREE CHARGING SPEEDS—1, 2, and 1½ Amperes.

Your Local Radio Dealer can procure FRANCE TRICKLE CHARGERS for you from the N.Z. Master Agents:

RADIO LIMITED

COMMERCE BUILDINGS (TOP FLOOR), 1 ANZAC AVENUE,
AUCKLAND.

Sporting

TOUR OF THE AUSTRALIANS

BROADCAST OF RESULTS

The next event of international sport to interest New Zealanders will be the visit of the Australian cricket team, which commenced a tour of New Zealand on the 15th and 16th of this month with a game against Nelson.

The strength of the visitors is apparent when one realises that the team includes such well known internationals as V. Richardson (S.A.), who is captain; Grimmett (S.A.), the celebrated googly bowler and a New Zealander by birth; Oldfield, of N.S.W., behind the sticks; Ponsford (V.), the greatest run-getting freak of all time; Woodfull, captain of Victoria in Sheffield and an Australian opening batsman; Kippax, captain of N.S.W. and a serious rival to Ponsford as a run-getter.

The remaining members of the team are: D. Blackie and Morton, of Victoria, both of whom are Shield bowlers; Schneider and Alexander, of South Australia, two of the most promising batsmen in Australia, Schneider having made 108 as opening batsman against New South Wales.

Jackson and McNamee (N.S.W.) and Oxenham, of Queensland, complete a wonderfully strong side, who should be capable of producing many runs and giving our batsmen plenty to do, besides giving a display of fielding that should be brilliant.

By the way, McNamee is regarded in some quarters as being the man Australia is looking for to take up the mantle of fast bowler in the approaching test.

The fact that England visits Australia this year for a further series of tests, and that Australia will be keen to retrieve the ashes lost on the last tour of England, enhances the interest in this team's tour of New Zealand.

It is a compliment to the improved standard of New Zealand cricket that such a strong combination should have been selected, and it is significant that the whole of the original selection have accepted the invitation to tour.

Arrangements are being made to broadcast extracts of the games played in the four centres, and results of the games in the minor associations will also be broadcast from all stations in the evenings. All who are interested in cricket and many besides must be anxious to see the New Zealand players who did so well during the recent tour of England, and will no doubt make every effort to be present at these games, but those unable to attend through disability or distance will be able to sustain their interest through the efforts of the Broadcasting Company to bring the game to them.

The matches still to be played are: V. Wellington, at Wellington, February 17, 18, and 20; v. Otago, at Dunedin, February 23, 25, and 27; v. Canterbury, at Christchurch, March 2, 3, and 5; v. Auckland, at Auckland, March 9, 10, and 12; first test at Auckland, March 24, 26, and 27; second test at Dunedin, March 31, April 2 and 3.

AUSTRALIA'S CRICKET STRENGTH

REVIEW BY MR. A. VARNEY.

At 2YA on Thursday evening next Mr. A. Varney will review the outstanding personalities in Australian cricket, and discuss their individual merits as probables and prospects for selection to represent the Commonwealth against the English team visiting Australia this year.

HAIG MEMORIAL SERVICE

BROADCAST BY 2YA

On Sunday, February 12, a united memorial service was held in the Wellington Town Hall in connection with the death of Sir Douglas Haig. The gathering was organised by the Mayor and the Returned Soldiers' Association, and was very largely attended by ex-service men and the general public.

The whole service was broadcast by 2YA for the benefit of those unable to be present.

THE TASMAN FLIGHT

Captain Ivan L. Kight, who but for his sportsmanship in allowing the decision to rest with the issue of a toss would have occupied Captain Hood's place on the night of the ill-fated flight, will on Monday, the 21st instant, broadcast from 2YA his version of the Tasman flight. His story, which cannot fail to be deeply interesting, will have reference to those who mourn the tragic passing of their dear ones.

Edison Evening on Feb. 18th

TRIBUTE TO WONDER MIND OF THE AGE

As announced last week the special Edison evening will be given from 2YA on Saturday, February 18. It is confidently anticipated that the missing gramophone record bearing Edison's personal message will be duly to hand by the mail steamer arriving early this week, and in that event the programme, which will be of a highly interesting character, will take place as announced.

Our illustration shows Mr. Edison at the radio microphone, broadcasting the same first words that were spoken to the original phonograph—"Mary Had a Little Lamb, etc." For long enough Edison refused to appear before the microphone, but on August 12, 1927, on the occasion of the jubilee of the discovery of the "Edison effect," he was induced to appear. It was Edison's discovery of the fact that a heated filament in a vacuum gives off electrons which paved the way for modern broadcasting. He, himself, did not proceed with the development of his discovery, leaving that to Fleming, but Edison did lay, in this sense, the foundation stone of modern broadcasting.



BROADCAST RELAYS

QUESTION OF PAYMENT

COMPANY'S STATEMENT

An official statement has been issued by the Radio Broadcasting Company concerning the subject of payment for relays, on which some public comment has been made of late.

The band contest which is to be held in Christchurch this month is not to be broadcast. This information has been conveyed to the company, whose application to broadcast has been refused. Referring to the matter, Mr. A. R. Harris, general manager of the company, said that the secretary of the Band Contest Committee had stated that the reason for the committee's decision was that it refused to give the company "something for nothing." "There is apparently a misconception amongst some people regarding the functions and duties of the Broadcasting Company," said Mr. Harris. "In the first place, it is not the Broadcasting Company that is getting something for nothing, but the attraction that is broadcast on relay. It costs the Broadcasting Company considerable

money to broadcast, and the persons whose performance is broadcast no additional expenditure. Neither has it any adverse effect on the attendance. As a matter of fact, it has been proved here and elsewhere that considerable benefit accrues to the attraction broadcast, due to the publicity given.

"The Radio Broadcasting Company's position is not that of a private company formed to exploit the public, but that of a public company formed under Government regulation to administer a public utility in the interest of the community.

"The company appreciates that it costs racing and trotting clubs, band associations, musical societies, and such like public institutions a considerable amount of money to provide their form of entertainment, and it is their business to decide whether they shall or shall not permit broadcasting. The company also appreciates that these institutions are giving, in their own way, and at considerable personal effort and expense, service of the greatest public interest. However, as the Broadcasting Company's service is also given in the public interest, it cannot for this reason make direct payment for relays, although it is prepared to co-operate with such institutions to the extent of providing the broadcasting service without any cost to them."

If 4QG were cured of its horrible blur we New Zealanders would relish the excellent programmes from that station.

At Last!

Operate your Radio Receiver direct from the house lighting supply and eliminate "A" and "B" Batteries permanently, with

Kodel Transifiers

No Batteries, Acids, Liquids, or Charging, uses current only while set is in operation.

SATISFACTION GUARANTEED.

For further particulars or a demonstration, communicate with the Distributors:

L. M. Silver & Co. Ltd.

Electrical Engineers and Radio Specialists,
30-32 TORY STREET, :: WELLINGTON.