

NEW ZEALAND LISTENER

Incorporating N.Z. RADIO RECORD

Every Friday Price Fourpence

EDITORIAL AND BUSINESS OFFICES
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Telephone No. 70-999.
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BROADCAST PROGRAMMES

Mon. to Sun., Sept. 21-27 - 27-47

SUBSCRIPTIONS

OVERSEAS — Twelve months (including postage): Great Britain and British Countries. 21/-; Foreign Countries (including U.S.A.) 24/-.

WITHIN N.Z. (Special Rates) — If paid in advance at any Money Order Post Office: Twelve months, 20/-; six months 10/-.

RENEWALS. — Two weeks' notice of renewal is required.

CHANGE OF ADDRESS. — Two weeks' notice required. Please give both the new and the old address.

Don't let THESE eyes ...



become these ...

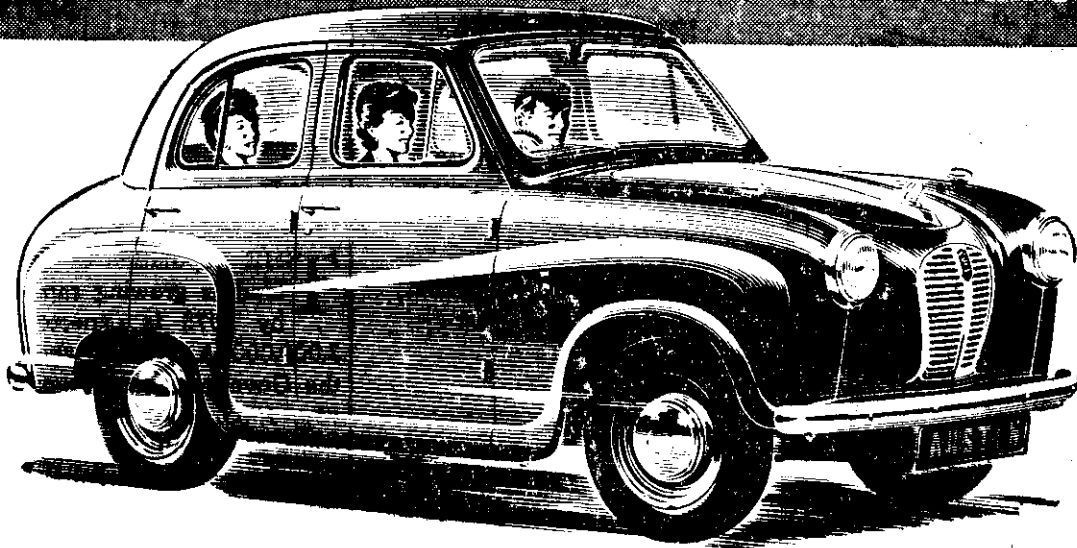


There comes a point, dear Madam, when you have to think of your eyes first. After all, they most reveal your looks, your age, your character. Take proper care of them. Give them enough rest. After sewing or such like, use Optrex to refresh them. And, of course, use Optrex for all other minor eye troubles — both for yourself and your family — even the youngest. Yes, even for Baby.

Optrex the EYE LOTION

Optrex (Overseas) Ltd., 17 Wadsworth Road, Perivale, Middlesex, England. 7.2

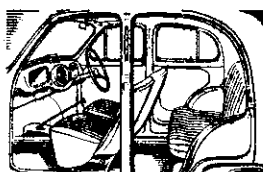
THE GREATEST EVENT IN ... POST-WAR MOTORING!



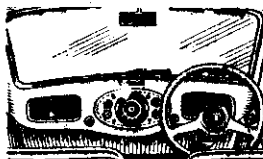
and now the successor to the world-famous Austin Seven

the

NEW AUSTIN A30!



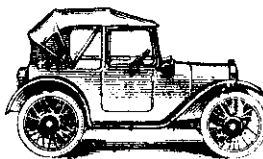
Ample room for four on foam rubber seats. Large door windows fitted with adjustable ventilators front and rear.



Distinctive fascia with everything ready to hand — and eye. Instruments well placed. Finger-tip control for lamps, dipper, horn.



Above: Capacious luggage boot. Below: Powerful O.H.V. engine developing 30 b.h.p.



Remember, this 1923 'Seven'? Many are still going strong!

'If only Austin would make a Seven again,' people kept saying. 'Nothing could touch it pre-war ... low-priced, roomy and keeps going for ever.' Now the new Seven is here. And it's the greatest event in post-war motoring.

Its performance is startling — speed in excess of 60 m.p.h., petrol consumption up to 50 m.p.g. Independent front suspension. And look at the room ... the styling ... the refinements!

Austin's success with high-performance, dependable cars has made the new Seven ... today's Seven ... a car that will open the eyes of the world. See your distributor.

YOU BUY A CAR BUT YOU INVEST IN AN AUSTIN

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