



From the ZBs

WOMEN'S HOUR INTERVIEWS

DURING May and June commercial stations will present during their 2.30 p.m. and 11.0 a.m. *Women's Hour*, three interviews with women, the subjects being *Care of the Aged*, *New England Homes* and *A Career Overseas*. Challis Hooper, retired Matron of the School Dental Clinic in Wellington (whose photograph appears above) recently toured abroad and during that time studied work being done in England and Europe for the care of old people. In her interview Miss Hooper explains that although the care of the aged is a very old problem its increased importance in recent years has necessitated further study and modernised methods. According to Miss Hooper this increased need has been brought about by the rising percentage of old people in the community, due in turn to the longer life expectancy today. The five factors which, Miss Hooper explains, aggravate the difficulties of old age, are lack of adequate medical care, proper housing, good food, companionship and suitable activities.

In the feature *New England Homes* Jean Dawson, a New Englander who married a New Zealander, points out that there is a rather unexpected link between these old American homes and

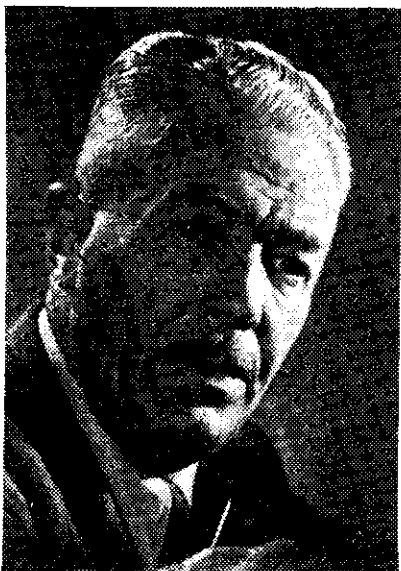
New Zealand. It lies in the fact that the whalers who operated out of Maine and Massachusetts ports, and made their fortunes in New Zealand waters, provided the capital in many cases which built the old mansions still to be seen in the North Atlantic seaboard states. Mrs. Dawson has been heard before in *Women's Hour* in a programme called *I Came to New Zealand*.

The title of Brigid Haydon's talk, *A Career Overseas*, is perhaps not as self-explanatory as it at first seems, for the "overseas" refers in this case to New Zealand. Although only twenty-four, Miss Haydon already holds a post as an Assistant Secretary to the High Commissioner for the United Kingdom in this country, and in this interview she tells radio audiences of her work, as well as of her experiences in England and America. She was evacuated to the United States during the last war and in this talk makes some comments on the educational system there and in Canada. After returning to London Miss Haydon studied at Oxford before securing a position in the Commonwealth Relations Office.

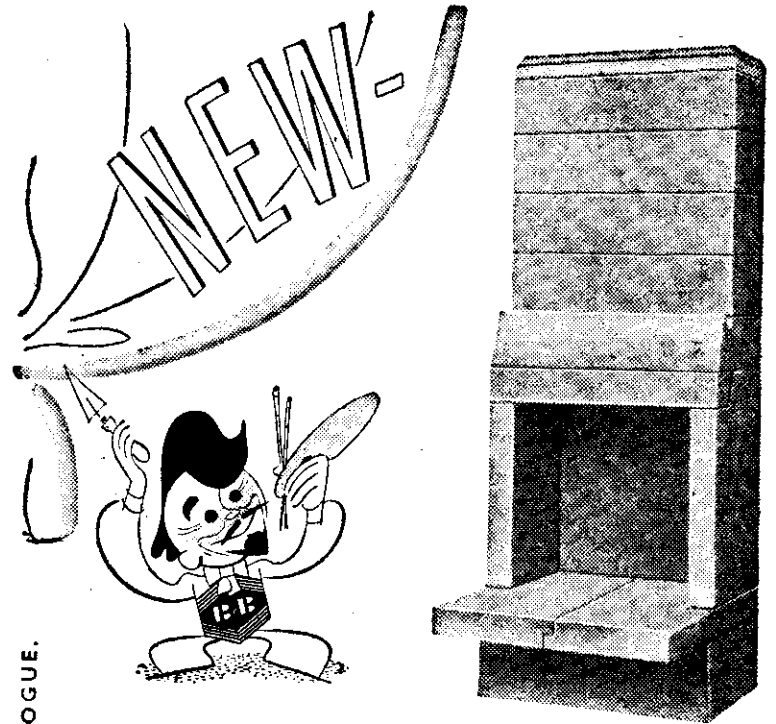
Rotation of these interviews on the four ZB stations, 2ZA and 1XH has already begun. In the coming week *Care of the Aged* will be broadcast on Monday, May 19, from 12B. On Tuesday, May 20, 4ZB will broadcast *New England Homes*, while *A Career Overseas* will be heard from 2ZA on Friday, May 23.

Talent Contest

HAVE A SHOT, 12B's new Monday night 10 o'clock feature which begins on May 19, is designed to bring new talent to the listener in a variety of guises. Substantial cash prizes are being offered, and anybody with ability to entertain is eligible to have a shot at getting one—or more. Four groups of seven programmes have been arranged, each consisting of six talent contests, the winners of which will try again in the seventh, or semi-final. Winners of semi-finals will, of course, go on to the grand final, which will reveal the best performer of the series, in the opinion of a panel of qualified judges, to whom will go a prize of something like £78. All these programmes will be presented before Radio Theatre audiences, and Doug Laurenson (left) as compere will set the ball rolling. The method of presentation will be a novel one, but in just what way is being kept a deep secret until the opening performance.



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