A fascinating immediate change can come over your face



Your skin needs a constant replenishment of softening oil and moisture to have a clear, fresh tone needs special help to remove the dirt that makes pores enlarged and ugly! The exclusive formulation of skin-helping ingredients in Pond's Cold Cream does both these things for you. As you swirt on Pond's Cold Cream, you help both sides of your skin.

On the outside — embedded dirt is loosened, lifted from pore-openings. Skin is given softening oil and

> On the inside - circulation is stimulated, helping skin to repair and refine itself.

Solt-Cleanse - swirl Pond's Cold Cream over face and throat. Swirl up from throat to forehead. Tissue off — we/t.

Soft-rinse quickly with more skin-helping Pond's Cold Cream. Tissue off lightly. Your skin is immaculate, smooth, glowing!

> Pond's Cold Cream -avaitable everywhere in jars and convenient tubes –buy it today. Use it

Made in the Inboratories of Industrial Chemi-cals Ltd., Auckland, for the Pond's Extract Co. Export Ltd., New York.

PCN31

AEROBAKE Sell Raising flour...so generally used by housewives in England, America and Australia. AEROBAKE SELF RAISING FLOUR opens up new, stimulating fields of cooking. Superfine, milted and blended from the highest quality ingredients, it's New Zealand's FIRST Self Raising Flour—obtainable from grocers everywhere in the red, white and blue package. Prepared by Simms Jones Lad., 221 Lichfield Street, Ghristchurch. READY TO USE SELF-RAISING

THE LISTENER" CROSSWORD

(Solution to No. 643)

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Clues Across

- 1. Lent rags in order to kill in a way. 7. "And lightly was her slender nose of a flower" Tip-tilted like the -
- 8. Tea times (anag.). 10. What a cat may proverbially do to a king (two words).
- 11. One of the signs of the Zodiac. 12. Dry up.
- 15. Possess most of the town.
- 17. Beverage contained in 7 across.
- Hackneved.
- 22. Start with fright.
- Substance which will turn litmus blue.
- Find you have counter too many?
- 26. Behead the luckbringer at the racecourse.
- 27. Italian poet.

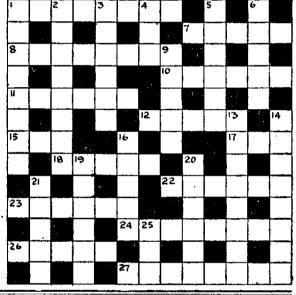
Clues Down

- 1. Type of furniture in the North Sea.
- 2. In the centre it is confused and communicative.

3. Seven is said to be a lucky one.

- 4. His wife was turned into a pillar of salt.
- 5. This verse is usually written in iambic pentameters.
- 6. Synonym of 18 across.
- 9. Composer of the "Wand of Youth" Suite and the "Enigma" Variations.
- 13. You may suffer from this the morning after the night before.
- 14. Her cares (anag.).
- 16. Sober, and you may find it sad,
- "and to speak truth of Caesar, I have not known where his affections sway'd
 - More than his ----" ("Julius Caesar," Act 2, Scene 1).
- 20. Study the mongrel and agree.
- 21. "O, that this too too solid would melt"
 - ("Hamlet," Act 1, Scene 2).
- (Tennyson). 25, Not quite nice.

No. 644 (Constructed by R.W.H.)



Back Seat

Had Cleopatra's nose been shorter, the whole history of the world would have been different.—Blaise Pascal.

THE French philosopher quoted above may perhaps have over-emphasised the importance of a minor part of the anatomy, but he did point unerringly to the close connection between the casual and the casual in history. Would Nelson have been the great warrior he was without his Lady Hamilton? Would Chopin have been a better or a worse composer if George Sand had been a pretty wallflower who eschewed cigars?

A programme built on speculations such as these begins shortly from the ZB stations and 2ZA. Entitled The Woman in His Life, it portrays the influence of certain women in the lives of great men. There are vignettes of the lives of women who influenced such important figures as Napoleon, Beethoven, Shelley, Sheridan, Michelangelo, Disraeli and Hitler. Yes, even the pure Arvan who neither smoked nor drank had a woman in his life-though her determination of history was probably



GEORGE SAND

by no means so important as that of the fraulein who met and married Schiklgruber père.

The Woman in His Life will play from the ZB stations on Mondays at 2.0 p.m., beginning from 1ZB on May 18, from 2ZB on June 8, from 3ZB on June 22, and from 4ZB on July 6. Station 2ZA will broadcast the feature at 7.15 p.m. on Mondays, beginning

You can do something to

change your skin