



How to give your Baby a good start in life

Here is a useful, practical 146 page book, free to mothers and mothers to be, packed full of helpful advice and information on subjects from pre-natal care to weaning. It is issued by the makers of Glaxo, the Baby Food with the modern formula.

For over 40 years wise mothers have recognised Glaxo as being the most satisfactory substitute available where breast-feeding is impossible or only partially possible.

NOW in improved tins

FREE BOOK. Send for your free copy of the Glaxo Baby Book — to Glaxo Laboratories (N.Z.) Ltd., P.O. Box 644, Palmerston North.



Glaxo

BUILDS BONNIE BABIES

4.50

Practical BOOKS on HEALTH

"Eating for Health" - - -	2/9
"The Uses of Juices" - - -	2/9
"Soya—the Wonder Food" -	2/9
"Foods that Alkalise & Heal"	2/9
"In Harmony with Nature" -	2/3
"Glorious Radiant Health" -	3/6
"Mucusless Diet Healing System" - - - - -	7/6
"Children's Diet" - - - -	4/9
"Diet Does It" - - - - -	8/6
"Look Younger, Live Longer"	12/6
"Better Eyes Without Glasses"	10/-

From Leading Booksellers or

POST FREE from

C. E. CLINKARD & CO.

Wholesale Booksellers and
Publishers (DEPT. LN.)

P.O. Box 3, NEW LYNN,
AUCKLAND, S.W.4.

Complete price list post free on request

I'M TAKING OUT A

GOVERNMENT LIFE INSURANCE POLICY WITH

Limited Premiums



★ How do you mean—Limited Premiums?

★ When I retire, the payments finish but the policy gives me increasing cover for the rest of my life.

★ That's a sound idea, but it must be expensive?

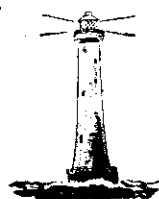
★ Not at all. For a young man like yourself the cost is really light—made lighter still by the rebate of income tax on premiums.

Pay while you earn—for peace of mind, comfort on retirement!

When you stop work, you stop paying—that is the essence of the outstanding Government Life Assurance Policy with Limited Premiums. In this way you ensure full protection for your wife and family, knowing also, that there will be no payments to make after you have retired.

If you are a family man on an average income, this policy gives exactly the protection you need—and premium payments are easily within your reach. But the sooner you act, the less the cost. Get full information immediately from your nearest Government Life Branch.

80 YEARS
OF DEPENDABLE
SERVICE



GOVERNMENT LIFE INSURANCE OFFICE

The only New Zealand Mutual Life Insurance Office — Established for the benefit of New Zealanders.

77