# The UNITED INSURANCE CO., LTD INCORPORATED 1862

Fire and Marine

## HEAD OFFICE

SYDNEY

Manager : THOMAS M. TINLEY

Secretary : BARTIN HAIGH

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# Capital £500.000

New Zealand Branch - Principal Office, Wellington.

Directors-Nicholas Reid, Chairman. Martin Kennedy, R. O'Connor Resident Secretary—James S Jameson.
Bankers—NATIONAL BANK OF NEW ZEALAND, LTD,

Branches and Agencies:

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#### TINION STEAM SHIP COM PANY OF NEW ZEALAND, LTD.

Steamers are despatched as under (weather and other circumstances

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LYTTELTON and WELLINGTON-(Booking Passengers West Coast Ports)
Tuesdays, Wednesdays, and Fridays.

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Regular monthly trips from Auckland
TONGA, SAMOA, FIJI, and SYDNEY—
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CANADIAN-AUSTRALIAN LINE
(Under the Brit sh Flag)
via Pacific Islands and Vancouver. Cheap
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Every Four Weeks from Sydney and Suva

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MILBURN CO'S

## Portland Cement

Awarded GOLD MEDAL at the Franco-British Exhibition, London, 1908.

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Prams and Go - Carts. Repairs Guaranteed.

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- " It's gone sour "
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YES! the milk is, indeed, a constant worry to the Housekeeper, and, very often, a real danger to infants.

But, in homes where "HIGHLANDER'

In addition to its convenience and handiness, "HIGHLANDER" is so rich in cream that it can be used readily for any purpose where milk is required.

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You are sure to find it a perfect boon and an immense help.

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Good Accommodation for Travelling Public Best Brands of Wines and Spirits kept.

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Moderate.

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For a long time now the credit tailors have been charging the men of this town 5 and 6 guineas for their suits they've had to do it, they really can't do it for less. They have the writer's they've had to do it, they really can't do it for less. They have the writer's sympathy. But when it comes to a matter of business, sympathy isn't what's wanted. Sympathy for wrong methods of conducting business, sympathy for antiquated systems of manufacturing, doesn't do anybody any good. The only way to help people—to help the public—to help you in the matter, is to get in and make things different—to do things right, and that's just what I've done. I've made it posible for you to get a suit made to your measure for £2 10s, £2 15s, £3 3s, £3 5s, £3 10s, or £3 15s; that is, at least as good, and probably better, than the suits you've always had to pay the credit tailor 5 and 6 guineas for. It's simply by having my garments cut by the highest skilled cutters in the country, made by expert workers on modern lines, and the enormous quantity of suits made per week, that I can show you such a expert workers on modern lines; and the enormous quantity of suits made per week, that I can show you such a saving on such a high grade suit. Then, of course, I do not give credit, I make no bad debts. If I did, I'd have to charge you 5 and 6 guineas for my suits, too. No, when you order your suit here, you pay for what you get, not for what the other fellow gots, and it's because men are too level-headed to go on paying money for what they don't get, that this business is expanding so rapidly. It's saving money for men, and giving satisfaction to all everywhere. The fact is, the fellows who don't pay for their is, the fellows who don't pay for their suits have been living on you in the past. You've had to pay for their suits as well as your own. Cut them in the future. Refuse to pay for what they get. Pay for what you get, nothing more. You'll do this when you place your order here. I want you to place your order for Easter now, if you can; it will save you the possibility of disappointment. Just send a postcard or wire, and it will secure you your suit before Easter. Do it now—it means money saved to you. I will forward you a fine range of samples (the newest and best) at once. My address is: GEORGE DAVIES, 196 Colombo street, Christchurch. is, the fellows who don't pay for their