America's Second Revolution

OOSEVELT AND THE NEW DEAL, by D. W. Brogan; Geoffrey Cumberlege: Oxford University Press, English price, 16 -.

(Reviewed by A.M.)

of the thirties has enough to worry about in its own straits without studying the plight of others, New Zealanders have been aware that the depression started in the United States, that millions there were thrown out of work, and that a new President, Franklin Delano Roosevelt, applying a policy known as the New Deal, steered the country back to prosperity in the years leading up to the second war. Popular simplification of the process was unavoidable. It takes a book like this, written by one of the leading English authorities on American history, to show the foreigner the magnitude of the crisis, and to fead him through the tangle of resultant problems and the means taken to cope with them.

and strategy. In reality it marched and counter-marched; retreated and reformed its ranks; and had to use every COMMUNITY hit by such a device that conviction and imagination visitation as the depression could conceive. The economic consequences were worse than in Britain. The mightiest and most diverse industrial nation on earth was struck by a storm that caused widespread personal ruin and shook old political convictions to their foundations. Forty-eight State governments were concerned as well as Washington. The Administration had to rescue industry and commerce all over the country against vested interests, entrenched prejudice, and the Supreme Court, which could and did veto some of its legislation.

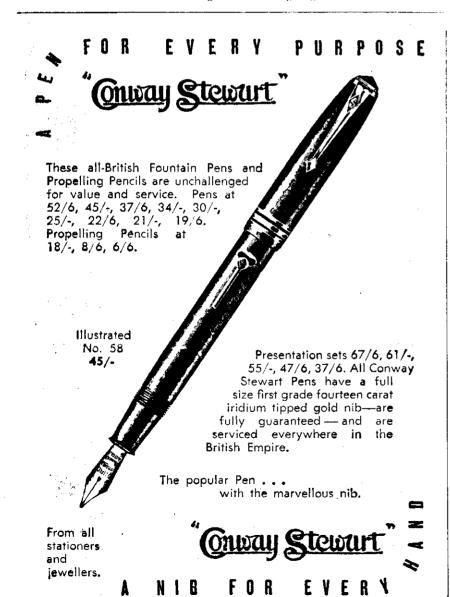
Professor Brogan takes us step by step through this maze. If there is a fault in the book it is that there is too much detail, and the author perhaps assumes too much knowledge of American life on the reader's part; but it is an able and important record of a long crisis in American domestic history. with the story centred on Roosevelt There was a general impression that from his first election to his death. Prothe new Administration marched straight fessor Brogan goes back to Lincoln for tion on the terrible

a comparison. Lincoln saved the Union politically; Roosevelt saved it economically, and in doing so engineered a revolution. He tore a growing gap in the old American belief in individualism and profound dislike of government intervention. Americans had prided themselves that would never incur such socialistic stigma as the British "dole," but they had to accept this other forms paternalism.

The political lesson is that in such a crisis it is much better to make mistakes than to make nothing. Inaction is the worst policy. Roosevelt's line was to act, and go on acting boldly, and though he was checked often, he won through. He also realised that a government's activity must be apparent to all. The portrait of the man himself is vivid. When someone condoled with him after his first elec-



ROOSEVELT IN 1933 "Inaction is the worst policy"



DANDRUFF you can't hide it-



You can correct it!

 ${f A}$ ND you must correct dandruff, for dandruff can undermine the very foundations of hair health and growth.

Dandruff is, primarily, a disorder of the outermost layer of the scalp. Trichologists believe that a yeastlike micro-organism is responsible. The scalp becomes abnormally dry, and the outermost cell layers flake off, forming the characteristic dandruff 'scales'. These scales then clog the pores of the scalp; gradually the

scalp hardens, choking the delicate blood vessels which bring nourishment to the hair roots. This process can only result in extensive thinning of the hair.

This is what you must do

Regular use of a really effective shampoo is essential—and massage with a tonic lotion will soon restore a brisk circulation in the scalp. But the main problem remains: how to nourish the hair roots? This can be done most quickly and effectively by massaging into the scalp the 18 natural amino-acids which form hair protein. Silvikrin is unique and is the only scientific preparation containing all of these amino-acids. When you use Silvikrin you do something fundamental for your hair's health.

Use Pure Silvikrin in severe cases of dandruff and thinning hair. As a daily dressing use Silvikrin Hair Tonic Lotion or, for dry hair, Silvikrin Lotion with Oil, the Right-style Hairdressing. Pure Silvikrin 8/9d. Silvikrin Hair Tonic Lotion-with or without Oil 3/6d. (large economy size 6]-).



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