THE NEW ZEALAND

Radio Record

PUBLISHED WEEKLY.

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ADVERTISING RATES.

THE PERSON

Schedule of Advertising Rates available from all advertising agents in New Zealand, or write: "Advertising Manager," Box 1032, Wellington.

Advertisements requiring setting should be in hand not later than Friday of each week to ensure publication in succeeding issue. Stereos and blocks, providing space has been arranged beforehand, can be accepted up to midnight Monday. Contract advertisements not changed will be repeated.

. No responsibility is accepted for blocks, stereos, etc., remaining unclaimed after last use, beyond a period of three months.

> A. J. HEIGHWAY, Managing Editor, "The N.Z. Radio Record,"

P.O. Box 1032. Dominion Buildings, Mercer Street, Wellington.

WELLINGTON, FRIDAY, FEBRUARY 3.

VOICES ACROSS THE SEA.

The nights of February 6 and 7 promise to make broad-casting history in New Zealand. Then, for the first time on a considerable scale, will a radio pageant be put on the air from 2YA and be re-broadcast by the other stations. Suitably enough, the first big scale pageant will be associated with the Maori race, whose poetic and musical genius, in association with their romantic past, promise an informative and entertaining evening. This enterprise marks the inception, we believe, of a comprehensive policy on the part of the company to explain New Zealand to New Zealanders in the most entertaining and informative fashion possible. That policy continued throughout 1928, as opportunity offers, will consolidate the interest of listeners in the medium of broadcasting.

Apart from the interest that will be taken within the Dominion in the programmes of the forthcoming pageant, those events will make wireless history, more particularly in that Australians will be given the special opportunity of listening at an hour suitable to themselves to a whole programme of special value from the Dominion. Special measures have been taken to inform the Australian Press and the public of the event and the probability is that some, at least, of their stations will, if conditions are favourable, re-broadcast the programme in whole or part. Not only will this be of intense interest to those New Zealanders who are resident in the Commonwealth, but it will certainly interest Australians themselves in the Dominion and our romantic native race. In thus sending the voice of 2YA across the sea in a special programme some reciprocity is being accorded Australia for the entertainment derived from her shores by our listeners over a long period. Further, interest may be excited on the part of many to visit our shores and see for themselves those Maori singers in their own haunts whose voices are to be sent so melodiously forth. The capacity to cover the whole of the Dominion by daylight and bridge the southern Pacific was one of the reasons for 2YA's power and we look forward with interest to the outcome of the first staged effort to interest Australia.

FRANCE DRY TRICKLE CHARGERS

FRANCE DRY AUTOMATIC TRICKLER (With Relay Switch).

THE FRANCE DRY AUTOMATIC TRICKLER is equipped with relay switch and receptacle for "B" Eliminator Plug. Automatically, when switch on set is thrown "ON," "B" Eliminator is thrown "IN," and Trickler cut PRICE £5/17/6 "OUT," and vice versa.

FRANCE DRY TRICKLE CHARGER (Without Relay Switch).

THE FRANCE DRY TRICKLE CHARGER is not equipped with relay Switch, being designed for continuous charging. It is noiseless in operation, PRICE £4/10/ and can be left "on charge" during reception.

FRANCE TRICKLERS are of the dry disc type, employ neither bulbs, liquids, nor moving parts.

FRANCE TRICKLERS have THREE CHARGING SPEEDS-2, 3, and 11 Amneres.

Your Local Radio Dealer can procure FRANCE TRICKLE CHARGERS for you from the N.Z. Master Agents:

COMMERCE BUILDINGS (TOP FLOOR), 1 ANZAC AVENUE, AUCKLAND,

Sporting

NEXT WEEK'S FIX-TURES

GREAT TROTTING RACE

Feb. 11-N.Z. Metropoliton Trotting. Club's summer meeting at Addington.

CONSIDERABLE interest will attach to this relay because on this occasion Great Bingen and Native Chief meet in a match over one mile from a flying start. Already all Christchurch is divided into two camps over the merits of these two horses which are probably the two most brilliant pacers ever seen in New Zealand. While Great Bingen has been the greater stake winner of the two, and at the same time the idol of the public, the brilliancy of Native Chief has never been in doubt. Owing, however, to the vagaries of this horse at the barrier his racing career has been somewhat marred. On this occasion, with an even dispatch which a flying start will ensure, there should be a real test between the two. The totalisator will not be opened for the test as the rules of trotting prohibit any race being started with a flying start, and so the event will be included in the programme as an exhibition of pac-

Edison Evening on February 7

A SPECIAL MESSAGE FOR NEW ZEALAND

The outstanding feature of the programme on Saturday, February 11, "Edison Evening" being the 81st anniversary of the birthday of the famous American, will be the broadcasting medium of the gramophone of a personal message from

Sir Fredrick Chapman, President of the English Speaking Union, and the American Consul-General, Mr. W. L. Lowrie, will deliver short addresses. The musical programme will be for the most part American. The Studio Trio will render standard works of modern American composers, and the Melodie Four will render American national and popular songs. American Colony in Wellington will be well represented, and will take part in a "community sing," presenting items that are familiar to all the English speaking races, although peculiarly

A number of the first items to be recorded on an Edison phonograph record by Billy Williams will be performed by Mr. Billy Hart. Some humour from Mark Twain will be given, and the band will play favourite American marches.

TRAVELOGUES AT 3YA

VOICE QUARTET ON TOUR.

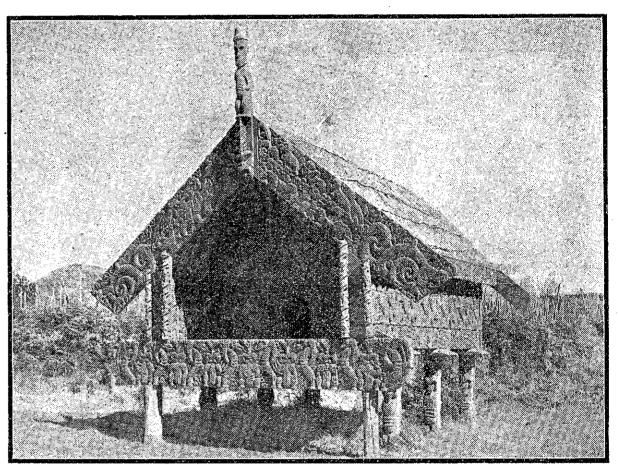
The Dulcet Quartet (of which Mr. A G. Thompson, B.A., is the leader, and other members are Misses Nellie Lowe, Mary Shaw, A.R.A.M., and Mr. T. G. Rogers) has adopted a type of programme which should prove a great

Mr. A. G. Thompson is working out a series of tours through various countries—these tours to be of special musi-cal significance with regard to the origin of traditional and other songs. It may be an incident in a certain town or suburb, a battlefield, mountain scenery, or a river, that has inspired the author to a certain composition, and from this point of view travelogues

"FOR THE MAN ON THE LAND"

THURSDAY EVENING LECTURETTES.

In ready and willing co-operation with the Radio Broadcasting Company, the Department of Agriculture has accepted the company's invitation to make the big Wellington station, 2YA, render even more valuable service to the man on the land. Although the broadcasting of market reports and the daily weather forecast is recognised by the forming community as a service of farming community as a service of great value. Commencing on February 16, this service will be supplemented by a series of weekly lecturettes to be broadcast by the experts of the Agri-cultural Department. The course, cultural Department.



Beautifully carved Maori storehouse, showing great native craftsmanship.

Photo: Publicity Department.

ing, with £250 to the winner and

was when Emmeline met the imported American mare Lovelock at New Brighton many years ago. Previously the historic match between Ribbonwood (N.Z.) and Fritz (Australia) created tremendous interest and gave the sport of trotting one of the biggest fillips it had received up to that time. This match resulted in a win for Ribbonwood who set a New Zealand mile record which stood for many years. The winner afterwards went to the stud in Australia where he was as great a success as he had previously been on the race track.

Both the contestants in the forthcoming match are New Zealand bred. though both sires were imported from America, and there is a strong American strain in their respective dams. Great Bingen is an aged horse by Nelson Bingen-Bertha Bell, and Native Chief is a five-year-old gelding by Logan Pointer—Regina de Oro.

Those who are unable to attend will be able to hear an account of the race by the Broadcasting Company's sports announcer, Mr. Allardyce.

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are prepared on London, Scotland, Ireland, England, and Wales.

garden, St. Paul's Cathedral, Freet Street, Vauxall Gardens, the street sellers, and May Day, all play their. part in the city visit.

In the country tours, however, the quartet will travel far afield, and will illustrate the travel by songs suited to the position in the country visited.

These tours will occur fortnightly. and the final of the visits will be that to God's Own Country-our glorious New Zealand.

which is being arranged through Mr. 250 to the loser. Both horses are reported to be training on well and it is safe that there will be a tremendous attendance of the public.

The last occasion that a match reported to be training on well and it is safe that there will be a tremendous attendance of the public.

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The last occasion that a match reported to be training on well and the listoric point of view, with a leaning to literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the dairy, while the listoric point of view, with a leaning to literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the dairy, while the listoric point of view, with a leaning to literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the dairy, while the listoric point of view, with a leaning to literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the last visition and literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the last visition are reported to be training on well and the listoric point of view, with a leaning to literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the location and literature and its past celebrities, and the old town places they visited—Lincoln's Inn and its quiet live stock division, the location are reported to be training to literature and its past celebrities. Hooper, editor of "The New Zealand division, the horticultural division, and the chemistry section. This is sufficient the chemistry section. This is sumchant to indicate the wide range of subjects which will be dealt with, and as each talk will be specially prepared with a view to affording really useful advice to the man interested in the particular topic, the net result should prove highly beneficial to the primary producers as a whole. To suit the convenience or country listeners-in, the lecturettes will be broadcast at 7.40 o'clock every Thursday evening.

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