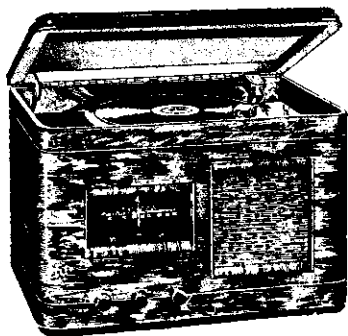


The Full Range Featherweight Pick-Up



"DOVER RADIOGRAM,"
£39/10/-. With 5-valve
broadcast radio unit.



"BALFOUR RADIOGRAM," £79/10/-
With 6-valve, dual-wave radio unit
and 10in. EM full-range speaker
spring mounted on 24in. x 25in.
baffle board. Height 36in., width
28½in., depth 18in.

COLUMBUS
RADIO

PRODUCT OF RADIO CORPORATION OF
NEW ZEALAND LIMITED.

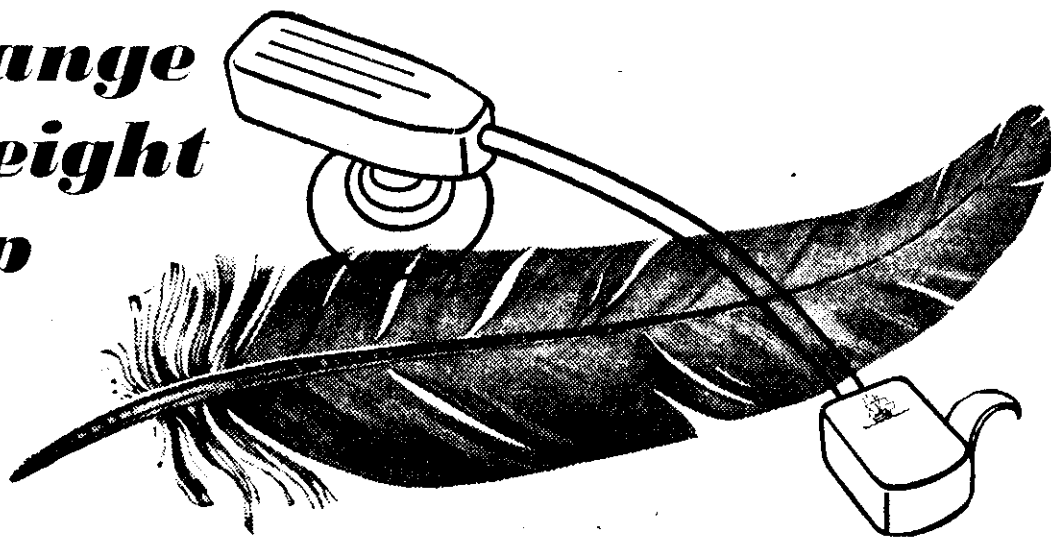
Look For These Record Labels.

TEMPO

TASMAN

TANZA

Always available at your nearest
COLUMBUS RADIO CENTRE

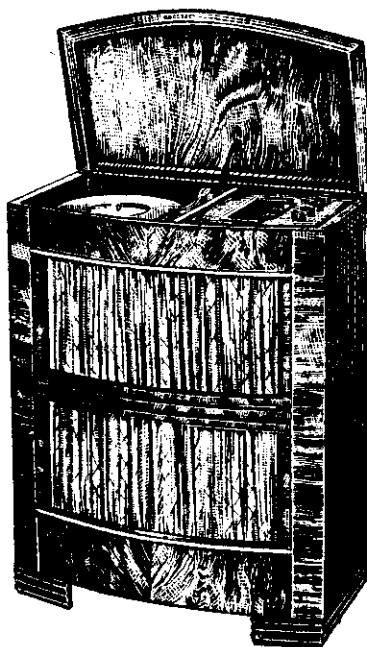


Developed in the research laboratories of Radio Corporation of New Zealand Limited, the FULL RANGE FEATHERWEIGHT PICKUP has

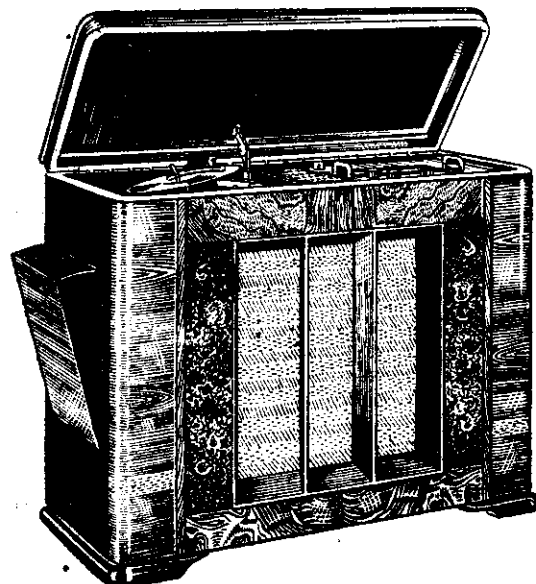
achieved a dual triumph.

Not only does its featherweight construction prolong the perfect playing life of your records to an amazing degree, but also it has achieved new heights in tonal excellence and range. It is a feature exclusive to COLUMBUS RADIOGRAMS.

"PENNANT RADIOGRAM," £59/10/-.
With 6-valve dual-wave radio unit.



"FLORILLA RADIOGRAM" from
£134. Featuring an automatic record
changer. 7 or 13 valves. Height
34½in., width 45in., depth 18in.



**UNCONDITIONALLY GUARANTEED
FOR TWELVE MONTHS
THROUGHOUT NEW ZEALAND**