

NEW ZEALAND

LISTENER

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Incorporating N.Z. RADIO RECORD

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Programmes for March 31—April 6

Fourpence



N.P.S. photograph

A NEW FEATURE FROM NEVILE LODGE

When Lodge laughs, New Zealand laughs with him. Now "Listener" readers are to have the opportunity of laughing at what happens when Lodge Listens. For the first of this new series of drawings (which will appear fortnightly) turn to page 8

Craven 'A'

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There's no mistaking the rare quality of Craven 'A' . . . they're completely satisfying and yet so cool to the tongue and kind to the throat. A cigarette as excellent as this means unqualified smoking enjoyment.

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