Economy in Building

requires careful study now that the cost of so many items is materially higher than in normal times.

Existing conditions insistently demand the use of re-inforced Concrete in place of steel girder construction on cost comparison alone, apart from the advantages of fire-proofness, strength and rapid building.

Round iron or steel rods, as used in the early days of re-inforced concrete, are now superseded by specially shaped bars, designed to utilise the strength of the metal to the fullest extent and to minimise the quantities of steel and concrete required to secure the necessary factor of safety.

"KAHN" Trussed and Rib Bars, made by The Trussed Concrete Steel Co., Limited of London, embody the most recent patented improvements in the construction of steel re-inforcement. The world-wide use of "Kahn" Bars is evidence of their superiority.

In order to assist the architectural profession to secure the most economical results in their treatment of re-inforced concrete work, The Trussed Concrete Steel Co., Limited has arranged for one of its leading engineers to reside in New Zealand and the company freely places his specialised experience at the disposal of the profession.

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