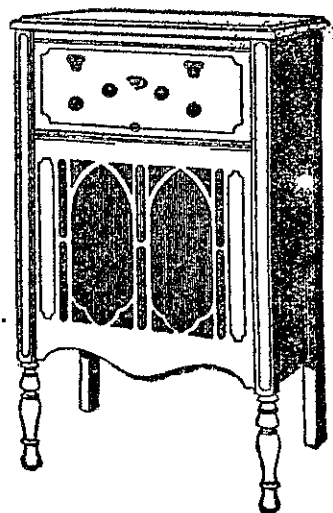


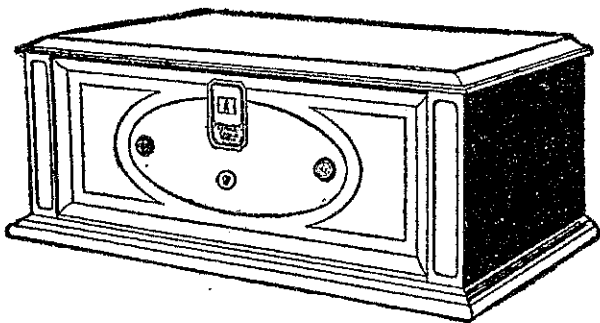
# AT LAST!

## A World-Leader in Radio Receivers that is ALL BRITISH The "Raleigh"



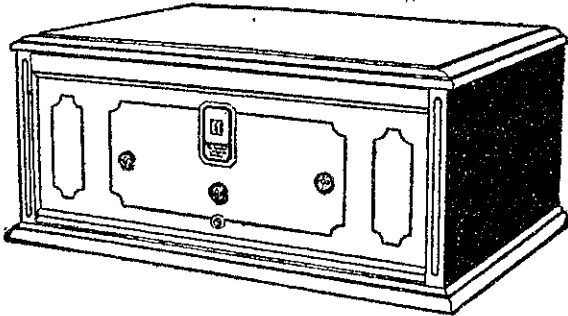
### THE HASTINGS One of the Royal Series

Where the convenience and attractive appearance of the console cabinet are desired, in combination with outstanding performance and value, the "Royal Series" presents the HASTINGS.



### THE BALMORAL One of the Royal Series

In every community there are those who never compromise with cost in the satisfaction of their desires. For them the seven-tube Balmoral has been built. Unique in the mechanical and electrical design—in power, tone and selectivity—the Balmoral furnishes a fine example of the quality made possible by D.C. resources.



### THE WARWICK One of the Royal Series

A genuine Stradivarius violin costs £8000 or more because of its exquisite tone, which has never been equalled by any other. In radio, fine tone quality has been hitherto restricted to very expensive sets. Now, in the Warwick, unusual tonal superiority has been attained at a moderate price.

Manufactured in Toronto, Canada, by the largest Radio Manufacturers in the British Empire.

### Canada's Wonder Industry

FROM a small assembling plant employing a few dozen operators, to a huge factory with hundreds of employees, completely manufacturing a comprehensive line of sets, speakers, and power devices—from a production of a few complete sets per day, to a daily output exceeding five hundred units—from a purely local market, to a world-wide chain of agencies, including control of one of the pioneer radio manufacturers of the United States; such is the astounding four year's growth of this remarkable young Canadian company.

Managed by Britishers—financed by British capital—drawing on British resources of inventive genius, labour and material—RALEIGH Radio is an outstanding example of what British enterprise can accomplish even in a highly competitive industry. Handicapped at the beginning by limited resources, limited purchasing power, and a limited market, but ever keeping as its guiding star the ideal of radio satisfaction for RALEIGH owners, it has won definite leadership in its own and many foreign fields—has demonstrated again the ability of British industry to achieve outstanding success in the most competitive markets.

## The ROYAL SERIES

Altogether Superior to any other Wireless You've Ever Heard or Seen

The enjoyment you may have had from Wireless entertainment is a mere shadow compared with the flawless results the all-British Raleigh "Royal Series" will give you.

And if you are one of those who have waited for an instrument giving absolutely perfect reception with absolutely simple "tuning-in" before buying a set, then the "Royal Series" offers just what you require. Golden Resonance of tone—classic beauty—value unequalled—simpler than ever to operate—free from interference from unwanted stations—amazing in range and selectivity—in every way the "Royal Series" represents the greatest advance of the day in Radio Receivers.

Subject this marvellous all-British Receiver to the minutest examination. It will instantly appeal to you as being extraordinarily fine and desirable.

RALEIGH RECEIVERS are in the quality class, but owing to 20 per cent. preference in duty on account of being a British product, they are sold at prices competing favourably with cheap American Receivers.



### DISTRIBUTORS:

WELLINGTON: }  
SOUTH WAIRARAPA: } Wholesale—J. A. Smyth and Co  
PALMERSTON NORTH: } 71 Victoria St., Wellington.  
WANGANUI: }

TARANAKI: Jas. McNeill, 375/379, Devon Street,  
New Plymouth.  
GISBORNE: Swan Radio Co., Gisborne.  
DUNEDIN: Laidlaw and Gray, Rattray Street,  
Dunedin.

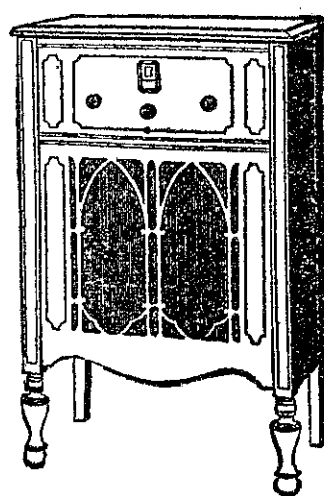
There will be a Raleigh Dealer in every part of New Zealand. Full list will be published later. Some territory is still open for representation, and applications are invited from Dealers, both Wholesale and Retail.

Communicate with

THE RALEIGH REPRESENTATIVES

P.O. BOX 1432,

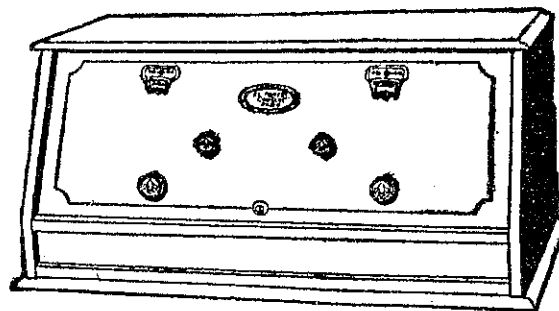
AUCKLAND.



### THE WINDSOR One of the Royal Series

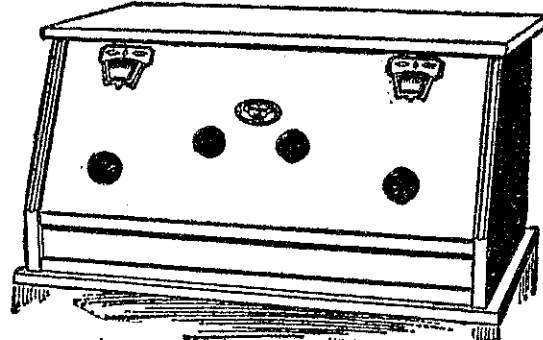
For those who wish to combine the attractions of unusual tone with the ornamental features and convenience of a beautiful console cabinet, the Windsor will find particular favour.

To the mechanical attainments of the six-tube Windsor, are added dignified console beauty—a welcome addition to the most attractive home surroundings—and a new self-contained acoustical system.



### THE CONWAY One of the Royal Series

Supreme in its class the Conway is the greatest value in a five-tube set ever put within the reach of those who want exceptional performance at a modest price. The value exemplifies the savings made possible by applying the principles of standardisation to quality products.



### The SUPER-TRIRDYN One of the Royal Series

A three-tube set superior in performance to many five-tube sets, the Super-Trirdyn continues to prove its popularity wherever a compact model, with low upkeep cost, is desired.

The 1927 model contains for the first time the Wheatstone Bridge principle of balance—giving added power, selectivity, and new ease of control.