

"JUST A WORD on Advertising"

Is the title of a little book recently published. It is of vital interest to all business men. Gives useful pointers about advertising, proposes a way by which you can **logically test** the efficacy of general advertising, gives a thumb-nail outline of the place of the advertising agent in modern publicity, and so on.

I'll send it **FREE** to any business man interested enough to write for it on his letter-head.

Ronald S. Badger,
169 MANCHESTER ST. CHRISTCHURCH.

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BRAINS AND BE
READY FOR THE
NEXT OPPORTUNITY.

We can help you. Our simple, practical Home-study Courses in Accountancy, Law, Shorthand, Commercial Training etc., have benefited many.

They are worth enquiring about. Write to-day for prospectus.

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GILBY'S COMMERCIAL COLLEGE,
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NEW ZEALAND TECHNICAL BOOK DEPOT.

Rea, "How to Estimate," full details for
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Millar, "Plastering, Plaim and Decorative.. 22/-
Leanings, "Building Specifications" .. 21/-
Thompson, "Dynamo and Electric Machinery"
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Foster, "Electrical Engineer's Pocket Book" 25/-
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Machines" 12/-
Solomon, "Electric Meters" 18/6
Dawson, "Electric Traction Pocket Book" 20/-

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183 LAMBTON QUAY - - - WELLINGTON.
(BRANCH GREYMOUTH.)

ANDREWS & BEAVEN, Ltd.

CANTERBURY ..
MACHINE WORKS



Christchurch.

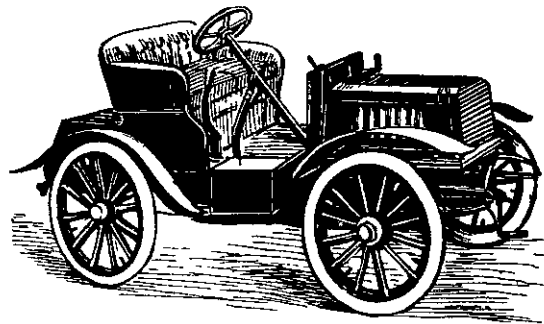
Confine their attention to a few lines of Machines in order that they shall be **Most Perfect, Up-to-Date and Reliable.**

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SEED CLEANERS, for all seeds, for Merchants
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KEROSENE OIL ENGINES.

Full particulars posted to those who require information about any of these machines.

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MOTOR CARS, MOTOR
CYCLES AND BICYCLES
REPAIRED BY
SKILLED MECHANICS.

COMPLETE STOCK OF
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WATSON'S PATENT SHOP WINDOW FRAMES

**LIGHT - - -
ECONOMICAL
DURABLE - -
ARTISTIC - -**

These Shop window frames are adapted for plate or other glass, and any size pane is held securely by a simple contrivance without the aid of putty.

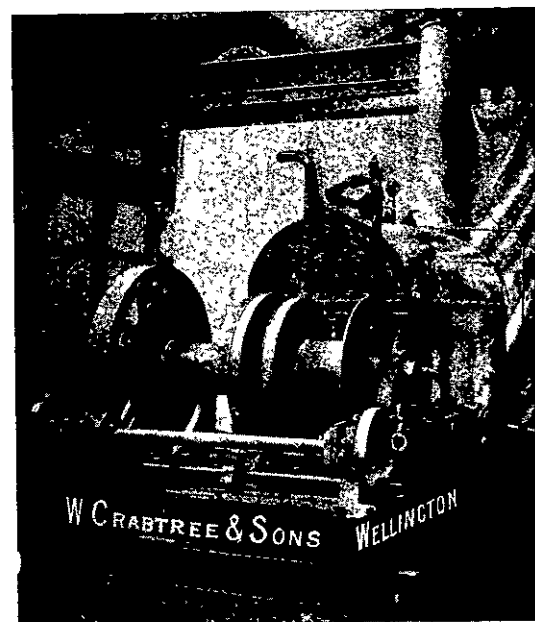
Used in Kennedy's Buildings, Hannah's Buildings, and the Economic, Wellington; and Everitt's, and also Buxton's Buildings, Nelson; and to be seen in Palmerston North and Masterton.

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