

# Send to-day for these useful lines to - - New Plymouth's Progressive Store

We offer here values you're sure to appreciate, and shopping by post with us is as safe and satisfactory a way as you can buy goods.

## Some Saving Items

COLORED PATENT LEATHER BELTS—4d each.  
HAND-MADE LINEN LACE AND INSERTION—1/3 yd..  
CASTILLE SOAP—9d per cake.  
GOOD ASSORTMENT EMBROIDERIES—5d & 6d yard.  
ODDMENTS IN HOSE—1/11, 2/11, and 3/6 per pair.  
OATINE SHAMPOO POWDERS—six for 1/6.  
OATINE SOAP—Box of 1doz cakes, 4/11.

## WHITES LTD.

"Growing with New Plymouth."

Devon Street, New Plymouth.

## Furniture and Furnishings

IN THE FRONT AT ALL TIMES!

LINOLEUMS and FLOORCOVERINGS  
that Charm, at Prices that Please, from

### Aitken & Evans

THE MONEY-SAVING HOUSE FURNISHERS

Kimbolton Road

..

Feilding



WE can supply Rings of every description, from the Costly Diamond Half-Hoop to the Inexpensive Plain Band.

Our Wedding Rings are noted for their guaranteed quality—they are wide and weighty.

**BUICK & CO.,** Pollen Street  
THAMES.

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Wellington

J. McPARLAND, Proprietor  
Tariff on Application

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## In Wellington They'll Point You Out—

Sir, as being a correctly and smartly dressed man if you make a point of filling your Mercery Needs here. We hold excellent assortments of

SUITS, OVERCOATS, MERCERY, FOOTWEAR, UNDERWEAR

—the kind that wins for you the compliment of the second look.

Our prices are always most reasonable. Make our place your clothing headquarters.

### WALLACE & GIBSON,

The "Kash"  
(Next Evening Post)

### Wellington

### J. LEWIS

(Late Lewis & Hogan)

95 CUBA ST., WELLINGTON (opp. C. Smith's).

GOOD TAILORING IN ALL ITS BRANCHES.

Let us have your Spring Order now.

LADIES' COSTUMES A SPECIALTY.