

Miss Marion Cleveland

American Society Beauty, says:

"Pond's Cold Cream is the most refreshing skin care I know of. It seems to have a special way of making my skin feel exceptionally soft and just sparkling clean. My face feels and looks positively glowing after it."



Give your skin that *Glow of Beauty*

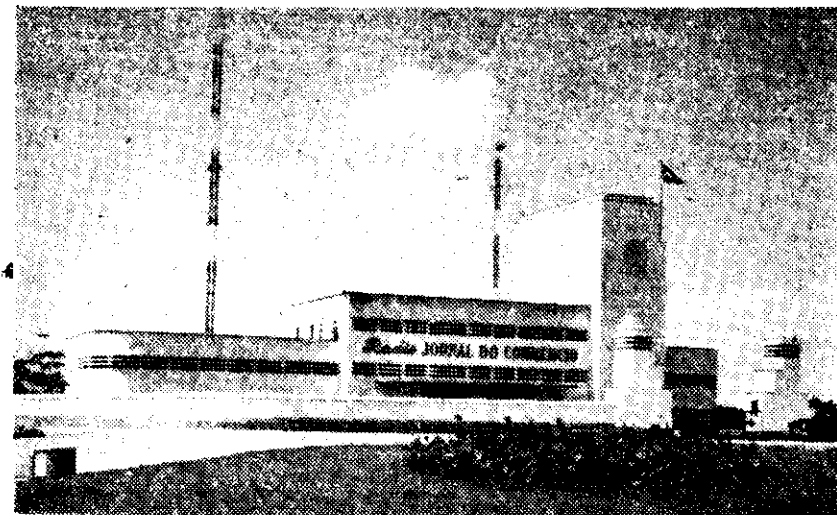
"Blush-cleanse" to-night!

1. **Rouse** your face with warm water. Dip deep into Pond's Cold Cream and swirl it in soft, creamy circles up over your face and throat. Tissue off.
2. **Blush-rinse.** Cream again with snowy soft Pond's Cold Cream. Swirl about 25 more creamy circles over your face. Tissue well.
3. **Tingle** your face with a splash of cold water. Blot dry.

Now — see the new look in your face! Sparkling clean! Velvet soft! Cheeks sweet and pink! So every night — this complete "blush-cleansing". Every morning — for a bright-awake look — a once-over "blush-cleansing" with your Pond's. Available in large economy jars and tubes

POND'S COLD CREAM

Made in the laboratories of Industrial Chemicals (N.Z.) Ltd., Auckland, for the Pond's Extract Company Export Limited, New York PCI-3



DX NOTES

THESE notes are supplied by the New Zealand Radio DX League and are designed to record items of interest from overseas stations on both the broadcast and shortwave bands. Inquiries sent to *The Listener* regarding the identification of stations will be forwarded to the League for attention. Particulars of the type of programme, approximate frequency, date and time heard, are necessary.

HCJB, the pioneer missionary broadcaster in Quito, Ecuador, which can be heard practically any afternoon on 12,455 kilocycles (24 metres), is appealing to its friends throughout the world for help in boosting its power to 100,000 watts. Since 1931, "The Voice of the Andes" has increased its power from 250 watts, which covered only Quito, to 12,500 watts, which covers the world in favourable conditions. Quito is technically one of the best places in the world for radio transmitting, and for years HCJB has put out a powerful signal from its six transmitters to every continent in a dozen languages, including Russian. But recently the number and power of shortwave stations throughout the world have increased, and interference from powerful stations, particularly in Soviet Europe, has become worse. Today, with opposition to the preaching of the gospel increasing in many countries, HCJB is one means by which thousands of people can hear the word of God. The friendly Government of Ecuador has extended the station's broadcasting permit until 1980, and has given authority for the power increase, but HCJB needs help in buying the necessary equipment.

Broadcast Reception

Until March, reception of North American stations on the broadcast band

is possible at the average location around dusk every night. Most Pacific Coast stations, which are heard at loudest strength, close at 8.0 p.m. N.Z. time—which is midnight the previous day, Pacific Standard Time—but some stations continue after this. Best signals can be expected from KPOA (630 kilocycles), Honolulu, Hawaii; KFI (640 kcs), Los Angeles; KNBC (680 kcs), San Francisco; KING (1090 kcs), Seattle; KXLA (1110 kcs), Pasadena, Cal.; KMOX (1120 kcs), St. Louis; KEX (1190 kcs), Portland, Ore.; KITO (1290 kcs), San Bernardino, Cal.; KFAC (1330 kcs), Los Angeles; KHON (1380 kcs), Honolulu; KXRX (1500 kcs), San Jose, Cal.; KFBK (1530 kcs), Sacramento, Cal.; XERF (1570 kcs), Villa Acuna, Mexico; and KSJO (1590 kcs), San Jose. Most of the stations are pleased to hear from listeners and verify reports.

Around the World

Brazil: Popular Brazilian station ZYK2, "Radio Jornal do Comercio," 15145 kcs (19 metres), Recife (illustrated on this page), is being heard opening at 9.55 p.m. The English transmission, "Brazil Calling," is heard on ZYK3, 9565 kcs (31-metre band) from 1.5 to 1.30 p.m.

Indonesia: Radio Indonesia, Jakarta, transmits to New Zealand in the morning on a new frequency of 9585 kcs (31 metres), from 7.0 to 8.0 o'clock. The station is also on 11770 kcs (25-metre band).

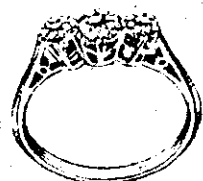
United Nations: Special dispatches from the General Assembly meetings in Paris are broadcast to New Zealand daily, except Mondays, from BBC transmitters on 9825 kcs (31 metres), and 11800 kcs and 11820 kcs (25 metres). The UN programme follows the Pacific service at 8.45 p.m. and lasts until 9.15 p.m.

Women in Conference

DELEGATES from most of the countries around the Pacific and from India are in Christchurch at present attending the first conference of the Pan-Pacific Women's Association held in this country. New Zealanders have a special interest in the conference because (as Amy Kane, vice-president of the Association said in a recent national broadcast) it was a New Zealander, the late Hon. Mark Cohen, who first suggested that the women of the Pacific should meet together.

Until the conference ends on January 25, the YA stations will broadcast

daily at 8.15 p.m. from Monday to Friday a 15-minute newsreel—a report on the day's meeting of the conference, interviews and extracts from speeches. Some of the delegates will also record talks on life in their own countries—and specially on the status of women—which will be heard later from stations all over the country; and the Commercial Division Women's Hour will record interviews with many of the outstanding visiting delegates, which all Commercial stations will play in their Women's Hour during the next few weeks.



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