

Local Weather Forecast from ZB's:
7.32 a.m., 12.59 p.m., 9.30 p.m.

Thursday, March 27

Local Weather Forecast from ZB's:
7.32 a.m., 12.59 p.m., 9.30 p.m.

1ZB AUCKLAND

1070 kc. 280 m.

- 6.0 a.m. Breakfast Patrol
- 8.0 District Weather Forecast
- 9.0 Morning Session (Aunt Daisy)
- 9.30 Piano Interlude
- 9.45 We Travel the Friendly Road with the Wayfarers
- 10.0 Doctor Paul
- 10.15 January's Daughter
- 10.30 The Story of Alan Carlyle
- 10.45 Courtship and Marriage
- 11.0 Morning Melodies
- 11.30 Shopping Reporter (Jane)
- 12.0 Lunchtime Listening
- 1.30 p.m. Fate Walked Beside Me: The Blood Transfusion
- 2.0 Half-hour of Famous Classics
- 2.30 Women's Hour (Marina): Weekly Book Chat; Home Decorating Session; Visitor of the Week
- 3.30 1ZB Happiness Club
- 3.45 Tenors of Today
- 4.0 Yachtmen's Weather Forecast
- 4.1 Piano Time with Famous Pianists
- 4.15 Three Suns
- 4.30 Popular Variety
- 5.30 Evening Stars: Rotorua Maori Choir
- 5.45 Superman

EVENING PROGRAMME

- 6.0 New Releases
- 6.15 Wild Life
- 6.30 Twilight Ranger
- 6.45 Concert Orchestra
- 7.0 Golden Salamander
- 7.30 Surprise Endings
- 7.45 Tusitala, Teller of Tales
- 8.0 Money-Go-Round
- 8.30 The White Marriage
- 8.45 Lady from Lisbon
- 9.0 Reserved
- 9.15 Musical Varieties
- 10.0 Men, Motoring, and Sport (Rod Talbot)
- 10.30 Close down

2ZB WELLINGTON

980 kc. 306 m.

- 6.0 a.m. Breakfast session
- 6.15 Railway Notices
- 9.0 Morning session (Aunt Daisy)
- 9.30 Favourite Ensembles
- 9.45 Todd Duncan and Marian Anderson
- 10.0 Doctor Paul
- 10.15 Bing Sings
- 10.30 The Story of Alan Carlyle
- 10.45 Courtship and Marriage
- 11.0 Cliff Edwards, the New Mayfair Orchestra, the Guardsmen
- 11.30 Shopping Reporter (Doreen)
- 12.0 On Our Lunch Menu
- 1.30 p.m. Fate Walked Beside Me
- 2.0 Concert in Miniature
- 2.15 Renowned Violinists
- 2.30 Women's Hour (Elsie Lloyd), Book Review; Home Decorating; Amateurs and Greasepaint, by Cecily Tabor Gregory
- 3.30 Music of Herbert
- 3.45 Baritone and Bass
- 4.0 Sefton Daly (piano)
- 4.15 Fred Hartley's Quintet
- 4.30 Kentucky Minstrels
- 4.45 The Orchestra Plays
- 5.0 Four Voices in Harmony
- 5.15 Rhythm Rendezvous
- 5.30 Margaret Whiting
- 5.45 Superman

EVENING PROGRAMME

- 6.0 Dinner Music
- 6.15 Wild Life
- 6.30 Tell It To Taylors
- 6.45 Charles Trenet
- 7.0 Golden Salamander
- 7.30 Surprise Endings
- 7.45 Bellarion the Fortunate
- 8.0 Money-Go-Round
- 8.30 The White Marriage
- 8.45 Alias Dusty Logan
- 9.0 Reserved
- 9.15 Accent on Melody
- 9.30 Dinah Shore
- 9.45 Louis Armstrong's Orchestra
- 10.0 Popular Parade
- 10.30 Close down

3ZB CHRISTCHURCH

1100 kc. 273 m.

- 6.0 a.m. Sun Up session
- 7.0 Time to Put the Kettle On
- 7.30 A Little of the Latest
- 8.0 Breakfast Club
- 8.15 After Breakfast Melodies
- 8.20 School's In
- 9.0 Morning session (Aunt Daisy)
- 9.30 Music While You Work
- 10.0 Doctor Paul
- 10.15 Mittens
- 10.30 The Story of Alan Carlyle
- 10.45 Courtship and Marriage
- 11.0 Musical Mix
- 11.30 Shopping Reporter (Elizabeth Anne)
- 12.0 Mid-day Melody Menu
- 12.30 p.m. Easter Shopping (John Maybury)
- 1.30 Fate Walked Beside Me
- 1.45 On the Move
- 2.0 An Early Afternoon Concert
- 2.30 Women's Hour (Molly McNab), Book Review; Visitor of the Week; Amateurs and Greasepaint, by Cecily Tabor Gregory; Home Decorating
- 3.30 Lou Praeger and his Orchestra
- 3.45 Victorian Quartette
- 4.0 Rita Williams, light vocalist
- 4.15 Toralf Tollefsen (accordion)
- 4.30 Alfred Piccaver (tenor)
- 4.45 Dance Tempo with Ted Heath and his Orchestra
- 5.0 Variety
- 5.15 Captain Danger
- 5.30 Songs from Sunny Spain
- 5.45 Superman

EVENING PROGRAMME

- 6.0 Prelude to Dinner
- 6.15 Wild Life
- 6.30 The Two Dianas
- 6.45 Beatrice Kay, comedienne
- 7.0 Golden Salamander
- 7.30 Surprise Endings
- 7.45 Forrester's Wharf
- 8.0 Money-Go-Round
- 8.30 The White Marriage
- 8.45 The Black Mantilla
- 9.0 Vendetta
- 9.15 The Three Virtuosos, piano trio
- 9.30 Variety
- 10.0 Clement Q. Williams (baritone)
- 10.15 Square Dance Time, with Happi Hill
- 10.30 Close down

4ZB DUNEDIN

1040 kc. 288 m.

- 6.0 a.m. Breakfast session
- 7.35 Morning Star: Arturo Michelangeli (piano)
- 9.0 Morning session (Aunt Daisy)
- 9.30 Morning Melodies
- 10.0 Doctor Paul
- 10.15 The Intruder
- 10.30 The Story of Alan Carlyle
- 10.45 Courtship and Marriage
- 11.0 Light Variety
- 11.30 Shopping Reporter (Alma)
- 12.0 Lunch Music
- 1.0 p.m. The Stars Entertain
- 1.30 Fate Walked Beside Me
- 1.45 Voices in Harmony
- 2.0 Music for Pleasure
- 2.30 Women's Hour (Marjorie Green), Home Decorating
- 3.30 Afternoon Musicale
- 4.0 Harmonica Novelties
- 4.15 Four Popular Vocalists
- 4.30 Ruby Newman and his Orchestra
- 4.45 Alice Faye
- 5.0 Family Fare
- 5.30 Tea Dance
- 5.45 Superman

EVENING PROGRAMME

- 6.0 Salon Orchestra
- 6.15 Wild Life
- 6.30 Rod Craig
- 6.45 Time for Tenors
- 7.0 Golden Salamander (first broadcast)
- 7.30 Surprise Endings
- 7.45 Story of a Great Career
- 8.0 Money-Go-Round
- 8.30 The White Marriage
- 8.45 Forrester's Wharf

- 9.0 Vendetta
- 9.15 Famous Voices
- 9.30 Suppertime Musicale
- 10.0 Pacific Paradise
- 10.15 Partners, Please
- 10.30 Close down

2ZA PALMERSTON Nth.

940 kc. 319 m.

- 7.0 a.m. Breakfast Session
- 7.32 Local Weather Forecast
- 9.0 Good Morning Requests
- 9.30 Strictly Instrumental
- 9.45 Home Decorating Talk
- 10.0 These Children
- 10.15 Indian Summer
- 10.30 The Story of Vivian Lang
- 10.45 Music for Madame
- 11.0 Women's Hour (Kay Begg): Shopping Guide; Book Talk; Food Can Be Fun; The Crosby Story; Amateurs and Greasepaint, by Cecily Tabor Gregory
- 12.0 Midday Melodies
- 12.30 p.m. Dominion Weather Forecast
- 1.30 The Charlie Kunz Programme
- 2.0 Close down

EVENING PROGRAMME

- 6.0 Dinner Music
- 6.15 Wild Life
- 6.30 Let's Have a Chorus
- 6.45 Up and Coming Tunes
- 7.0 Superman
- 7.15 Surprise Endings
- 7.30 Dossier on Dumetrios
- 7.45 Hart of the Territory

- 8.0 Money-Go-Round
- 8.30 Whirl of the Waltz
- 8.45 A Handful of Stars
- 9.0 Vendetta
- 9.15 Hillbilly Highlights
- 9.30 Weather Forecast
- 9.32 Al Bollington and Jack Buchanan
- 9.45 Larry Fontine's Orchestra and Tony Martin
- 10.0 Romance of Famous Jewels
- 10.15 Michael Dars, Reporter
- 10.30 Close down

Trade names appearing in Commercial Division programmes are published by arrangement.

Listen in to 4ZB 10 p.m. tonight for a further selection of music with an Hawaiian flavour in "Pacific Paradise."

That "Lady From Lisbon" is on the air again at 8.45 from 1ZB. This entertaining adventure serial is a regular listening date for radio listeners all over Auckland.

Take your partners, turn around, dive for the oyster, dig for the clam—it's Square Dance Time at 3ZB tonight at 10.15 with Happi Hill as the caller. Take your partner for 15 minutes of the happiest of dances.

For a clearer more youthful complexion



DISCOVER THE MAGIC OF THREE FLOWERS

* top-tone shade control

An exciting discovery this Top-tone Shade Control! It means that Three Flowers Face Powder is unaffected by the oils and moisture of the skin, and does not turn dark on the face! It is the secret of holding a morning-fresh youthful clarity all through a busy day. And that's not all... tiny flaws are completely hidden under the finest veil of loveliness.

EXCLUSIVE TO
three flowers
FACE POWDER

BY
Richard Hudnut
NEW YORK . LONDON . PARIS



TF1/52

Prepared for Richard Hudnut Ltd., 21 Federal St., Auckland