

IZB AUCKLAND

1070 kc. 280 m.

- 6.0 a.m. Breakfast Session
- 9.0 Morning Session (Aunt Daisy)
- 9.30 Hammond Organ Music
- 9.45 We Travel the Friendly Road with Friend Harris
- 10.0 Doctor Paul
- 10.15 Mask of Fate
- 10.30 David's Children
- 10.45 Mary Livingstone, M.D.
- 11.0 Old Time Favourites
- 11.30 Shopping Reporter (Jane)
- 12.0 Midday Musical
- 1.30 p.m. Aunt Jenny's Real Life Stories
- 1.45 Featuring Les Paul
- 2.0 Orchestral Interlude
- 2.30 Women's Hour (Marina): Film and Theatre News; Five Fingers
- 3.30 12B Happiness Club
- 3.35 Little Concert
- 4.0 Piano Time
- 4.15 Joe Lane and his Orchestra
- 4.30 Solo Spotlight: Nat (King) Cole
- 4.45 South American Style
- 5.0 Music of Jerome Kern
- 5.15 Novelty Corner
- 5.30 Junior Sports Session (Norman King)
- 5.45 Superman

EVENING PROGRAMME

- 6.0 Top Scores
- 6.15 Famous Rescues
- 6.30 Destination Danger
- 6.45 Hawaiian Interlude
- 7.0 The Adventures of Maisie
- 7.30 I Love a Mystery
- 7.45 The Octopus

- 8.0 Lifebuoy Hit Parade
- 8.30 Twenty-Six Hours
- 8.45 Member of Mafia
- 9.0 Philip Marlowe Investigates
- 9.15 Chorus and Orchestra
- 9.30 Rambling in Rhythm
- 10.0 Memories in Melody (Rod Talbot)
- 10.30 Close down

2ZB WELLINGTON

980 kc. 306 m.

- 6.0 a.m. Breakfast Session
- 6.15 Railway Notices
- 9.0 Morning Session (Aunt Daisy)
- 9.30 Gracie Fields
- 9.45 Orchestral Interlude
- 10.0 Doctor Paul
- 10.15 Indian Summer
- 10.30 David's Children
- 10.45 Mary Livingstone, M.D.
- 11.0 Mid-Morning Choice
- 11.30 Shopping Reporter (Doreen)
- 12.0 Bright and Breezy
- 1.30 p.m. Aunt Jenny's Real Life Stories
- 2.0 Pianists of Note
- 2.15 Orchestral Parade
- 2.30 Women's Hour (Elsie Lloyd): Film and Theatre News; Five Fingers
- 3.30 Ray Martin's Orchestra
- 3.45 Don Cherry
- 4.0 Peter Yorke's Orchestra
- 4.15 Hawaii Calls
- 4.30 Continental Cafe
- 4.45 Gerald's Orchestra
- 5.0 Rhythm Masters
- 5.15 Rawicz and Landauer
- 5.30 Rod Craig
- 5.45 Superman



ROSALINE REDWOOD, whose talk series called "Here and There" is now being heard from 2ZA on Tuesdays in "Women's Hour."

EVENING PROGRAMME

- 6.0 Dinner Music
- 6.15 Famous Rescues
- 6.30 Evil Lady
- 6.45 Dick Haymes
- 7.0 The Adventures of Maisie
- 7.30 I Love a Mystery
- 7.45 Mystery Stable (last broadcast)
- 8.0 Lifebuoy Hit Parade
- 8.30 Twenty-Six Hours
- 8.45 I'll Bet a Million (last broadcast)
- 9.0 Philip Marlowe Investigates
- 9.15 From Our Mercury Library
- 9.30 Primo Scala's Band
- 9.45 Monte Rey
- 10.0 In Reverent Mood
- 10.15 Close of Day
- 10.30 Close down

3ZB CHRISTCHURCH

1100 kc. 273 m.

- 6.0 a.m. Daybreak Discs
- 7.0 Breakfast Call
- 8.0 Breakfast Club (Happy Hill)
- 8.15 Have a Care, Children
- 8.20 Breakfast session
- 9.0 Morning session (Aunt Daisy)
- 9.30 After Breakfast Tunes
- 10.0 Doctor Paul
- 10.15 The Evil Lady
- 10.30 David's Children
- 10.45 Mary Livingstone, M.D.
- 11.0 Music for Madame
- 11.30 Shopping Reporter (Grace Green)
- 12.0 Lunch Music
- 1.30 p.m. Aunt Jenny's Real Life Stories
- 2.0 Early Afternoon Music
- 2.30 Women's Hour (Joan Gracie): Wool Exchange; Meet Mr. Beeton; Five Fingers
- 3.30 Themes from the Films
- 3.45 Charles Trenet
- 4.0 Ken Griffin (organ)
- 4.15 Ronnie Ronalde
- 4.30 The Three Suns
- 4.45 John Parkin at the Piano
- 5.0 Down the Garden Path in Song
- 5.15 The Stargazers
- 5.30 Lyrics by Edward Lear
- 5.45 Superman

EVENING PROGRAMME

- 6.0 New Coventry Hippodrome Orchestra
- 6.15 Popular Classics
- 6.30 Lutan Girls' Choir
- 6.45 Peter Dawson
- 7.0 Adventures of Maisie
- 7.30 I Love a Mystery
- 7.45 Strange Life of Deacon Brodie
- 8.0 Lifebuoy Hit Parade
- 8.30 Twenty-six Hours
- 8.45 March of Science
- 9.0 Philip Marlowe Investigates
- 9.15 Rendezvous
- 9.45 The Smith Brothers
- 10.0 Gracie Fields
- 10.15 Evensong
- 10.30 Close down

4ZB DUNEDIN

1040 kc. 288 m.

- 6.0 a.m. Breakfast Session
- 7.35 Morning Star
- 9.0 Morning Session (Aunt Daisy)
- 9.30 Melodies for Madam
- 10.0 Doctor Paul
- 10.15 The Renegade
- 10.30 David's Children
- 10.45 Mary Livingstone, M.D.
- 11.0 Midways in Music
- 11.30 Shopping Reporter (Alma)
- 12.0 Lunch Music
- 1.0 p.m. The Stars Entertain
- 1.30 Aunt Jenny's Real Life Stories
- 1.45 Harmonica Ensembles
- 2.0 Variety Half-Hour
- 2.30 Women's Hour (Marjorie Green): Film and Theatre News; Five Fingers
- 3.30 Afternoon Musicals
- 4.0 Down Harmony Lane
- 4.15 Keyboard Harmonies
- 4.30 Melody Mixture
- 4.45 Light Orchestral Favourites
- 5.0 Tea Tunes
- 5.45 Superman

EVENING PROGRAMME

- 6.0 Melody Merry-Go-Round
- 6.15 Popular Classics
- 6.30 Waltz Time Melodies
- 6.45 Popular Tune Time
- 7.0 Adventures of Maisie
- 7.30 I Love a Mystery
- 7.45 Black Arrow
- 8.0 Lifebuoy Hit Parade
- 8.30 Twenty-Six Hours
- 8.45 Sabotage
- 9.0 Philip Marlowe Investigates
- 9.15 Memory Chest
- 9.30 Music Hall Varieties
- 10.0 Member of Mafia
- 10.15 Tempo Time
- 10.30 Close down

2ZA PALMERSTON Nth.

940 kc. 319 m.

- 7.0 a.m. Breakfast Session
- 9.0 Good Morning Requests
- 9.30 New Light Symphony Orchestra
- 9.45 Chris Hamilton's Hammond Organs
- 10.0 Delia of Four Winds
- 10.15 Harp in the South
- 10.30 Rivertown
- 10.45 Voices in Harmony
- 11.0 Women's Hour (Kay Begg): Shopping Guide; Fate Walked Beside Me; Fashion News; Here and There, by Rosaline Redwood
- 12.0 Lunch Music
- 12.30 p.m. Dominion Weather Forecast
- 2.0 Close down

EVENING PROGRAMME

- 6.0 Teatime Tunes
- 6.15 Popular Classics
- 6.30 Stars of the British Variety Stage
- 7.0 Air Adventures of Biggles: Biggles' Second Case
- 7.15 Frenchman's Creek
- 7.30 The Secret Mountain
- 7.45 Tell It to Taylors
- 8.0 The Hardy Family
- 8.30 Hit Tunes of the Forties
- 8.45 Felix Mendelssohn's Hawaiian Serenaders
- 9.0 The Beau
- 9.30 Light Orchestras and Instrumentalists
- 10.0 Drama of Medicine
- 10.15 Epitaph for Henriette
- 10.30 Close down

Right out of this world is IZB's new feature, "Destination Danger," playing at 6.30 p.m. every Tuesday and Thursday. It is a futuristic and imaginative series designed for all ages, presenting Rocky Starr, interplanetary explorer and adventurer.

"Mystery Stable" at 7.45 and "I'll Bet a Million" at 8.45, will be heard from 2ZB for the last time this evening.

Many years have elapsed since Edward Lear's Book of Nonsense took the English public by storm, and became a household word in every laughter-loving family. These rhymes will be heard sung by Elton Hayes, from 3ZB at 5.30 today.

Here's *Betsy Ann* herself!

This charming child-study is printed in colour on a little tag attached to every Betsy Ann Frock.

You'll recognise at once the pride and care that goes into these sweet little Frocks—the dainty fashions, exquisite fabrics and clever trimming; with every detail finished off to perfection.

Betsy Ann Frocks are made in various weights to suit the seasons, and in a wonderful range of styles and materials, including Nylon.

Betsy Ann Frocks are for the "under-sizes"—Miss Ann for older children.



LOOK OUT FOR THE
BETSY ANN NAME TAG



DISTRIBUTED THROUGHOUT NEW ZEALAND
BY SARGOOD SON & EWEN LTD.