

NEW ZEALAND
LISTENER
Incorporating N.Z. RADIO RECORD

Every Friday Price Threepence

EDITORIAL AND BUSINESS OFFICES:
115 Lambton Quay, Wellington, C.I.
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BROADCAST PROGRAMMES

Mon. to Sun., Jan. 23-29 - 27-47

SUBSCRIPTIONS

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LET'S STOP THESE DROWNINGS

This Flag

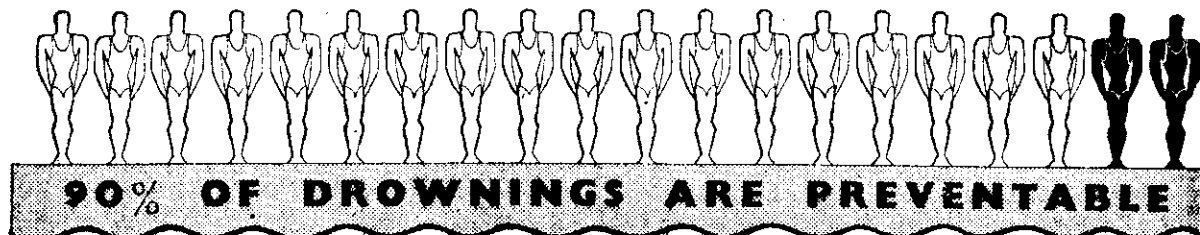


... means the marked area is safe for swimming!

This new flag in bold red and yellow will be flown by every surf club in New Zealand this summer. When you see the flag flying on the Surf Clubhouse it means swimming is safe **WITHIN THE MARKED AREA OF THE BEACH**. If there is no flag flying there is no patrol on duty.

Although there has not been a single drowning fatality on any patrolled beach for 3 years, the surf is potentially dangerous and last year **over 200** rescues were made by surf clubs. Be wise at the beach . . . keep within the marked safety zones . . . leave beach balls, inflated mattresses and rubber floats on land—they can carry you unknowingly into danger—swim with the crowd—there's safety in numbers.

The Surf Clubs are doing a grand job—help them in their service by using common sense—by obeying their notices—by watching for the safety flags. If this flag is **NOT** flying, and on unpatrolled beaches, take great care.



Inserted by the Physical Welfare and Recreation Branch of the Internal Affairs Department