

NEW ZEALAND

LISTENER

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Incorporating N.Z. RADIO RECORD

Registered as a Newspaper
Vol. 29, No. 732, July 24, 1953

Programmes for July 27—August 2

Fourpence

SATURDAY NIGHT IS ACCIDENT NIGHT!

*More fatal accidents
occur between*

**5 p.m. SATURDAY
and 3 a.m. SUNDAY**

*than at
any other time*

The indications are that
ALCOHOL IS THE CHIEF CAUSE.

To prevent accidents: take your
driving seriously and, above all,

**Don't Drive
after Drinking!**

*An appeal by the Transport Department
for more careful driving.*



ELLEN VANN, star of 1YA's "Cafe Continental" programme, and a regular performer in the 1ZB Radio Theatre show "Music at Nine," with her seven-months-old daughter Lousje (see page 19)

ADVANCE PROGRAMMES FROM ALL STATIONS