THERE is no branch of Trade where there is more Competition than in the DRAPERY.

To be a successful Competitor, the Goods submitted to the Public must be genuine in every sense of the word, carefully selected from the best Manufactories, well bought, and marked with the smallest possible profit.

A. R. HAY imports direct none but

FIRST CLASS DRAPERY.

Specially for the Otago Trade; and from the large amount of satisfaction given to the many purchasers at his Establishment, the following L'at is quoted at the Greatly Reduced Prices, in consequence of fresh arrangements for the

AUTUMN AND WINTER SEASONS.

Determined to make a clearance of a large quantity of useful SUMMER DRAPERY.

Little notice has been taken of the Home Cost; therefore, at no provious Stock Taking has there been a more Liberal Scale of Prices, or a a better variety in each and all of the Departments.

It has been pointed out in the TABLET during last year the various Consignments arriving almost monthly, and the Goods now re-marked at such lew prices are the remains of those Shipments.

MILLINERY MANTLES JACKETS SHAWLS MADE DRESSES UNDERCLUTHING

SHOW ROOM

Great Reductions

PRINTS GINGHAMS PRINTED MUSLINS SUMMER TWEEDS

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RIBBONS HOSLERY GLOVES TRIMMINGS FANCY GOODS MUSLIN TIES COLLARS & CUFFS

FANCY DEPARTMENT

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N.B .- The filk Department is in magnificent order. Splendid assortment, and very superior value.

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I have much pleasure in announcing that I have a MOST BEAUTIFUL ASSORTMENT

TWEEDS, COATINGS, AND FANCY VESTINGS, Admirably adapted for the present season.

Notwithstanding the high price of Wool, and consequently of Cloths, I am still making my now

CELEBRATED £4 10s. TWEED SUIT, AND MY 22s. 6d. TWEED TROUSERS.

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Those who have not tried them would do well to do so, as they are acknowledged to be the greatest wonder in the Tailoring Trade of New Zealand.

I always make a point of procuring all the Latest I ovelties in Hats, Scarfs, Ties, and Shirts, as well as every description:

GENTLEMEN'S UNDERCLOTHING.

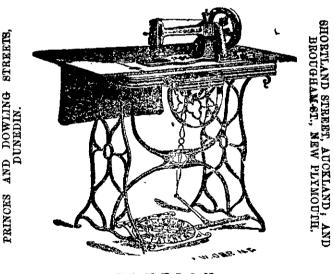
The prices will be found to be Extremely Reasonal .e.

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SINGERS' MACHINES. SEWING

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CAUTION.

It having come to our knowledge that certain dealers, not in any way connected with this Company, are offering in the Australian and New Zealand markets, Sewing Machines under the title of "SINGER" Machines, we take this means of informing the Public that our Sole Authorised Agents for the several Colonies are Mesers STANFORD AND Co., of Melbourne; and that from this firm only can Genuine Singer' Machines of our manufacture be obtained.

THE SINGER MANUFACTURING COMPANY.

147, Cheapside, London.

Referring to the above, Mrs ALDRICH, corner of Princes and Dowling streets, Dunedin, is our Sole Agent for the Provinces of Otago, Auckland, and Taranaki, and from her only can Gennine Singer's Machines be obtained.

STANFORD & CO., Melbourne.