for ONLY 5/- per MONTH

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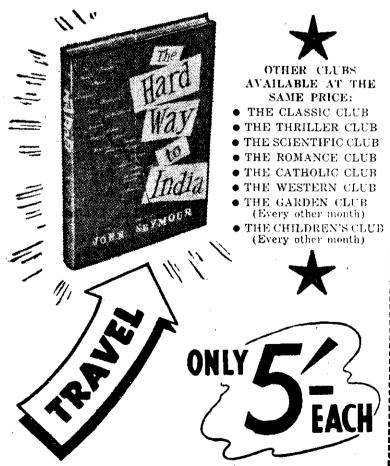
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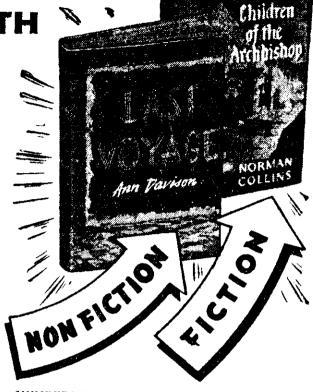
Each month the Book Club chooses for its members an outstanding, recently-published book. The Club's selections are full-length, unabridged books by the front-rank authors of our time. They are printed on good quality paper, and, VERY IMPORTANT, they have a durable, distinctive binding in a pleasing range of gay colours, with an attractive picture jacket.

These are, we say with certainty, books that you will be glad to read, proud to own—books which for "reader interest," appearance and production represent truly astounding value.

Remember, too, that the Club's books are chosen from the whole wide range of popular successes; first-rate, best-selling novels from Britain's foremost publishing houses.

AND ALTHOUGH THE ORDINARY EDITIONS OF THE BOOKS CHOSEN ARE PUBLISHED AT 12/6, 15/-, 17/6 OR 25/-, THE PRICE TO MEMBERS OF THE CLUB IS ONLY 5/- POST FREE! The past selections listed here give some idea of the splendid titles which members of the Club have been privileged to buy for only 5/- each. These great books are brought to you each month, keeping you abreast of the best being published, and helping you to build up, at a remarkably low cost, a first-class collection of thoroughly entertaining books. The Clubs are NOT LENDING LIBRARIES; the books remain your own property. NOW IS THE TIME TO JOIN!





MEMBERS BOUGHT THESE BOOKS FOR ONLY 5/- EACH.

Some Past Selections, Non-Fiction Club:

The Lipton Story, Alec Waugh; Napoleon to Staiin, A. J. P. Taylor; Far and Wide, Douglas Reed; Madame Tussaud, Leonard Cettrell; Last Voyage, Ann Davison; H. G. Wells, Biography.

Some Past Selections, Fiction Club:

The Anrry Mountain. Hammend Innes; Randall and the River of Time. C. S. Forester: A Terrace in the Sun. Cent Roberts: My Turn to Make the Tea. Anybody Can Do Anything. Eetty Me-Donald: Joy St., Frances Parkinson Keyes.

Some Past Selections, Travel Club:
Furkish Crossroads, Eernard Newman: Hard Way to India, John
Seymour: Exploring We Would Go, Ellen Gatti; Whale Hunt, Nelson
Haley; Out of This World, Lowell Thomas, Escape to the Sea, Fred
Rechell.

FUTURE SELECTIONS WILL MAINTAIN THIS HIGH STANDARD.

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CHOOSE YOUR CLUB: FICTION, NON-FICTION,
OR TRAVEL. WE DO THE REST.

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