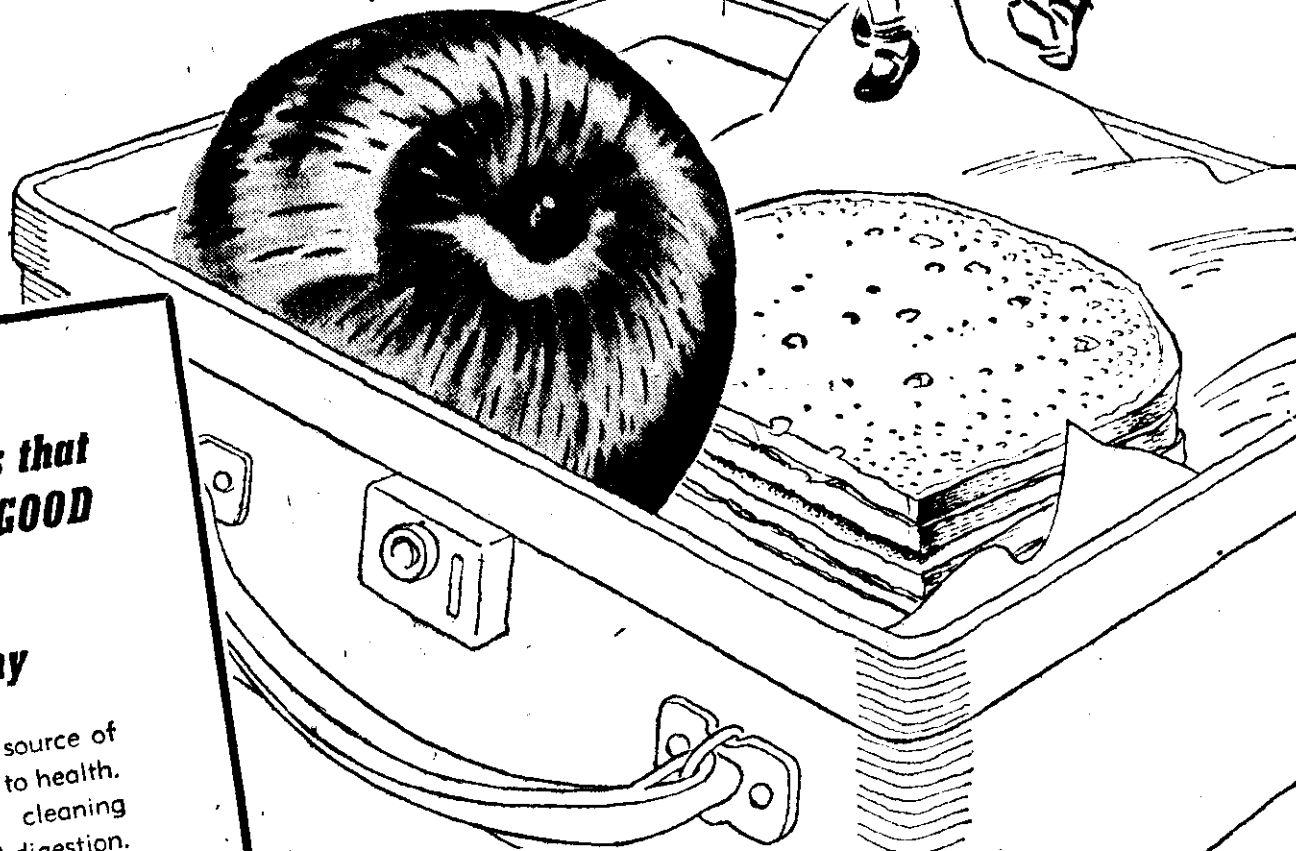


The best way to top off any cut lunch

IT'S an essential in every cut lunch . . . for adults as well as children . . . a fresh, crisp, juicy Apple. Make sure you have Apples at home . . . for the family to eat at any time of the day and for their lunch tins.



**Everyone knows that
APPLES ARE GOOD
FOR YOU**

Here's why

Apples are a rich source of minerals essential to health. Apples assist in cleaning teeth. Apples aid digestion.

nothing takes the place of
YOUR Daily Apple