

*the largest selling
prepared mustard
in the 'States!*

... and you will realise why once you have tasted that FRENCH'S FLAVOUR.

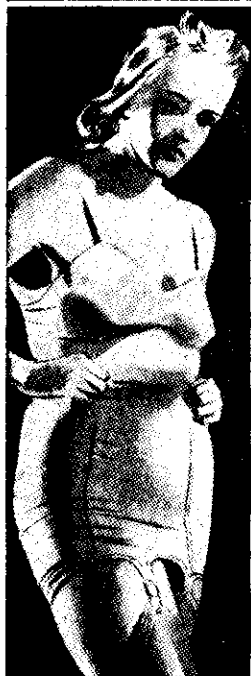
With its smooth, creamy texture and its appetising taste, FRENCH'S PREPARED MUSTARD makes a salad dressing which is second to none.

FRENCH'S not only brings out the flavour of all meat, fish and cheese dishes but also adds something of its own particular flavour.

Use FRENCH'S for making all sandwiches, sandwich spreads, and sandwich fillings. Mild, yet piquant, FRENCH'S PREPARED MUSTARD is suited to all tastes, dishes and occasions.



FPM 1



TOO FAT? NOW YOU CAN HAVE A YOUTHFUL FIGURE

The new Slimform Latex wonder girdle reduces figure faults and imparts a charming appearance as soon as it is put on. It is scientifically perforated and simply by your natural body movements the Slimform disperses unwanted bulges and superfluous fat. Best of all it continues that way, too, slimming as it controls, remoulding your figure into new lines and new beauty. Slimform gives you firm control with no restraint. It does not wrinkle or ride up.



Slimform
GIRDLE CO. LTD.

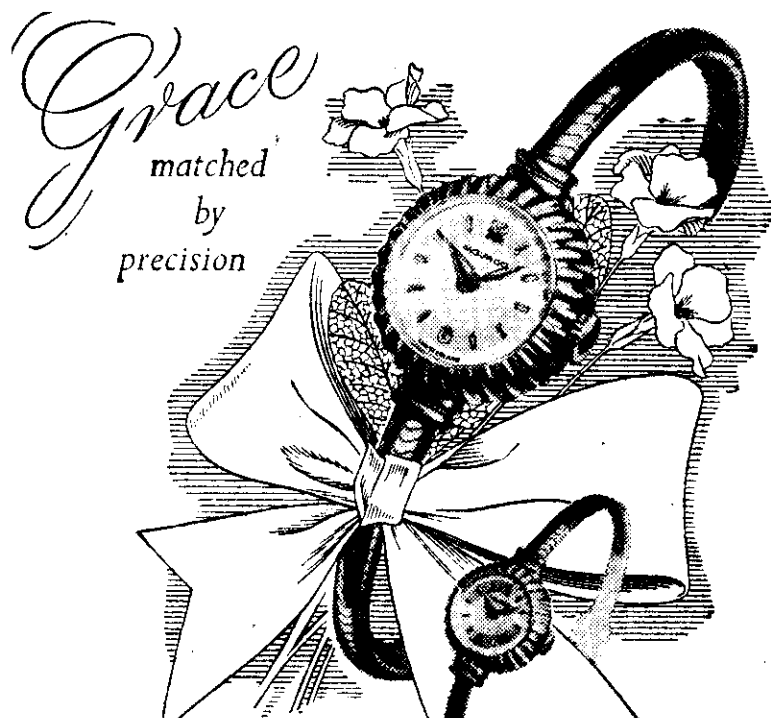
IMPORTANT—NOTE ADDRESS
1st Floor, Alston Chambers, 63 Queen Street,
Next to HOTEL AUCKLAND.

POST THIS COUPON

SLIMFORM GIRDLE CO. LTD.,
1 Alston Chambers,
63 Queen Street, Auckland.
Please send me particulars of the 10-DAYS' FREE TRIAL OFFER and Literature illustrating the SLIMFORM Garments. I enclose 2d in stamps.

NAME.....

ADDRESS.....



MOVADO
WINNERS OF 168 OBSERVATORY AWARDS

SOLD AND SERVICED BY JEWELLERS THROUGHOUT NEW ZEALAND

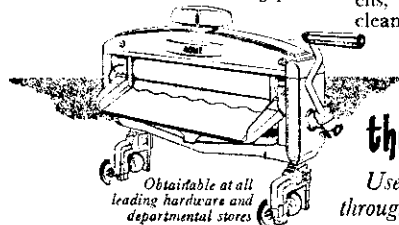
How new is a frook?

Is it brand new, or does it look like new? In either case, how can you keep it that way? How can you make all your pretty things last longer—and go on looking lovely? Well, the answer to that problem is the ACME Cleanser-Wringer.

It's the scientific combination of Pressure Distribution and Pressure Indication that does the trick! Acme pressure distribution operates over the whole length of the resilient rubber rollers and wrings the thin as well as the thick parts of the wash, expelling embedded dirt along with the surplus water ... while Acme's new 3-point



pressure indication takes the guesswork out of wringing. Everything from a bib to a blanket, gets exactly the right pressure suited to its weight and texture without any strain on delicate fibres. The whole wash—silks, cottons, linens, woollens—comes out fresher, cleaner, and with longer life ahead.



ACME
the cleanser-wringer

Used in millions of homes
throughout the world

Factory Representatives: GUTHRIE & NORTON LTD.
Paykel's Buildings, 9 Anzac Avenue, AUCKLAND C.1

Manufactured by ACME WRINGERS LTD. DAVID ST. GLASGOW S.E., SCOTLAND