

NEW ZEALAND LISTENER

Incorporating N.Z. RADIO RECORD

Every Friday Price Fourpence

EDITORIAL AND BUSINESS OFFICES
115 Lambton Quay, Wellington, C.I.
Box 2292, G.P.O.
Telephone No. 70-999.
Telegraphic Address: "Listener," Wellington

AUGUST 21, 1953

CONTENTS	Page
Editorial	4
Letters from Listeners	5
Soundings Into Charts	6-7
Censorship of Books	7
Better Books for Children	8
School Holiday Programmes	8
Crossword Puzzle	8
Basso from Shanghai	9
How to Fish	9
Radio Review	10-11
"I Know What I Think"	10
Books	12-13-14
All Black Trials	14
Towards One World?	15
Shepherd's Calendar	16-17
Films	19
From the ZBs	20-21
Everest Again	21
Ask Aunt Daisy	22-23
Open Microphone	24-25
DX Notes	26

BROADCAST PROGRAMMES
Mon. to Sun., August 24-30 - 27-47

SUBSCRIPTIONS

OVERSEAS. — Twelve months (including postage): Great Britain and British Countries, 21/-; Foreign Countries (including U.S.A.), 24/-.

WITHIN N.Z. (Special Rates). — If paid in advance at any Money Order Post Office: Twelve months, 20/-; six months, 10/-.

RENEWALS. — Two weeks' notice of renewal is required.

CHANGE OF ADDRESS. — Two weeks' notice required. Please give both the new and the old address.

ADVERTISING RATES

Terms on application to the Advertising Manager, "New Zealand Listener," Box 2292, G.P.O., Wellington, N.Z.

MAKE YOUR GIFT THE MOST
TREASURED OF ALL...

new
Parker
"51"

WORLD'S MOST
WANTED PEN!



For birthdays, anniversaries and all other gift occasions what could be more welcome than the world's most-wanted pen? For Parker's painstaking craftsmanship means enduring fine performance. Give a Parker "51" Pen. Available at all good dealers.



For best results in this and all other pens, use Parker Quink with solv-x

Prices: Gold cap pen 157/6, Lustraloy 127/6.

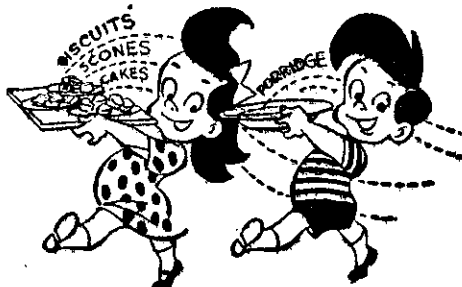
New Zealand Representatives: E. J. Hyams & Son Ltd.,
118 Wakefield Street, Wellington.

5326-E

A "Vital"
Difference



"FINE or COARSE"



Vi-Max made from selected wheat with extra wheat germ added is not devitalised. It is, therefore, ideal for porridge and for baking, especially where there are growing children.

Order VI-MAX, VI-BRAN and VI-MEAL from your grocer. Made by D. H. Brown & Son, Ltd., Moorhouse Avenue, Christchurch.



The Season for Skating

and jazz has begun,
And frivolous flappers are out for fun,
Seeking the scenes where the arc-lights glare,
Taking a chance in the chill night air.
O, Sadie and Maisie and Edna and May,
What will poor father and mother say,
In the "wee small hours" if there's a cold to endure,
Without your Woods' Great Peppermint Cure!

Works wonders for Coughs and Colds
W. E. Woods Ltd., 326 Lambton Quay, Wellington.