There's always Honest Value in Schneideman's Tailoring IT STANDS THE TEST OF WIAR

What your clothes cost cannot be judged by the price, but by the test of wear, and wear means that the original fit and style are present after many mouths' service. A suit that is worn out in a few months is dear. A high-grade Schneideman Tailored To-Measure Suit that serves until the fabric itself is worn out, represents the utmost value to you. You want Style, Service, Fit, and Reliable Fabrics-you'll get them all in perfect Schneideman Tailoring.

"Schoeldeman's" High Grade Tailored-to-Measure Saits range from 4 guineas to 7 guineas.

Suits to Measure-To country customers who are unable to visit our store, send for our famous self-measurement form and free samples

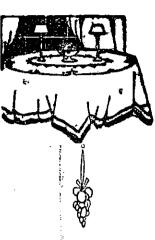
Schneideman & Sons, Limited TAILORS

86 MANNERS STREET, WELLINGTON.

PURE HOUSEHOLD DAMASK

Superior Qualities, which will withstand constant laun-They are of exceptional value. A wide range of choice.

Unbleached Damask Tabling; dice pattern: 54 inches wide-2/2 yard. Damask Tabling (unbleached); tiger lily design; 54 inches wide-2/6 yard. Creme Damask Tabling unbleached ,ivy design, 54in wide-3/6 yard. Creme Damask Tabling, in a pretty leaf and flower design, or cross bar pattern, 58in wide-4/6 yard. White Damask, dainty spot and dahlia design, 48in wide-2/11 yard. White Tabling, dice pattern, will laundre to perfection; 54in wide-2/6 yard. Serviettes to match, ready hemmed, 22x22-1/2 each. Irisheen Damask, a good quality cloth in fern and pansy design, with nice border; 64in wide-5/6.





WHITES LTD.

GROWING EWITH NEW PLYMOUTH

Wallpapers

Home decorators are assured of satisfaction by selection; patterns at Smith & Smith's, Auckland. Large buyers' resources enable us to offer recyon the world's finest productions at lowest possible prices.

Pattern: Posted Free to any address. If unable to call at our showroom Write for Patterns

Smith & Smith, Ltd.

(Wallpaper Specialists)

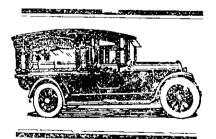
9-11 ALBERT STREET, AUCKLAND

WELLINGTON

DUNEDIN

The Leading Photographers. See Artistic Display of Portraiture in Vestibule. Studio 244 HIGH STREET, CHRISTCHURCH. TELEPHONE 845.

TELEPHONE Day and night 50 and 1562.



WE UNDERSTAND YOUR REQUIREMENTS

FRASER & Co. Ltd., Invercargill

UNDERTAKERS AND MONUMENTALISTS.

We eater for your esteemed patronage, and by keeping ourselves equipped with the very latest machinery, plant, and stock we are enabled to give the best possible value at the lowest possible prices. Funerals conducted to and from any part of Southland. Motor Hearse. Personal supervision.

Corner KELVIN and SPEY STREETS, INVERCARGILL

TRY

O'Reilly's Dry Ginger

Manufactured by Phoenix Aerated Water Coy.

WELLINGTON

"Westway"

LADIFS' GENERAL OUTFITTERS and EXPERT MILLINERS. Satifaction guaranteed. C. GILL, Proprietress. 100 CASHEL STREET

Christchurch

S. F. Aburn

IMPORTER of Paints, Oils, Colors, Varnishes, etc., 215 PRINCES ST., Phone 1329. Painter, Paperhanger, Glazier, Brushware, Paperhangings, Picture and Room Mouldings, Sheet (Plate) and Colored Glass, Etc.

Dunedin