

## When CHILDREN suffer from

# "HIDDEN HUNGER"



NUTRITION EXPERTS AGREE that, although we are blessed with an abundance of food, "Hidden Hunger" is far more common amongst children than most people realise. They say also that you can satisfy hunger by having three meals every day—and still not satisfy the body's needs. When children are faddy and pick and choose at their food, then they are not getting the most good from the food you supply. They tend to tire easily . . . become "grizzlers" and fall behind. So give them Horlicks every day.

**Horlicks guards against "HIDDEN HUNGER"**  
because it gives you  
balanced, easily-digested nourishment



Your children must have *nourishing* food to guard against "Hidden Hunger". However, with today's rising costs, it is not always possible to serve the right *kind* of foods our bodies need. That is why Horlicks is so necessary in your home.

Horlicks contains full-cream milk and the nutritive extracts of wheat,

flour and malted barley. Prepared with milk and enjoyed between meals and just before bed at night, Horlicks supplies children with the essential nutritional elements their bodies need every day to guard against "Hidden Hunger". Children gain weight and sparkle with new vitality on Horlicks

**HORLICKS "HIDDEN HUNGER"**  
—guards against

Manufactured by Horlicks Pty. Ltd., 130 Broadway, Palmerston North.  
New Zealand Distributors: W. & R. Smallbone Ltd.

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## TOUR OF ZB STATIONS

SOMETHING different in tours will be conducted next month by Women's Programmes of the NZBS Commercial Division. Starting with a broadcast from 4ZB at 2.30 p.m. on Thursday, February 7, Josephine Schain, International President of the Pan-Pacific Women's Association, will make a speaking tour of six New Zealand centres. These will include three of the smaller centres which don't usually have a chance of hearing such a distinguished speaker. The tour will make it possible for many women who could not attend the recent Pan-Pacific Women's Conference in Christchurch to hear Miss Schain, and at each place she visits she will meet women's organisations as well as making broadcasts. Recordings taken at these meetings will later be broadcast in *Women's Hour* programmes from Commercial stations.



JOSEPHINE SCHAIN

Since about the middle of last year Miss Schain has visited many countries in the Pacific and near-by areas—India, Pakistan, Siam, the Philippines, Indonesia, Formosa, Japan, Malaya and Australia. After spending long periods in some countries (for instance, about two months in India), meeting women and staying at their homes, she is able to give an up-to-date account of life in these countries.

Well known in America as a lecturer and student of international relations.

Miss Schain has attended a number of big international conferences in the past 20 years. She is the official consultant at United Nations for the Liaison Committee of Women's International Organisations, which represents 14 women's organisations in America. Following her Dunedin broadcast, Miss Schain will be heard from 2ZB at 3.15 p.m. on February 13; 2ZA at 11.45 a.m. on February 15; 2XG on February 17; 1ZB at 3.15 p.m. on February 20; and 1XN on February 21. Times for the Gisborne and Whangarei broadcasts have not yet been decided.

## Shows from the ZB's

DOWN near the toe of England where the Atlantic dashes against the cliffs and the next stop is America, the little Cornish village of Mousehole clings to the hillside that runs down to a small fishing harbour. The local folk pronounce it "Mouzele." Mousehole has not altered its looks overmuch for hundreds of years, though there have been changes in its way of living. Its principal industry used to be smuggling, but things have quietened down a bit since then; so much so that some of the men have given up the sea altogether and have taken to market gardening. The pride of the village is its Male Voice Choir. It was formed about 40 years ago and used, at first, to practise in the net loft about the salting tanks. Perhaps it was the air of this meeting-place where the smell of fish and the sea was at its strongest, that gave the singers the special tonal quality which they say has helped them to carry off prizes throughout the West of England. However, no matter what the cause of this special timbre may be, it is sufficiently important to the choir to keep it drawing on the musical resources of Mousehole alone. Foreigners are rigorously excluded (a foreigner, incidentally, is anyone who does not live in Mousehole, or whose family does not come from the village). The Mousehole Male Voice Choir, together with twelve other British choirs—among them the Huddersfield Glee and Madrigal Society, one of the comparatively few choirs in

England today specialising in unaccompanied singing—will be heard in the BBC programme *Britain Sings*, when it is broadcast on Sundays from the main Commercial stations. It will begin on February 3, and will be heard from 1ZB, 2ZB, 4ZB and 2ZA at 8.45 p.m., and from 3ZB at 5.30 p.m.

IT is in the very nature of the short story to come quickly to focus, to deal with its subject succinctly, and to hold its reader's attention from beginning to climax. These qualities, when they are present, frequently make short stories ideal material for radio drama. They are present in a high degree in those that have been dramatised in the VOA programme *Short Story Theatre*. In this series of half-hour plays, which will be broadcast by the four ZB stations every Sunday at 4.0 p.m., stories by well-known American writers have been chosen and adapted for presentation as radio drama. Particularly notable among them is Shirley Jackson's "The Lottery." This account of primitive country superstition was first lifted out of print into television. A new technique was used to convey the tension and the peculiar allegorical qualities of the situation in which the winner of the lottery and her family find themselves. In was then adapted for radio. Conrad Aiken's spiritual drama, "Mr. Arcularis," was also televised before it was turned into a radio play. Among the other stories that will be heard are E. Scott Fitzgerald's "Crazy Sunday," Hemingway's "Fifty Grand," Steinbeck's "Leader of the People," "I Am Not a Stranger," by James Street, and Ben Ames Williams's "The Piano." The series will start on February 3.

N.Z. LISTENER, JANUARY 25, 1952.