



ISSUED BY THE NEW ZEALAND DEPARTMENT OF HEALTH

*Do your gums BLEED ?*

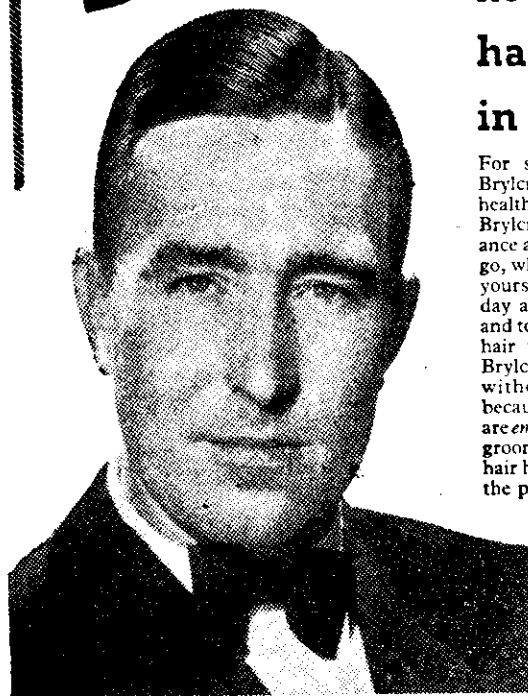


*This is an early  
sign of **PYORRHOEA**—  
A serious disease of tissues around  
the teeth, **DANGEROUS** to  
general health if untreated.*

*Modern dentistry can treat this disease and  
prevent the **LOSS OF TEETH**. As pyorrhoea  
frequently affects young adults,  
**CONSULT YOUR DENTAL SURGEON  
REGULARLY***

# BRYLCREEM

**keeps your  
hair right  
in the picture**



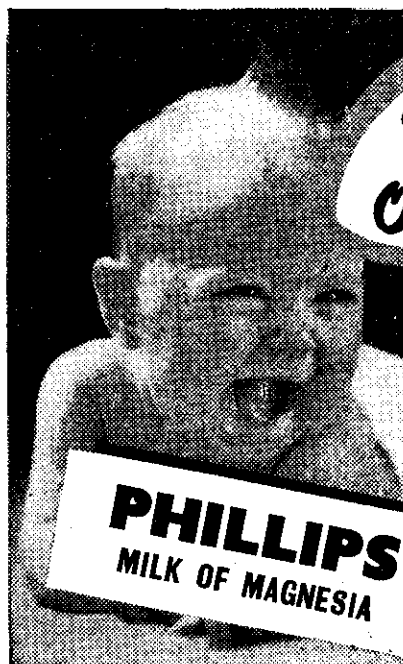
For soft, lustrous hair, use Brylcreem! For handsome, healthy hair use Brylcreem! Brylcreem makes your appearance a smart one wherever you go, whatever you do. Massage your scalp with Brylcreem every day and see how its pure oils and tonic ingredients give your hair that vital, healthy look. Brylcreem controls the hair without excessive oiliness, because the oils in Brylcreem are *emulsified*. That means *clean* grooming. That means lasting hair health. Ask for Brylcreem, the perfect hairdressing.



2/6 per Jar  
or Tube.

**TUNE IN TO  
THE LIVES OF HARRY LIME**  
Starring **ORSON WELLES** ★ Zither music by **ANTON KARAS**  
Presented every Friday Night at 9 p.m. from  
ZB Stations and 2ZA.

Packed in New Zealand for County Perfumery Co., Ltd., England  
by Simms Jones Ltd., 221 Titchfield Street, Christchurch. RC/NZ/3/51



*My tummy's  
O.K.—How's yours*

To be completely happy and carefree Baby must be free of pain, especially acid-tummy or wind troubles. There's safe, gentle but quick-acting relief from digestive upsets of this nature, in soothing, proven PHILLIPS 'MILK OF MAGNESIA'. Again and again you'll be glad you've had PHILLIPS 'MILK OF MAGNESIA' in the house... safely laxative, instantly antacid... so gentle for babies and children, so thorough for grown-ups.

**PHILLIPS**  
MILK OF MAGNESIA

SCOTT & TURNER LTD., Andrews House, Newcastle-on-Tyne, England. M4.1

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