

Let's get rid of THE MOST EXPENSIVE GOVERNMENT *in New Zealand's history!*

FOOD IS TOO DEAR

In eighteen months of Nationalist government, food prices have soared at a scandalous rate. Bread, tea, milk, sugar, flour—the basic foodstuffs—have all gone up from 15% to 50%. Butter rose only 4d lb. in 14 years of Labour Government—but it jumped up 6d overnight with Nationalists. **Labour held down the cost of food and will do it again!**



RENTS AND HOMES ARE TOO DEAR

State rents were increased by Nationalists and rents of privately-owned houses have sky-rocketed. **Labour kept rents down!** The cost of home-building is almost prohibitive now. **More private homes were built under Labour than ever before!**



CLOTHING IS TOO DEAR

By removing subsidies and by unleashing of inflation Nationalists have caused clothes prices to rise alarmingly. Families with growing children find the job of clothing them a financial heart-break. **Controlled prices under Labour gave us value for our money!**



TAXES ARE TOO HIGH

After boasting "who says we can't reduce taxation?" the Nationalists made minor tax rate reductions that benefited only the wealthy—and then took from the people £22,000,000 more in taxation. **Taxation per head rose more in one Nationalist year than it did in the previous 6 years of Labour!**



THE COST OF GOVERNMENT IS TOO HIGH

Nationalists protested about Labour Government expenditure. In eighteen months they've engaged thousands more Civil Servants, increased every Departmental Vote, are spending millions more. **The Holland Government is spending your money at the fastest rate it's ever been spent!**

NATIONALIST PROMISES ARE TOO CHEAP

"Make your £ go further." "More for your money." "We'll solve the housing problem." These election promises of the Nationalists have proved to be empty and cheap. If they believed in these promises when they made them, then they've bungled the job badly. **Banish the bunglers. Vote for the return of honest government, of experienced government**

We can all be prosperous again with
LABOUR

Inserted by the N.Z. Labour Party.