

*I never
got over a
COLD
so fast!*



DOUBLE ACTION is
The Secret of **DOUBLE QUICK** relief!



1. CLEARS stuffy nose,
soothes sore throat and
calms coughing, as its
medicinal vapours are in-
haled with every breath.



2. "DRAWS OUT" conges-
tion and eases tightness
as it works on the chest
like a gentle, warming
poultice.

IT'S SO EASY! There's no fuss, no tears
of protest. At the first sign of a cold
simply rub Baby's chest, throat and
back at bedtime with Vicks VapoRub.
And what a world of happy relief Baby
gets, right then and there!

IT'S SO PLEASANT! Wherever the cold
hurts Baby—in his nose, in his throat,
or in his chest—VapoRub brings
quick comfort—in two pleasant ways!
How? With its fragrant, medicinal
vapours plus its warming poultice ac-
tion combined. And when, next morn-
ing, Baby's cold is so much better,
that's no miracle. It's just that Vicks
VapoRub's double action is the secret
of double-quick relief.

*Just
rub
on* **VICKS**
VAPORUB

CLEARs THE WHOLE FAMILY'S COLDS!

Distributed by Salmond & Spraggon, Ltd., 2 Customhouse Quay, Wellington C. 1, N. Z.

2 WAY RELIEF FROM INDIGESTION CONSTIPATION

For acid indigestion, take double
acting Phillips Milk of Magnesia.
Phillips not only contains one of
the fastest, safest antacids known
and banishes acid indigestion, but safely
relieves constipation, often the very cause of discomfort. Watch
for the blue glass bottle that marks genuine Phillips Milk of Mag-
nesia, also available in handy tablet form. 2 kinds, 2 sizes, every-
where.



So gentle for children — So thorough for grown-ups

PHILLIPS MILK OF MAGNESIA

LIQUID 2/- & 4/- TABLETS 1/6 & 3/6.

Scott & Turner Ltd., Newcastle-on-Tyne, England.

M2.2



*How young is
a blanket?*

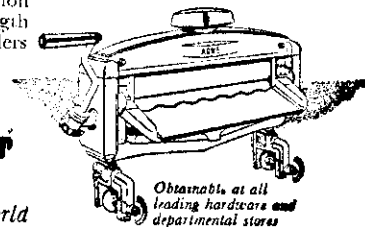
A blanket is as young as it feels
and looks. No matter what its age,
if it's still soft, fluffy and warm, it's
a young blanket. So if you want
your blankets—and everything else
—to keep their life and freshness
for years to come, then the answer
is the ACME Cleanser-Wringer.

and wrings the
thin as well as the thick parts of
the wash, expelling embedded
dirt along with the surplus water
... while Acme's new 3-point
pressure indication takes the
guesswork out of wringing. Every-
thing from a bib to a blanket, gets
exactly the right pressure suited to
its weight and texture without any
strain on delicate fibres. The whole
wash—silks, cottons, linens, wool-
lens—comes out fresher, cleaner,
and with longer life ahead.

It's the scientific combination of
Pressure Distribution and Pres-
sure Indication that does the
trick! Acme pressure distribution
operates over the whole length
of the resilient rubber rollers

ACME
the cleanser-wringer

*Used in millions of homes
throughout the world*



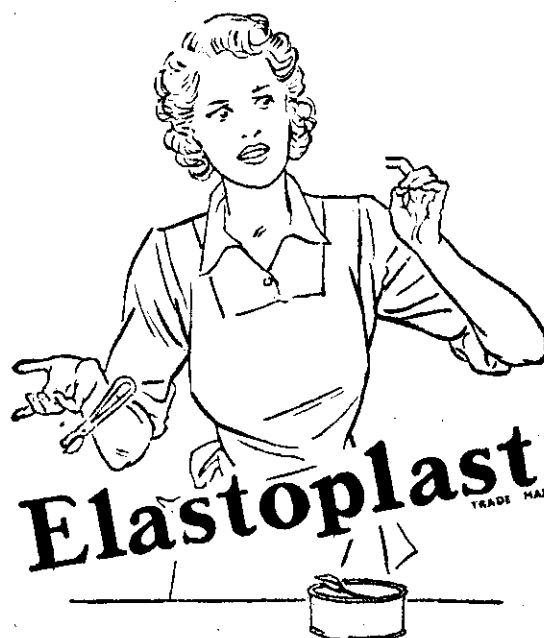
*Obtainable at all
leading hardware and
departmental stores*

Factory Representatives: **GUTHRIE & NORTON LTD.**

Paykel's Buildings, 9 Anzac Avenue, **AUCKLAND C.1**

Manufactured by ACME WRINGERS LTD. DAVID ST. GLASGOW S.E., SCOTLAND

You never know when you may need



Elastoplast
TRADE MARK

**always keep a tin handy
in the house**

Elastoplast First Aid Dressings (In Red Tins)

From Chemists

Elastoplast Adhesive Plaster is also available in handy spools 1" x 1 yd. long.

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