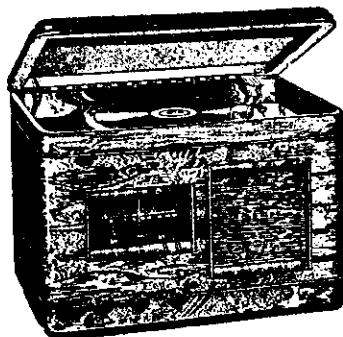


THE BIG FOUR

Big in performance . . . Big in esteem . . . Big in name . . . One of these fine Columbus radio-grams has a place in your home.



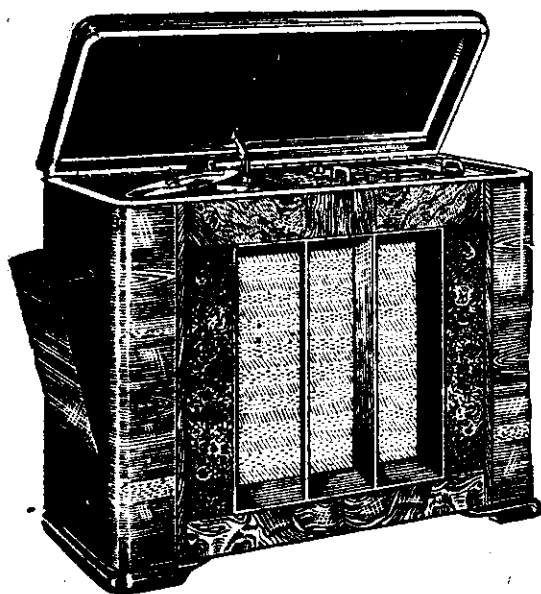
DOVER RADIOGRAM—
with 5-valve broadcast radio
and light weight pick-up.



PENNANT RADIOGRAM —
With 6-valve dual-wave radio
and light weight pick-up. Full
8" speaker.



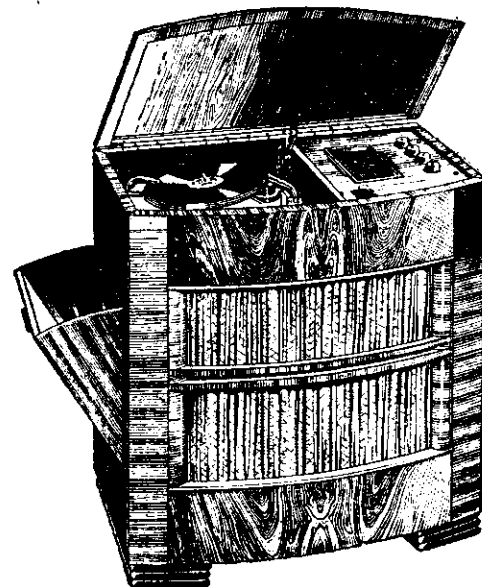
PRODUCT OF RADIO CORPORATION OF
NEW ZEALAND LIMITED



FLOTILLA RADIOGRAM—
Automatic record-changer, 7- or 8-valve
dual-wave bandspread radio, with
Hi-Fidelity 10" speaker.

A national organisation: There
are Columbus Radio Centres
throughout New Zealand.

All Columbus Radios and Radio-
grams are guaranteed uncondi-
tionally for twelve months.



BALFOUR RADIOGRAM —
Automatic record-changer, 6-valve
dual-wave radio with 10" Full
Range Speaker.

Build up your record library with the best in musical entertainment . . . ask for the newest releases on these discs . . .

ORIOLE ♦ TASMAN ♦ TANZA ♦ ARTRANSA
COAST & LONDON