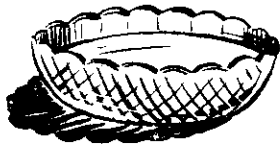


GALLONS OF MILK IN MY CUPBOARD?

Yes Mrs. Housewife! Just one 2½lb tin of Anchor's wholesome Full Cream Milk Powder in your cupboard and you have the equivalent of almost 2 gallons of liquid milk. (A 1lb tin equals ¾ of a gallon). The big economy of using Anchor "Full Cream" is that you save the almost daily waste of over-ordering liquid milk. Try a 1lb tin of Anchor Full Cream this week—you'll never be without it again!



MILK FOR PUDDINGS AT A MOMENT'S NOTICE

Money-saving Milk Puddings are good for your family! With Anchor "Full Cream" in the cupboard you can make them as often as you wish. And remember—with Anchor you can make richer milk puddings with more food value and better flavour.



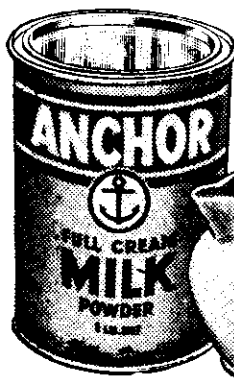
MILK TO SPARE IN EMERGENCIES

No crying over spilt milk when there's a tin of Anchor "Full Cream" handy. When Johnny drops the bottle of milk — Mother just fills the jug with wholesome milk made with water and safely pasteurized Anchor Full Cream (Whole Milk) Powder.

"VITAL" MILK

FOR MANY WHO "CAN'T TAKE" FRESH LIQUID MILK

Perhaps little Betty "can't stand" milk drinks in the ordinary form. Ten chances to one she'll love Milk made with Anchor Full Cream Milk Powder because the powdering process makes milk easier to digest. Already thousands of Mothers buy Anchor "Full Cream" for this very purpose!



ANCHOR FULL CREAM MILK POWDER



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N.Z. CO-OPERATIVE DAIRY CO. LTD.



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