



Step into these shoes

... styled by England's leading designers and made of the finest English calf, they have an unmistakable air of quality which makes them outstanding in any company. Available in two fittings.

*Illustrated: Style 8500, 8600, tan;
8501, 8601, black.

O'B Shoes for Men

At Retail Stores throughout New Zealand.

MADE BY M. O'BRIEN & CO., LTD., CHRISTCHURCH.

O'B29

FOR CUTS
FOR SPRAINS
FOR BLISTERS

FIRM
but flexible

A British-made adhesive plaster that is comfortable, elastic and conveniently wound on a metal spool. That's Elastoplast, the truly modern dressing! Flesh-coloured and inconspicuous, it stays neat and clean. Firm, flexible Elastoplast replaces bulky bandages. 1" x 1 yd. long, it stretches to 1½/2 yds.

FROM ALL CHEMISTS

Elastoplast

TRADE MARK

E-L-A-S-T-I-C ADHESIVE PLASTER

First Aid Dressings, in RED tins, also available.

MADE IN ENGLAND BY T. J. SMITH & NEPHEW LTD., HULL.

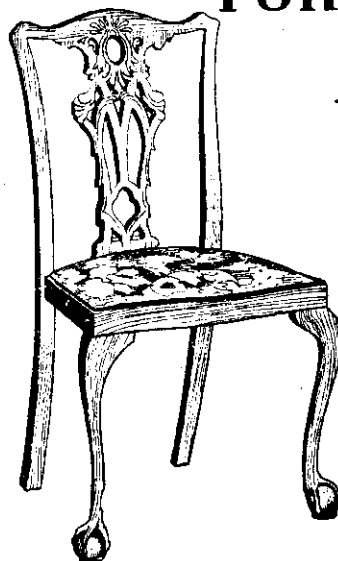
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Fortis
GRENOBLE /
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Finest Watches*

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GODDARD'S FURNITURE CREAM comes to New Zealand



NEW ZEALAND housewives can now give life and lustre to their furniture with Goddard's new furniture cream. This famous cream contains genuine beeswax, carnauba wax and other important ingredients for cleaning, polishing and preserving furniture in one easy application.

Goddard's is a thick luxurious cream which is most economical and should be applied sparingly. Excellent too, for floors, leather, lino, paintwork. Ideal for motor cars.

PRICE 2/6 A JAR

GENUINE ANTIQUE CHIPPENDALE CHAIRS ARE POLISHED WITH

Goddard's Furniture Cream

Made by the makers of

Goddard's Silver Polishes

Famous since 1839

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