Don't let these eyes...



become these ...



Your pleasures, like your work, can so easily put big strains on your eyes. Particularly too much of anything—whether it's motoring, reading or partygoing. All the time you're awake, your eyes are on the job—and your eyesight is precious! Take every possible care of it! And for simple eyetiredness, and all minor troubles—use OPTREX. Make it your regular eye hygiene.

Stocked by all chemists, Optrex costs 4/6 per bottle: triple size 8/-.

Optrex the EYE LOTION

Optrex (Overseas) Ltd., 17 Wadsworth Road, Perivale, Middlesex, England.

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Made for the job

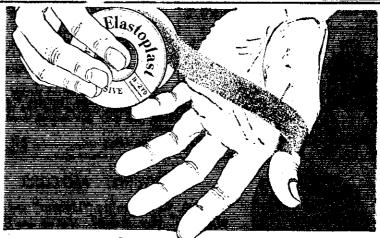
Wherever there is work to be done, you will find O'B Boots on the job. They are built for hard work in all weathers; they are tough, comfortable and long lasting. O'B Work Boots have maintained their high reputation for over 85 years.

OB Work Boots

At Retail Stores throughout New Zealand
MADE BY M. O'BRIEN & CO. LTD., CHRISTCHURCH

O'B33





Quick, Safe. Comfortable Protection

Alinor injuries can be most annoying—and dangerous too, if nothing is done about them. That's why femous British-made FLASTOPLAST Elastic Adhesive Plaster has universal approval for the treatment of cuts and blisters, etc. Always ready for instant use, flexible, flesh-coloured ELASTOPLAST is comfortable and inconspicuous. In handy spools, 1" x 1 yard long, it stretches to nearly 2 yards.

FROM ALL CHEMISTS

Elastoplast

ELASTIC ADHESIVE PLASTERS

First Aid Dressings, in RED tins, also available.

Made in England by T. J. Smith & Nephew Limited, Hull

for cuts
SCRATCHES
BLISTERS
GRAZES-SPRAINS

