



Enjoy GOOD HEALTH

Why suffer needless pain when gentle vibratory massage can frequently dispel it quickly and pleasantly?

By stimulating the circulation and improving local and general condition, gentle massage affords relief from pain in many common ailments such as neuralgia, sciatica, rheumatism, lumbago, etc. It is good for aching feet, for a healthy scalp and for a radiantly lovely skin.

The Pifco Massager is pleasant to look at . . . still more pleasant to use.

Obtainable at good-class Chemists, Electricians and Stores.

PIFCO
ELECTRIC, VIBRATORY
Massager

Factory Representatives:

OVERSEAS MANUFACTURERS AGENCIES LTD., P.O. Box 2321, Wellington



*Black Beauty
in P.A.T.E.N.T*

A sparkling style that illustrates the lovely lustre of Brilliant Black. Showing now in a range of Measured Fittings, at all Trufit Stockists.

Presented in **Trufit**

Measured FITTINGS

"For the comfort you need with the smartness you want"



A LOVELY GIRL

in crepe-de-chine,
A joy-ride in a limousine,
A 'throw' of Cupid's loaded dice,
A plunge for pearls-at-any-price;
A sudden sneeze, a parting pair,
A chill caught in the wintry air,
An anxious ma, a maid demure,
A dose of Woods' Great
Peppermint Cure!

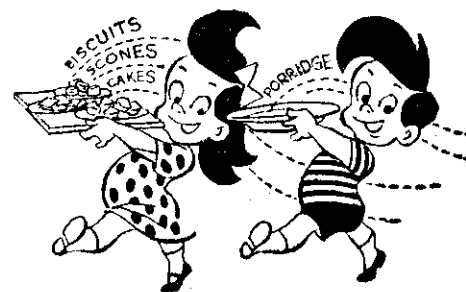
Unexcelled for Coughs and Colds

W. E. Woods Ltd., 326 Lambton Quay, Wellington.

A "Vital" Difference



"FINE or COARSE"



Vi-Max made from selected wheat with extra wheat germ added is not devitalised. It is, therefore, ideal for porridge and for baking, especially where there are growing children.

Order VI-MAX, VI-BRAN and VI-MEAL from your grocer. Made by D. H. Brown & Son, Ltd., Moorhouse Avenue, Christchurch.