

Do you know

About "THE PEOPLE'S PLACE FOR VALUE"? Perhaps you've heard from your friends of the reliable quality, the correct style, and the moderate price of every article that is sold at this store! Perhaps you've read about how this store is run with that great object ever before it—the object of giving value, true value, to the people.

But do YOU, personally, KNOW by actual experience the advantages of buying your Drapery, Millinery and Clothing at "The People's Place for Value." If not, then don't wait another day before putting us to the test. Come in or write to-day for anything in wearing apparel you may require—you will see at a glance that the style and the prices of our goods are right, and you have our guarantee for their wearing qualities. In a word, you get fair, honest "value" for your money when you buy here.

Our Summer Stocks have now reached the height of variety and attractiveness, and we ask you, in your own interests, to come in—inspect our goods, and note our matchless values.

**Graham, Wilson
and Smellie**
High St, Christchurch



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Could you give as a present, than a nice Prayer Book?

NOTHING!

Where can you rely upon getting a good selection and value for your money

—at—

ALEX. SLIGO'S

42 George Street, Dunedin.

If you can't come to select one you can have one sent by post

...POST PAID PRICES...

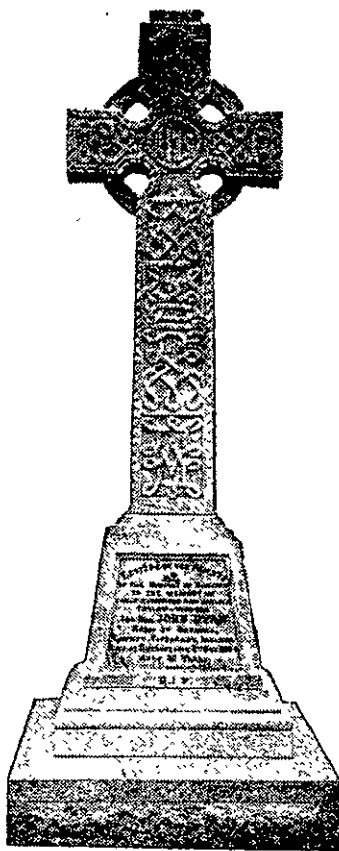
1/-, 1/2, 2/-, 2/3, 3/-, 4/- 5 6, 7/6-, 10

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CARRAGEEN
IRISH MOSS**

Often imitated but never equalled.
Insist on getting BONNINGTON'S
IRISH MOSS

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The MILITARY PICKLE

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