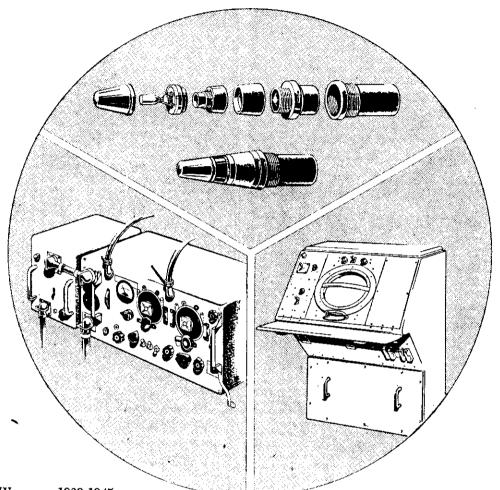
It all began in Cambridge



During the War years 1939-1945 we at Pye Limited devoted all our long experience, technical skill and high-quality engineering methods towards winning victory. We illustrate here a few of our major achievements in those years. TOP. Pye research engineers were the first in the world to develop the proximity fuse of a radio-fired anti-aircraft shell. LEFT. Pye designed and produced the famous "No. 19" set—radio receiver-transmitter used

in thousands of British and allied tanks and vehicles. RIGHT. G.C.I. developed and produced by Pye—this was the equipment by which British night-fighter pilots intercepted and destroyed many enemy raiders during the war. Fifty-five years ago our business was founded in Cambridge. In peace and in war we have drawn inspiration from our famous home — leaning on the best traditions of the past, ever striving to make a better future.



PYE (NEW ZEALAND) LIMITED, P.O. BOX 2839, AUCKLAND