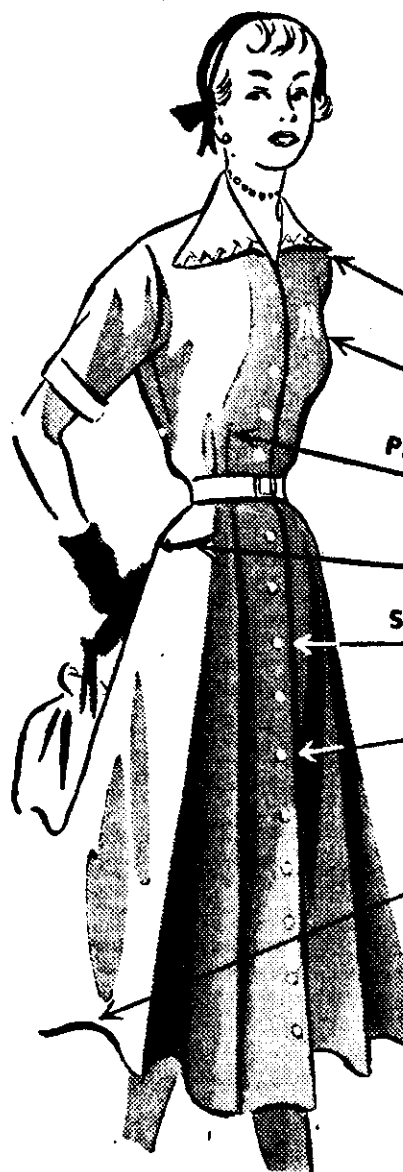




Switch to the Stitch

... AND SEW WITH A "PFAFF"

THE SEWING MACHINE
WHICH SEWS EVERYTHING
WITHOUT ATTACHMENTS

ZIZ-ZAG STITCHING

MONOGRAMS

PLAIN STITCHING

BINDING

SEWS ON BUTTONS

BUTTONHOLES

BLIND HEMMING

PFAFF

ALL ELECTRIC
SEWING MACHINES

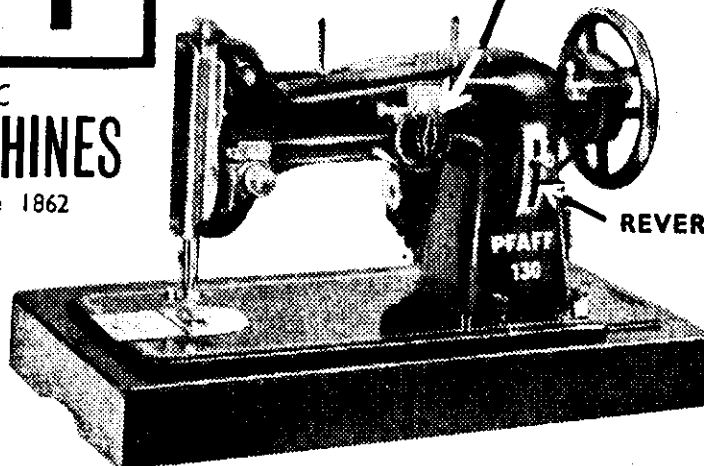
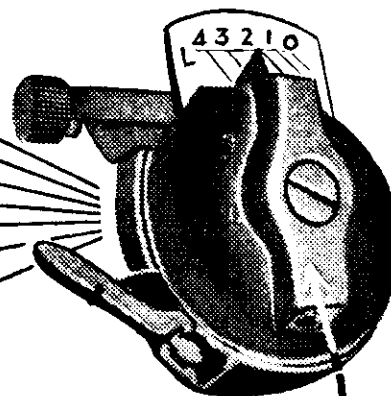
World Famous Since 1862

JUST DIAL THE STITCH YOU WANT —
AND SEW!

Select any stitch on the PFAFF magic dial — "dial it" the way you do your radio — and sew. Sew any stitch — any material — from a filmy silk to double weight woollens. In fact anything that can be sewn — you can sew on a PFAFF without attachments. A beginner becomes an expert on a PFAFF. Service and parts available from any Columbus Radio Centre.

For full details
and demonstrations
call at any

COLUMBUS
RADIO CENTRE
THROUGHOUT NEW ZEALAND



REVERSIBLE

AVAILABLE AS A
PORTABLE OR A CABINET MODEL

GUARANTEE

Provided it is given reasonable care in accordance with the book of instructions, any part of the PFAFF sewing machine found defective will be replaced free of charge for 20 years (except parts which normally require replacement such as needles, bobbins, bobbin case and accessories.) The Motor and electrical equipment (except light bulbs) are similarly guaranteed for one year.