

★ MAX FACTOR HOLLYWOOD comes to New Zealand ★

...with the make-up secrets
of Hollywood's glamorous
screen stars

CLAUDETTE
COLBERT
UNIVERSAL
INTERNATIONAL



These are the most
indispensable beauty requisites
of the screen's most glamorous
stars. Try the correct color
harmony shades created ex-
pressly for your type... and see
what an amazing difference
they make in your own beauty.

* Pan-Cake (trademark) means
Max Factor Hollywood Cake Make-Up

... the secret is

★ MAX FACTOR ★ COLOR HARMONY ★ MAKE-UP

today... this very night... see how
beautiful you really can be... INSTANTLY



• PAN-CAKE* MAKE-UP...

the fashion in make-up for a new, velvet-finish complexion

FACE POWDER..

enlivens the beauty of your skin's natural color tones

CHEEK ROUGE...

the perfect touch of glamour for a lovelier facial contour

NEW LIPSTICK...

the prettiest, most inviting fashion shades you've ever worn

The Make-Up For The Stars—And You MAX FACTOR HOLLYWOOD

★ At Leading Chemists and Department Stores ★

more glamorous screen stars use
Max Factor's Color Harmony Make-Up
than any other make-up in the world

Made in New Zealand for the Proprietors Max Factor & Co., Hollywood, by Salmond & Spraggon Ltd., 2 Customhouse Quay, Wellington.