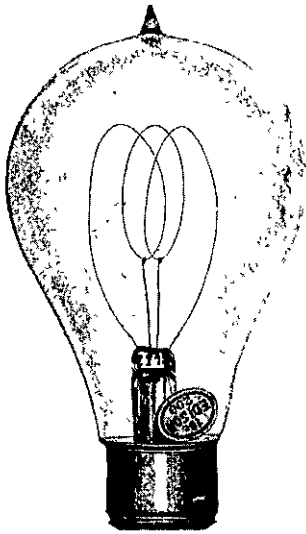


GENERAL ELECTRIC CO., U.S.A.

British Thomson-Houston Co., Rugby, England.



THE EDISON LAMP.

Edison Lamps.

BUY only the Genuine Edison Lamp. Its quality is the best; its useful life the longest; its cost less than others in the end; and it is the most extensively used Lamp in the world.

The EDISON LAMP is at present supplied exclusively to the following bodies:—

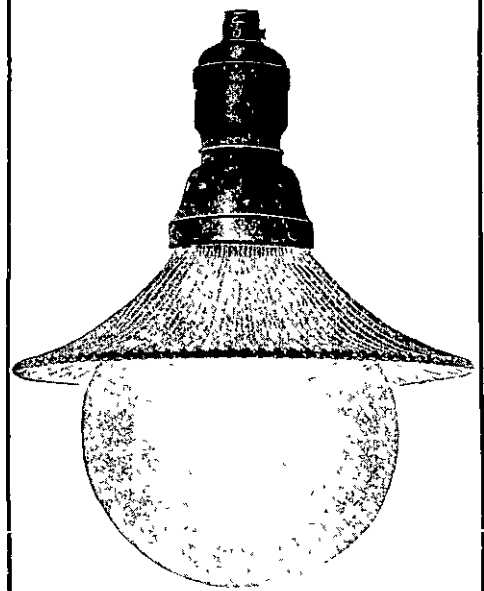
Melbourne City Council	Sydney Tramways
Launceston City Council	Brisbane Tramways
Wellington Municipal Council	Perth Tramways
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and numerous electrical supply bodies.

The total supplied to the above customers during the last twelve months is 200,000. Total output of factory, 26,000,000 per year.

Exhaustive tests on various makes of incandescent lamps have been made by most of the above customers to determine their efficiency, economy, life, and candle power, and, without exception, the EDISON LAMP, manufactured by the

GENERAL ELECTRIC CO. of U.S.A.,
has been given first place.



2.5 Watts per C.P. Ordinary incandescent lamp, 3.75 to 4.5 Watts per c.p.
THE MERIDIAN LAMP.

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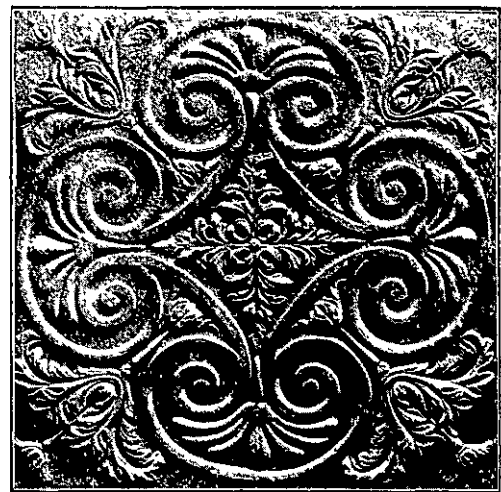
- 23 Brake horse-power—R. N. Speirs, Cabinetmaker, Foxton.
- 39 Brake horse-power—Redwood Bros., Flourmillers, Blenheim.
- 29 Brake horse-power—Friedlander Bros., Grain Mchts., Ashburton.
- 29 Brake horse-power—Skelton, Frostick and Co., Christchurch.
- 88 Brake horse-power—Mephan Ferguson Steel Pipe Co., New Lynn.
- 115 Brake horse-power—Canterbury Roller Flourmills Co.
- 44 Brake horse-power—Tonson, Garlick and Co. Auckland.
- 4½ Brake horse-power—Mr. J. M. Chambers, private electric installation, Auckland.
- 9 Brake horse-power—Alfred Nathan, Esq., private electric installation, Auckland.
- Two 88 brake horse-power—W. Dimock and Co., Wellington.
- 10 Brake horse-power—Stock, Auckland.
- 17½ Brake horse-power—Stock, Auckland.
- 6 Brake horse-power—Macky, Logan, and Caldwell, Auckland.
- 13 Brake horse-power—W. T. Davies Co., Boot Manufacturers, Auckland.
- 52 Brake horse-power—West Coast Refrigerating Co., Ltd., Patea.
- 63 Brake horse-power—Conditional order, if 52 h.p. successful.
- 29 Brake horse-power—Humphries Bros., Wellington.
- 23 Brake horse-power—Waters, Ritchie and Co., Grain Merchants, Dunedin.
- 9 Brake horse-power—W. Goss, Sawmiller, Christchurch.
- 39 Brake horse-power—Anderson & Donald, Featherston.
- 29 Brake horse-power—John Coombe, Muritai.
- 52 Brake horse-power—J. M. Croucher, Richmond.
- 44 Brake horse-power—Estate W. Toogood, Featherston.
- 39 Brake horse-power—Messrs. Stratford, Blair & Co., Greymouth.
- 52 Brake horse-power—Mr. W. Ross, Foxton.
- 52 Brake horse-power—Messrs. Austin Bros., Foxton.
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