



V.P.S. photograph

was canecutting in Queensland and took part in a fight in the local smithy. The timekeeper was a tall young fellow who kept time with a stick of sugar cane on a kerosene tin. "By accident I met that timekeeper again recently," says George. "His name is Sir Arthur Fadden."

The *George Wallace Show* consists of half an hour of bright and breezy broadcasting, with George assisted by such radio entertainers as George Foster, Clark McKay, Sheila Sewell, Dawn Lake and Freddy McIntosh and his Rhythm Boys. The producers have used the format developed so successfully in

America by Bob Hope, Jack Benny, Abbott and Costello and other top-rank radio comedians. Each week a different situation is presented to listeners—a situation designed for humour rather than the "gagging" routine.

George Foster, who wrote the script, is George Wallace's chief support. He has been ten years in radio and has become a leading light in the comedy world. Sheila Sewell, who is well known as a dramatic actress, finds herself just as much at home as a comedienne. Sheila's picture appeared in a recent issue of *The Listener* as a leading player in the ZB Tuesday evening thriller *I Love a Mystery*. Dawn Lake is a versatile pop singer who, when not singing, plays the part of Pansy, the young and slightly scatterbrained sister of Alfie Potts. Alfie, the perfect foil for Wallace, is played by Fred McIntosh, who also leads the Rhythm Boys. This musical combination has been providing outdoor-type music for Australian radio for 15 years, and the background music and feature numbers for the show are of good quality.

The ZB stations will broadcast this comedy series at 9.0 p.m. on Mondays, beginning on June 15.



GEORGE WALLACE, with Freddy McIntosh and his Rhythm Boys in a skit from "The George Wallace Show"

## Coronation Night at 2ZB

LIKE many other city blocks, the Hope Gibbons Building in Dixon Street, Wellington, was gay with bunting and other decorations for Coronation Day, so 2ZB decided to add to the festivities by feeding its evening programme in to the street through an amplifier system. In the earlier part of the evening quite a number of cheerful souls stopped to join in the chorus of a popular hit, and the odd serial enthusiast spent a quarter hour on the pavement keeping abreast of the doings of his favourite radio characters. However, when the impressive Coronation Ceremonies themselves began, a group

of people caught far from home and radio settled themselves for an extensive period of listening. Some of these original few were still there at midnight, and around this nucleus much larger numbers came and went. Around ten-thirty, when the theatre exodus took place, the listening crowd reached quite impressive proportions, as homeward-bound citizens stopped to listen for a while before catching their trams and buses. The accompanying photograph was taken at this time, from the apex of the grass plot separating Manners and Dixon Streets.



*Do women have to put up with these?*

A skin that looks coarse?  
A muddied skin-colour?  
A skin that looks harsh and rough?

*You hate to see it—your skin losing its fresh look!*

**A fascinating, immediate change can come over your face . . .**

**Free your skin:** Dirt, old make-up stick in pore-openings. Fatigue, wind, dry air rob skin of oil and moisture. To sweep pore-openings clean of embedded dirt . . . to replace needed oil and moisture—there is an exclusive formulation of *skin-helping* ingredients in Pond's Cold Cream.

They work on your skin as a team—in inter-action. As you swirl on Pond's, you help *both* sides of your skin.



*You can do something to change your skin.*

**Feel a wonderful smoothness** come to your skin, as it takes up the refreshing oil and moisture in Pond's Cold Cream.

*Feel* your skin getting back its flexibility. Each night give your skin this special oil-and-moisture treatment.

**Soft-cleanse**—swirl Pond's Cold Cream over face and throat. Tissue off *well*.

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*You can feel your skin responding.*

**Look your loveliest** and you radiate a happy-hearted confidence to all who see you.

You will see the wonder of this skin-helping cream—*immediately*—after your very first Pond's creaming.

As you use Pond's, you will delight in your lovelier skin—and gain an attractive new self-confidence.

**Go today to your favourite Cosmetics counter and get a jar of Pond's Cold Cream. Also available in handy tubes.**



*You owe it to yourself to bring out your beauty.*

**THE LADY MAUREEN COOPER** says: "Pond's Cold Cream is just ideal. It leaves my skin so wonderfully clean, and smooth and soft."

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