



Spencer High photograph

AN ancient Swedish proverb which says that the hooves of the sheep are golden because wherever they walk a trail of wealth and riches is left behind provides the title—*The Golden Feet*—for a series of talks on the history of wool and the use of the wool fibre which is being heard from National stations. They will be broadcast next from 1YA in *Feminine Viewpoint*, starting on Monday, July 6. "We can look from our windows, most of us, and see, somewhere, hills which graze sheep," says Bruce Petrie, Publicity Officer to the New Zealand Wool Board (above), who gives the talks. There are (he says) constant reminders all about us of our sheep industry. Our 35,000 woolgrowers are found from Whangarei to Otautau, and the rest of us must acknowledge our economic vassalage to the sheep and its products. These home thoughts aren't, however, much more than a springboard for Mr. Petrie, for quite soon he's back at the very beginning of the sheep's long story. He goes on to discuss some qualities and attributes of the wool fibre, follows the history of wool (particularly in Britain) from the New Stone Age to today, discusses the production of yarns and the worsted process, and ends with a glance at what he calls "the continuing heritage" of the sheep—a heritage which today is "largely in the hands of the woolgrowers of the British Commonwealth, who through their international organisations, administered by themselves, are supporting the prosperity of millions of people."

Say It in English

LAST year when a Scot broadcast to New Zealanders telling them how to speak English several correspondents protested that they could barely understand what was said. Many more, however, wrote to the learned Scot asking questions about their language. Professor Ian Gordon's radio series *Say It In English* became a popular Sunday afternoon ZB feature.

More will be heard from Professor Gordon soon when a new series of *Say It In English* begins from the four ZB stations. Each week he will devote part of his programme to topics of general interest related to the English language and part to questions sent in by listeners.

The only proper reply to the question of what is right and what is wrong in English, he says, is "Ask me 50 years hence and I'll tell you the right answer." But in the meantime, Professor Gordon is prepared to discuss and adjudicate on today's accepted usages. He deals with such perennial queries as whether "between you and I" is permissible, and whether Maria should be pronounced Mar-eye-ah or Maree-ah. The latter depends, it seems, on what school you went to.

Say It In English will be heard weekly from the four ZB stations at 4.30 p.m. on Sundays, beginning July 5.



PROFESSOR IAN GORDON
"Ask me 50 years hence"

JOURNEY TO THE STRAITS OF MAGELLAN

READ any of the better-known accounts of the Straits of Magellan and you'll agree that it's no place for a woman to be visiting. Kathleen Hodgson, who some months ago talked to

The Listener about her wanderings, has been to the notorious Straits and has described her journey in three talks which are to be heard in 4YA's *Topics for Women*, starting on Friday, July 10. *Journey to the Straits of Magellan* starts from Lima, Peru, and the first talk is mainly about that country. In her other talks Miss Hodgson gives a graphic picture of Bolivia and Chile and their peoples. Many listeners will already have heard Miss Hodgson's earlier series of talks about life in Labrador, where for several years she was an officer of the Grenfell Association.



N.Z. LISTENER, JULY 3, 1953.



The perfect gift for every occasion

RONSON

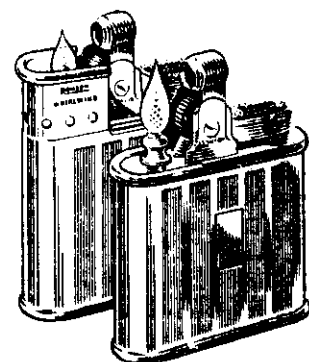
WORLD'S GREATEST LIGHTER

PRINCESS

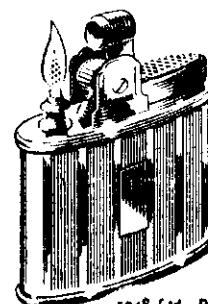
Immaculately styled, exquisitely finished, delightfully feminine Chrome Butler, Leather Covered, Engine Turned, Enamel Finished, Silver Mounted. From 55/- to 90/-.

WHIRLWIND

Rain, shine, wind or snow, Whirlwind's famous disappearing windshield—outdoors up, indoors down—ensures "first time every time" action. Chrome Butler, Leather Covered, Engine Turned. From 65/- to 75/-.



Other models, including Ronson Table Lighters, up to 127/6



STANDARD

A sign of impeccable taste, never out of place. Jewellery finished and built to the world-famous Ronson precision standard. Chrome Butler, Leather Covered, Engine Turned, Silver Mounted. From 55/- to 90/-.

Wholesale only:
Pensford, Newman & Benson

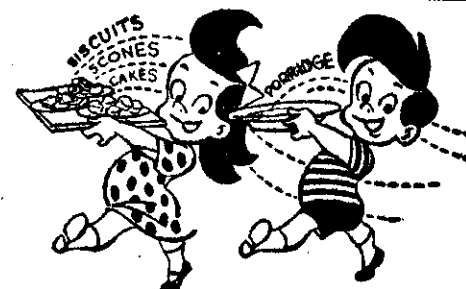
1948 Ltd., P.O. Box 2085, Wellington.

25.Y.7

A "Vital" Difference



"FINE or COARSE"



Vi-Max made from selected wheat with extra wheat germ added is not devitalised. It is, therefore, ideal for porridge and for baking, especially where there are growing children.

Order VI-MAX, VI-BRAN and VI-MEAL from your grocer. Made by D. H. Brown & Son, Ltd., Moorhouse Avenue, Christchurch.