

MUSIC FROM the latest film version of "Showboat," with Ava Gardner (left) and Kathryn Grayson (below), will be featured in a special programme to be broadcast from IXH Hamilton at 8.45 p.m. on Monday, March 24. Miss Gardner, as Julie, in the film sings such memorable songs as "Can't Help Lovin' Dat Man" and "Bill"



NANCY PAGE, whose book reviews are heard from 1YZ every Wednesday at 7.15 p.m.



DAVID HENRY, whose talk on "Hatvesting Planted Forests" will be broadcast on the National link at 9.15 p.m. on Thursday, March 27

Focus on Beef

THE trend of current events should ensure greatly heightened interest on the part of farmers, and the general listener, in the deliberations of a panel +below+ recently organised by Jack Aylesbury, of IYA for the NZBS. Consisting of producers, exporters and research officers the panel, which assembled in Hamilton, made a comprehensive examination of the possibilities and potentialities of greatly increasing the production and export of chilled beef. Three programmes were recorded, including in the final one a careful survey of all the problems raised

and some suggested solutions. They have already been broadcast from IYA and IXH and will be heard from 1YZ at approximately 12.35 p.m. on March 28, April 2 and April 4. There may be opportunities later for hearing them from other stations. Members of the panel were (at the table, from left); J. S. Thomas, A. Moore, T. Worsp, J. Bayly, H. A. Wagstaff, S. Smith (President Waikato Federated Farmers), J. D. Ormond (Chairman N.Z Meat Producers' Board ; F. C. Johnstone (the Auckland member of the Board!, A. Tinkham (Land Development Division), A. Baker (Chairman Meat and Wool Section, Waikato Federated Farmers), C. Jones, B. L. Orr, and Dr. C. P. Mc-Meekan (Superintendent of the Ruokura Animal Re-



Sparrow Pictures

search Station).

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"SPARROW IN THE TREE-TOP"

"BE MY LOVE"

"AMERICAN BEAUTY ROSE"

"UNLESS" "UNLESS"

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