

FOCUS on Quality

Why Ovaltine is Different from any other Food Beverage

PUBLIC appreciation of *Quality* has made 'Ovaltine' the world's most popular food beverage. Further evidence of its outstanding quality is the fact that it is widely used in Hospitals and Nursing Homes everywhere.

'Ovaltine' is different from all other food beverages. The differences concern the selection, the quality and the proportions of its ingredients. The highest standards of purity and quality are set for the malt, milk and eggs used. The use of eggs is an important feature in 'Ovaltine', and so is its vitamin content.

This delicious food beverage contains nutritive elements which greatly assist in maintaining health, strength and vitality. It also has special advantages as a 'night-cap' in helping to promote natural, restorative sleep.

For all these reasons make 'Ovaltine' the regular daytime and bedtime beverage for every member of the family. *It costs so little — it gives so much.*

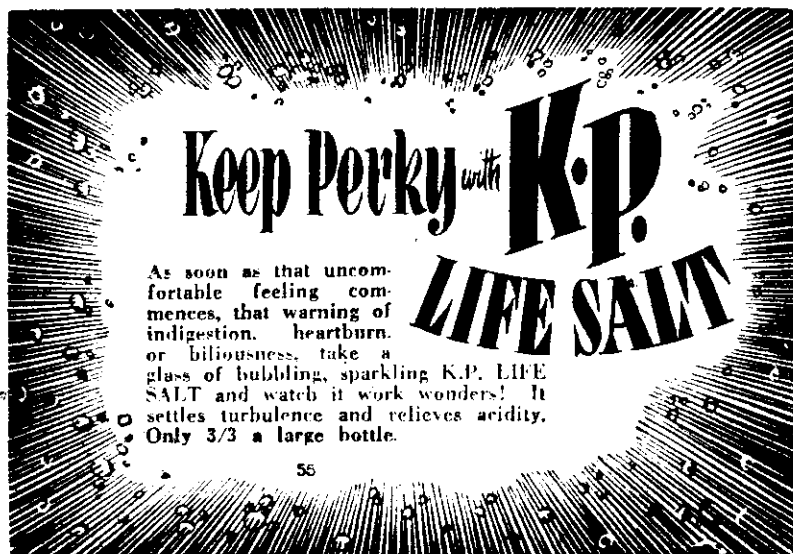
Every 100 grams of 'Ovaltine' contains not less than 14 gm. Protein, 7.0 gm. Fat, 70 gm. Carbohydrate, 599 milligrams (.599%) each of Calcium and Phosphorus, 24.5 mgm. (.024%) Iron; 3,530 International units of Vitamin A, 952 International units of Vitamin D, 140 International units Vitamin B₁, and 8 mgm. Niacin.

Remember Ovaltine provides the highest possible Quality at the lowest possible price

PLAIN OR CHOCOLATE FLAVOURED

A. WANDER LTD., LONDON. N.Z. FACTORY: NORTH ROAD, PAPANUI, CHRISTCHURCH.

8.1



Keep Perky with K.P. LIFE SALT

As soon as that uncomfortable feeling commences, that warning of indigestion, heartburn, or biliousness, take a glass of bubbling, sparkling K.P. LIFE SALT and watch it work wonders! It settles turbulence and relieves acidity. Only 3/3 a large bottle.

56



The World's Most Comfortable Dress and Sports Shirt!

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3. Low set "vanishing band" for cool comfort.
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