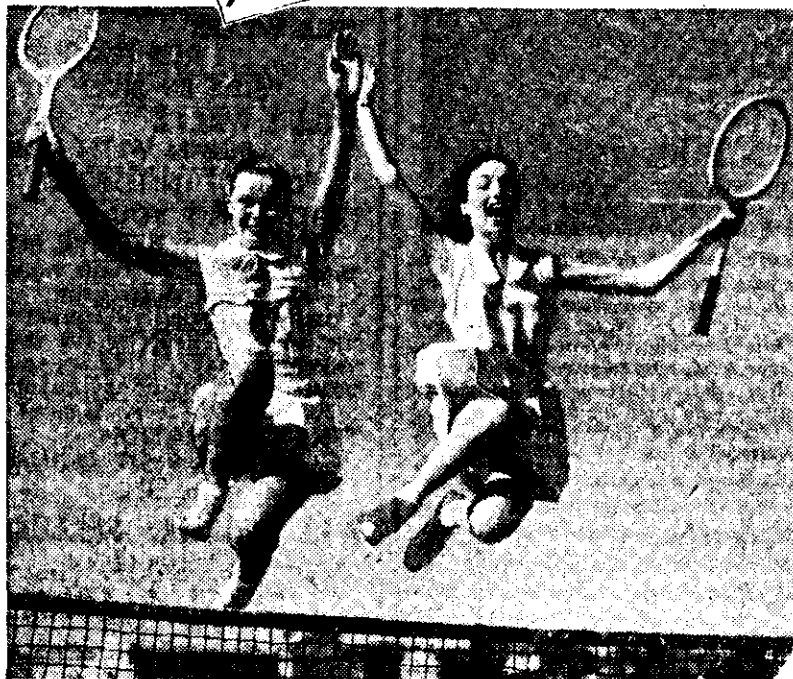


Fight tooth decay these 3 ways
with KOLYNOS—
the **ACTIVE** dental cream



As you clean your teeth you can watch Kolynos at work! Kolynos bubbles away with energy... fighting dental decay these three ways: (1) helping to neutralize mouth acids, (2) destroying dental decay bacteria, (3) foaming into hidden crevices where food usually clings—and decays. Each active Kolynos bubble contains special ingredients to help you prevent dental decay... to give you greater protection and most value for your money. So make Kolynos—the ACTIVE dental cream—your family dentifrice from now on!

ACTIVE! ACTIVE!

New beauty in your smile, plus a sweeter, purer breath! These glorious, active Kolynos bubbles give a new sparkle to each tooth... leave your entire mouth cleansed and purified.

YOU save money. So highly concentrated, one tube of active Kolynos lasts as long as two tubes of ordinary toothpaste. You need only half an inch of Kolynos on your brush.



Change to

KOLYNOS—the

ACTIVE
dental cream

KY252-3

Kolynos (N.Z.) Ltd., 60 Kitchener Street, Auckland



*How young is
a blanket?*

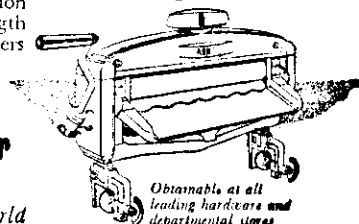
A blanket is as young as it feels and looks. No matter what its age, it's still soft, fluffy and warm, it's a young blanket. So if you want your blankets—and everything else—to keep their life and freshness for years to come, then the answer is the ACME Cleanser-Wringer

It's the scientific combination of Pressure Distribution and Pressure Indication that does the trick! Acme pressure distribution operates over the whole length of the resilient rubber rollers

and wrings the thin as well as the thick parts of the wash, expelling embedded dirt along with the surplus water... while Acme's new 3-point pressure indication takes the guesswork out of wringing. Everything from a bib to a blanket, gets exactly the right pressure suited to its weight and texture without any strain on delicate fibres. The whole wash—silks, cottons, linens, woollens—comes out fresher, cleaner, and with longer life ahead.

ACME
the cleanser-wringer

Used in millions of homes
throughout the world



Factory Representatives: GUTHRIE & NORTON LTD.
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Manufactured by ACME WRINGERS LTD. DAVID ST. GLASGOW S.E. SCOTLAND

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