

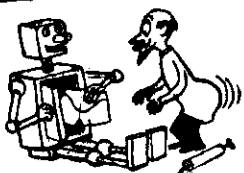
LICHFIELD Short Story



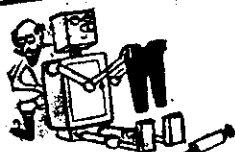
There once was a
gifted inventor



Whose shorts were a
constant tormentor.



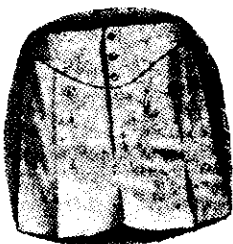
Said his robot:
"You'll find



Setterstrides
are the kind



That have no chafing seam
in the center."



ASK FOR



SETTERSTRIDE UNDERSHORTS IN "PALETTE TONES"
Sea Haze, Shell Beige, Frost Blue, 9/11 each.
Also White, 8/11.

S.38

Danger in Toyland



There's an "EVEREADY"
Brand Flashlight for your hand-
bag, pocket, in the home or out-
doors. Keep it equipped with
"EVEREADY" Batteries
and Bulbs.

When going to the kiddies' room
at night, for safety's sake always
use your "EVEREADY" Brand
Flashlight. Keep it in a handy
place.

EVEREADY

TRADE-MARK

FLASHLIGHTS AND BATTERIES
NATIONAL CARBON Products

When you can SEE-you're safe

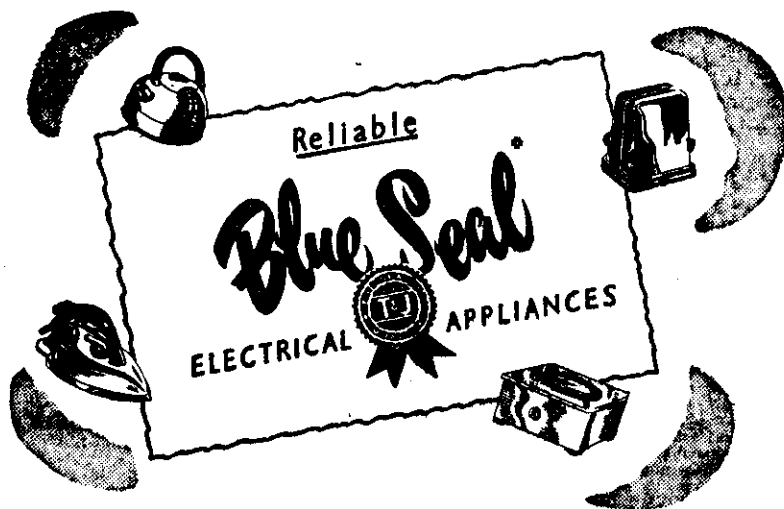
ERS1/724

Keep Perky! with K.P. LIFE SALT

For day-long brightness try the morning
glass of bubbling, refreshing K.P. Life
Salt. Wonderful how its gentle action
tones up your system and keeps you
perky. Start each day with K.P. You'll
eat better . . . work better . . . play
better and sleep better.

3/3 large family size.

51



*Made by Turnbull & Jones Ltd.—your guarantee of unusual
reliability and finest workmanship—sold everywhere.