Have pleasure in announcing that their NINETEENTH ANNUAL COLOSSAL SALE commences on 1st AUGUST, and will continue until SATURDAY, 12th SEPTEMBER, during which time THE WHOLE OF THEIR MAGNIFICENT STOCK AMOUNTING TO UPWARDS of £60,000, consisting of

General Drapery, Clothing and Mercery, Boots and Shoes, Carpets, Floorcloths, Linoleums, Furniture, Crockery, Ironmongery and General Household Furnishings

WILL BE DISPOSED OF AT LARGE REDUCTIONS

Since our last COLOSSAL SALE the premises have undergone extensive alterations and additions which greatly facilitates business and THE WAREHOUSE IS NOW ONE OF THE BEST EQUIPPED IN THE DOMINION.

Your name and address is all we need to post you a copy of our Colossal Sale Catalogue. You can purchase by post from this Catalogue with as certain satisfaction as if you visited Dunedin personally.

> INGLIS. Τ,

THE CASH EMPORIUM, GEORGE ST., DUNEDIN

Established 1889.

NEW ZEALAND INSURANCE COMPANY LIMITED

(FIRE, MARINE AND ACCIDENT).

Capital £1,500,000 Paid-up Capital and Reserves £690,000

Net Revenue for 1907 £642,759

THE PREMIER COLONIAL COMPANY

Fire, Marine and Accident Risks accepted at Lowest Current Rates. Losses settled with promptitude and liberality. FIRE AND MARINE—Corner of Rattray and Crawford Streets, Dunedin. WILLIAM I. BOLAM, Manager, ACCIDENT DAVID T. BROWNLIE, Manager.

BRANCHES FIRE, MARINE AND ACCIDENT—Thames Street, Oamaru. JAS. B. E. GRAVE, Manager.

Sale Time at STRANGE'S COMMENCING ON JULY 28TH ENDING ON JULY 31st SEND FOR A SALE CATALOGUE (Post Free)

W. Strange & Co. Ltd. Christchurch