

NEW ZEALAND

LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Incorporating N.Z. RADIO RECORD

Registered as a Newspaper
Vol. 29, No. 735, Aug. 14, 1953

Programmes for August 17—23

Fourpence

*It
pays
to
say*

Atlantic

ATLANTIC UNION OIL COMPANY LIMITED

MARKETERS OF ESSO PRODUCTS



PORTRAIT OF AN ARTIST

Sir Jack Hobbs, the great Surrey and England batsman, who is the subject of a special BBC programme to be heard from all YA stations next week (see page 9)

ADVANCE PROGRAMMES FROM ALL STATIONS