

Local Weather Forecast from ZB's:
7.32 a.m., 12.30 p.m., 9.15 p.m.

Sunday, January 15

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7.32 a.m., 12.30 p.m., 9.15 p.m.

1ZB AUCKLAND 1870 kc. 280 m.

- 6. 0 a.m. Salute to Sunday
- 7.35 Junior Request Session (Gil Cooke)
- 8. 0 District Weather Forecast
- 8.55 Brass Band Parade (Bandmaster Craven)
- 9.15 Uncle Tom and the Friendly Road Children's Choir
- 10. 0 Cameo of Rimsky-Korsakov's Music
- 10.15 Sports Roundup (Bill Meredith)
- 10.30 Tour of N.Z. Representative Rugby Team (Winston McCarthy)
- 11. 0 Friendly Road Service of Song
- 12. 0 Listeners' Requests
- 12.52 p.m. District Weather Forecast
- 2. 0 Top Tunes for Toe-dancers: Ballet Favourites
- 2.45 Concert for a Leisurely Afternoon
- 3. 0 Latin-American Popular Music
- 3.30 Cinemusicals
- 4. 0 Yachtsmen's Weather Forecast First Piano Quartet
- 4.15 Music of Paul Whiteman
- 4.30 Much-Binding-in-the-Marsh
- 5. 0 Diggers' Session (Rod Talbot)

EVENING PROGRAMME

- 6. 0 Music for a Sunday Evening
- 6.30 Uncle Tom and the Sankey Singers
- 7. 0 The Glove (BBC Presentation)
- 7.30 Serenade
- 8. 0 1ZB's Radio Theatre: Music at Eight, featuring the Salon Orchestra conducted by Reg Morgan
- 8.30 Reserved
- 8.45 Sunday Evening Talk
- 9. 0 Reserved
- 9.15 ZB Book Review
- 9.35 Sweet Serenade (BBC Presentation)
- 10. 0 Tell It Again: The Legend of Sleepy Hollow, by Washington Irving
- 10.30 Variety Parade
- 11. 0 Radio Concert Stage
- 12. 0 Close down

2ZB WELLINGTON 980 kc. 306 m.

- 6. 0 a.m. Breakfast Session
- 8. 0 A Religion for Monday Morning (Rev. Harry Squires)
- 8.15 Junior Request Session
- 9. 0 Uncle Tom's Children's Session
- 9.20 The World of Sport
- 9.35 Bands On Parade
- 10. 0 Concert in Miniature
- 10.30 The Services Session
- 10.45 Music, Mirth and Melody
- 11. 0 Much-Binding-in-the-Marsh
- 11.30 Piano Personalities
- 11.45 Hill Billy Session
- 12. 0 Listeners' Request Session
- 2. 0 p.m. Matinee
- 5. 0 Children's Corner
- 5.20 From Our Overseas Library
- 5.45 Music of Percy Faith

EVENING PROGRAMME

- 6. 0 Tell It Again: Man Without a Country
- 6.30 Music of Paul Whiteman
- 6.45 Latin American Popular Music
- 7. 0 End of Term: BBC Play
- 7.30 Sweet Serenade
- 8. 0 Twenty Years After
- 8.30 First Piano Quartet
- 8.45 Sunday Evening Talk
- 9. 0 Among Your Souvenirs
- 9.15 ZB Book Review
- 9.45 Crime, Gentlemen, Please (BBC Production)
- 10.15 The Old and the New
- 10.30 Concert Hour
- 11.30 Popular Tunes of Today
- 12. 0 Close down

Trade names appearing in Commercial Division programmes are published by arrangement.

3ZB CHRISTCHURCH 1700 kc. 273 m.

- 6. 0 a.m. Break O' Day Music
- 6.30 Junior Requests
- 8.30 Styled for Sunday
- 9. 0 Uncle Tom and his Children's Choir
- 9.15 Rotunda Roundabout: For the Bandsman
- 10. 0 Sunday Morning Concert, including new releases from our overseas library
- 11. 0 Friendly Road Service of Song
- 11.25 Selections from our Overseas Library
- 11.45 Athletics: Empire Games Representatives are interviewed by the Toff
- 12. 0 Listeners' Requests
- 2. 0 p.m. Radio Matinee featuring latest Recorded Music
- 3.30 Much-Binding-in-the-Marsh (BBC Programme)
- 4. 0 Studio Presentation: June Brundall (pianiste)
- 4.15 Winston McCarthy talks on the All Black Tour of South Africa
- 4.30 From the Industries Fair Studio: The Bob Bradford Trio
- 5. 0 Tell It Again: Talisman, by Sir Walter Scott
- 5.30 Bits and Pieces from a Collector's Corner (Brian Salkeid)
- 5.45 The Music of Percy Faith (A U.S.A. Office of Information Programme)

EVENING PROGRAMME

- 6. 0 Melodie De Luxe
- 6.30 Rendezvous for Two: Ken Boniface at the Civic Organ
- 6.45 Music for Sunday Evening
- 7. 0 Under the Clock
- 7.30 Sweet Serenade (BBC Programme)
- 8. 0 Stand Easy (BBC Programme)
- 8.30 Spotlight on New Music
- 8.45 Sunday Night Talk
- 9. 0 Studio Presentations: Maureen O'Neil (soprano)
- 9.15 ZB Book Review
- 9.35 Popular Selections from our Overseas Library
- 10.30 Sunday Nocturne
- 11. 0 Variety
- 12. 0 Close down

4ZB DUNEDIN 1840 kc. 288 m.

- 6. 0 a.m. London News
- 7.30 Hymns for the Early Riser
- 8. 0 Brighten up the Tempo
- 9. 0 Favourites from the Week's Programmes
- 9.30 Macandrew Road Intermediate School Choir
- 9.45 World Famous Orchestras
- 10. 0 Around the Bandstands
- 10.30 International Celebrities
- 10.45 Sports Digest, including talk by Winston McCarthy on the All Blacks' Tour of South Africa
- 11.30 Much-Binding-in-the-Marsh
- 12. 0 Your Favourite Choice
- 2. 0 p.m. A Kiwi In California
- 2.15 Radio Matinee: Variety, featuring Something for All and the Latest Material to Arrive from Overseas
- 4.45 Something for the Children
- 5. 0 Children's Feature: The Fairy Sisters
- 5.30 Thesaurus Half-hour

EVENING PROGRAMME

- 6. 0 American Folk Music
- 6.30 Serenade
- 7. 0 Moment of Inertia (BBC Programme)
- 7.30 Studio Presentation: The Douglas Sisters (Vocal) and Russell Sheppard (vibraphone)
- 8. 0 Crime, Gentlemen, Please (BBC Programme)
- 8.27 Latin American Popular Music (Anal broadcast)
- 8.45 Sunday Evening Talk
- 9. 0 First Piano Quartet (U.S.A. Programme)
- 9.15 ZB Book Review
- 9.35 Melodie De Luxe
- 9.45 From Chorister to Concert Artist: Nelson Eddy
- 10.15 The Minneapolis Symphony Orchestra
- 10.45 Highlights from Musical Comedy and Light Opera

- 11. 0 Charles Shadwell and his Orchestra
- 11.15 The Mood Is Bright
- 11.45 With These, We Say Goodnight
- 12. 0 Close down

2ZA PALMERSTON Nth. 940 kc. 319 m.

- 8. 0 a.m. Junior Request Session
- 9. 2 Salt Lake Tabernacle Choir
- 9.30 Bandstand
- 10. 0 Universal Favourites
- 10.15 At the Console
- 10.30 Variety
- 11. 0 First Piano Quartet
- 11.30 Melodies of the Masters
- 12. 0 Request Session
- 12.30 p.m. Dominion Weather Forecast
- 2. 0 Radio Matinee
- 2.1 Folk Music of America
- 2.15 From our Overseas Library
- 4. 0 The Bournemouth Municipal Orchestra
- 4.15 Light Vocal Ensembles
- 4.30 Composer's Corner
- 5. 0 The Fairy Sisters
- 5.30 Tell It Again: Adventures of Tom Sawyer, by Mark Twain

EVENING PROGRAMME

- 6. 0 Bartlett and Robertson (duo-pianists)
- 6.15 The Spencer Tracey Story
- 6.30 The Music of Percy Faith
- 7. 0 Very Good, Mr. McAndrew (BBC Play)
- 7.30 Serenade (Humphrey Bishop Production)

- 8. 0 Crime, Gentlemen, Please (BBC Production)
- 8.30 Reserved
- 8.45 Sunday Night Talk
- 9. 0 Intermission
- 9.15 ZB Book Review
- 9.35 Much-Binding-in-the-Marsh
- 10. 0 Close down

The interesting memories and experiences of a New Zealander studying at an American University are told in "A Kiwi In California" broadcast from 4ZB every Sunday afternoon at 2 o'clock.

A particularly interesting programme will be heard by Christchurch listeners from 3ZB at 7 o'clock this evening, entitled "Under The Clock." It deals with the many activities of the Post and Telegraph Department, the scope of which is seldom realized by the general public.

At 9.35 tonight 1ZB will present the last of a series of melodious programmes entitled "Sweet Serenade." These broadcasts during the last few months have given Aucklanders many moments of tuneful music.

Percy Faith, whose music and orchestra are being featured in the Commercial stations' Sunday programmes, is well known throughout Canada for his weekly broadcasts. His attractive arrangements of well-known melodies are another reason for his popularity.

NOW! American Dental Science Reveals a Startling Discovery in the Fight Against Tooth Decay

PROOF THAT BRUSHING TEETH RIGHT AFTER EATING IS THE SAFE, EFFECTIVE WAY TO

HELP STOP TOOTH DECAY with Colgate Dental Cream

The Most Important News in Dental History!

Exhaustive Research on Hundreds of People by
Eminent Dental Authorities Proves How Using Colgate Dental Cream
Helps Stop Tooth Decay Before it Starts!

UNDER the direction of top American dental authorities, two groups of college men and women followed different methods of dental care for more than a year. One group used Colgate Dental Cream exclusively—always used it right after eating. The other group followed their usual dental care. The average of the group using Colgate Dental Cream

as directed, showed a startling reduction in the number of new cavities—far less tooth decay. The other group developed new cavities at a much higher rate. These scientific findings are based on hundreds of case histories, and Colgate Dental Cream is the only dentifrice that can prove the statements reported here.



THESE IS ONLY ONE COLGATE DENTAL CREAM
YOUR DEALER HAS IT NOW—
IN THE SAME FAMILIAR PACKAGE

**ALWAYS USE COLGATE'S
RIGHT AFTER EATING to
Clean Your Breath While You Clean Your Teeth
and HELP STOP TOOTH DECAY!**