



#### FOOD IS TOO DEAR

In eighteen months of Nationalist government, food prices have soared at a scondalous rate. Bread, tea, milk, sugar, flour—the basic foodstuffs—have all gone up from 15% to 50%.

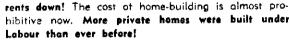


Butter rose only 4d lb. in 14 years of Labour Government—but it jumped up 6d overnight with Nationalists.

Labour held down the cost of food and will do it again!

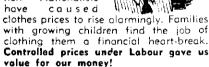
### RENTS AND HOMES ARE

State were increased p, ... alists and rents of privately-owned houses have sky-rocketed. Labour kept



CLOTHING IS

By removing subsidies and by unleashing of inflation Nationalists have caused



### TAXES ARE TOO HIGH

After boosting "who says we can't reduce toxation?" the Nationalists made minor tax rate reductions that benefited only the wealthy—and then took from the people £22,000,000 more in taxation. Taxation per head rose more in one Nationalist year than it did in the previous 6 years of Lobour!



## THE COST OF GOVERNMENT IS TOO HIGH

Nationalists protested about Labour Government expendi-

ture. In eighteen months they've engaged thousands more Civil Servants, increased every Departmental Vota, are spending millions more. The Holland Governent is spending your money at the fastest rate it's ever been spent!

### NATIONALIST PROMISES ARE TOO CHEAP

"Make your £ go further." "More for your money."
"We'll solve the housing problem." These election promises of the Nationalists have proved to be empty and cheap. If they believed in these promises when they made them, then they've bungled the job badly. Banish the bunglers. Vote for the return of honest government, of experienced government

## We can all be prosperous again with

# LABOUR

Inserted by the N.Z. Labour Party.