

1ZB AUCKLAND

1070 kc. 280 m.

- 7.30 a.m. Junior Requests
8.0 District Weather Forecast
8.45 Brass Band Parade (Bandmaster Craven)
9.15 Friendly Road Children's Choir
10.0 Sunday Serenade
10.30 Sports Round-up
10.45 Concert Orchestra
11.0 Friendly Road Service of Song
11.45 Interlude
12.0 Listeners' Requests
12.52 p.m. Weather Forecast
2.0 BBC Presentation: Growth of a Vintage
3.0 Radio Theatre Show: 1ZB Salon Orchestra conducted by Oswald Cheesman
3.30 Cavalcade of America (VOA)
4.0 Solo Pianist: Eileen Joyce
4.30 Stamp Club (VOA)
5.0 Diggers' Session (Rod Talbot)
5.45 Children's Story: Toytown (BBC)

EVENING PROGRAMME

- 6.15 Creatures of the Wild, by R. W. Rrach, Director of the Auckland Zoo
6.30 The Sankey Singers
7.0 Reserved
7.15 Variety Bandbox (BBC)
7.45 The Sundowner: Sydneyside
8.15 Take It From Here (BBC)
9.0 Salute to Bing Crosby
9.30 ZB Book Review
9.50 Musical Finale
10.0 Close down

2ZB WELLINGTON

980 kc. 306 m.

- 7.30 a.m. Breakfast Session
8.0 A Religion for Monday Morning (Rev. Harry Squires)
8.15 Junior Request Session
9.0 Uncle Tom's Children's Choir
9.20 The World of Sport (Wallie Ingram)
9.35 Bands on Parade
10.0 Lily Pons (soprano)
10.15 BBC Symphony Orchestra
10.30 Services' Session
10.50 Light Opera Company
11.0 Variety
11.30 Sunday Artist
11.45 Sports Snapshots: Joe Louis, Boxing Champion
12.0 Listeners' Requests
2.0 p.m. Radio Matinee
3.30 The Lifeline (BBC)
4.45 Stamp Club (VOA)
5.0 Said the Cat to the Dog (BBC)
5.30 From Our Overseas Library

EVENING PROGRAMME

- 6.0 Holiday for Song
6.30 Light Orchestra
6.45 Lawrence Tibbett (baritone)
7.0 Reserved
7.15 Variety Bandbox (BBC)
7.45 Adventures of Richard Hannay (BBC)
8.15 Take It From Here (BBC)
8.45 Gems from Opera
9.0 Salute to Bing Crosby
9.30 ZB Book Review
10.0 Close down

3ZB CHRISTCHURCH

1100 kc. 273 m.

- 7.30 a.m. Junior Request session for Canterbury Children
8.30 Styled for Sunday
9.0 Uncle Tom and his Children's Choir
9.15 Rotunda Roundabout for the Bandman: BBC Bandstand
10.0 Treasury of Song
10.30 Sunday Morning Concert
11.0 Friendly Road Service of Song
11.45 Sports Interview (The Toff), including Sports Snapshots
12.0 Listeners' Requests
12.30 p.m. Weather Forecast
2.0 Radio Matinee
2.30 The War in Burma, Part 1 (BBC)
4.0 Cavalcade of America (VOA)
4.30 VOA Stamp Club
5.0 Said the Cat to the Dog

EVENING PROGRAMME

- 6.0 Holiday for Song: Glenda Raymond
6.30 Sunday at Twilight: Noel Cape-Williamson and Maisie McNair



EILEEN JOYCE, the artist featured by 1ZB at 4 o'clock this afternoon in "Solo Pianist"

- 7.0 Reserved
7.15 Variety Bandbox (BBC)
7.45 The Sundowner: Timber (final broadcast)
8.15 Take It From Here (BBC)
8.45 Fred and Maggie Abroad (preview)
9.0 Salute to Bing Crosby
9.30 ZB Book Review
9.50 Sunday Meditation
10.0 Close down

4ZB DUNEDIN

1040 kc. 288 m.

- 7.30 a.m. Hymns for the Early Riser
8.0 Weather Forecast
8.1 Brighten Up the Tempo
9.0 Variety Album
9.30 4ZB Junior Choristers
9.45 Sunday Morning Melodies
10.0 Around the Bandstands: Half an Hour for all Lovers of Band Music
10.30 Mid-Morning Music
11.0 Sports Digest (Bernie McConnell) with the Saturday Afternoon Sports Round-up
11.30 Sport Snapshots (VOA)
11.45 Melody De Luxe
12.0 Your Favourite Choice
2.0 Radio Matinee: Variety Entertainment featuring something for all and the latest material to arrive from overseas
3.0 The Tomb of Tutankhamen (BBC)
4.45 Children's Choir (Studio)
5.0 Something for the Children: Winnie the Pooh (BBC)
5.30 Diggers' Show

EVENING PROGRAMME

- 6.0 Holiday for Song
6.30 Stamp Club (VOA)
7.0 Reserved
7.15 Variety Bandbox (BBC)
7.45 Bligh of the Bounty (BBC)
8.15 Take It From Here (BBC)
8.45 Reserved
9.0 Salute to Bing Crosby
9.30 ZB Book Review
9.45 Close of Day
10.0 Close down

2ZA PALMERSTON N.H.

940 kc. 319 m.

- 8.0 a.m. Junior Request Session
9.0 Dominion Weather Forecast
9.3 Sportsview (Fred Murphy)
9.15 Music for Sunday Morning
9.30 Bands on Parade
10.0 Concert Artists
10.15 At the Console

- 10.30 Variety
10.45 Piano Time
11.0 Everybody's Astronomy: Meteor Crash in Siberia, one of a series of talks by D. K. Down, M.R.A.S.
11.10 Music from the Films
11.30 Melodies of the Masters: Oberon Overture, Sonata No. 1 in C: Rondo Presto, Max's Aria (Der Freischutz), Concertino for Clarinet and Orchestra, Op. 26 (Weber)
12.0 Request Session
12.30 p.m. Dominion Weather Forecast
2.0 Radio Matinee
3.0 The Thames (BBC)
4.0 The Jackaroos:
Two Gents Crossover (Square Dance)
Bushland Rodeo
Prairie Rose
Too Late to Worry, Too Blue to Cry
My Star of the Sky (Studio)
4.15 Fancy Free
5.0 For the Children: The House at Pooh Corner (BBC)
5.30 Sunday Serenade

EVENING PROGRAMME

- 6.0 Symphony of Strings (BBC) (first broadcast)
6.30 Beryl Booth (soprano)
Song of Florian (Godard)
The Shepherd's Song (Elgar)
Song of Autumn (Elgar)
Dedication (Strauss) (Studio)
6.45 At Short Notice
7.0 Peter Llewellyn Looks at N.Z. (final broadcast)

- 7.15 Variety Bandbox (BBC)
7.45 Love from Leighton Buzzard (BBC)
8.15 Take It from Here (BBC)
8.45 Light Orchestras
9.0 Holiday for Song (first broadcast)
9.30 Weather Forecast
ZB Book Review
9.50 At Close of Day
10.0 Close down

Trade names appearing in Commercial Division programmes are published by arrangement.

A war widow with a young child, Eileen Joyce is now married to her London agent, Eileen Joyce first won notice in England with her recordings, and it was not until she made her wartime tours that popularity really found her. Recordings by this world-famous Australian-born pianist may be heard from 1ZB at 4 o'clock.

Today's programme from 3ZB promises to be an entertaining one. For the handsman, the BBC Bandstand will be heard at 9.18 a.m., a drama, "Cavalcade of America," may be heard at 4.0, at 6.0 Glenda Raymond and the Quartet will present "Holiday for Song," and "Symphony of Strings," a BBC programme featuring Gerald and his String Choir, will be broadcast at 9.0 p.m.

OH, THAT WAS BAD BREATH, JIM! AND SALLY SAYS THAT'S SERIOUS - (UNLESS YOU GO AND DO SOMETHING ABOUT IT!)

GUESS YOU CAN'T DO THAT THOUGH, NURSE, YOU'D HAVE TO BE A HEART EXPERT TO KNOW WHAT CRACKED ME UP WITH SALLY!

JIM GETS SOUND ADVICE

COLGATE'S ACTIVE PENETRATING FOAM GETS INTO HIDDEN CRACKS BETWEEN TEETH - HELPS CLEAN OUT DECAYING FOOD PARTICLES - STOP STAGNANT SALIVA ODORS -!

REMOVES CAUSE OF MUCH BAD BREATH

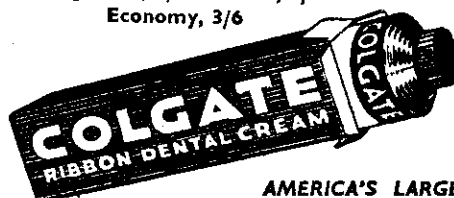
SCIENTIFIC TESTS PROVE THAT IN 1 OUT OF 10 CASES COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH FURTHER SCIENTIFIC TESTS PROVED THAT BRUSHING RIGHT AFTER EATING STOPS TOOTH DECAY BEST IN THESE TESTS, COLGATE DENTAL CREAM WAS USED EXCLUSIVELY...

NO OTHER TOOTH PASTE CLEANS TEETH BETTER THAN COLGATE DENTAL CREAM! AND HOW I GO FOR COLGATE'S GRAND WAKE-UP FLAVOUR!

LATER: PHONES TO COLGATE'S DENTAL DIVISION

NO HELP NEEDED NOW, I SEE. THANKS TO COLGATE'S - AND TO ME!

Large Size, 1/6 - Giant, 2/6
Economy, 3/6



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COLGATE-PALMOLIVE LTD., PETONE

American Dental Science proved after two years' research and tests in five great American Universities - covering hundreds of case histories - that brushing teeth right after eating stops tooth decay best.

Throughout these tests Colgate Dental Cream and only Colgate Dental Cream was used.