

**FIRST TO BREAK THE
STEREO PRICE BARRIER**

La Gloria

NOW FIRST

**TO BREAK THE
PORTABLE
PRICE BARRIER**

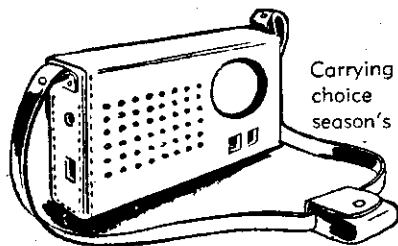
La Gloria again cuts costs to give you a sparkling, top performing Portable with a lot more features at a much lower price. The minute you hear one you'll want to own one — and why not, at this attractive price? You'll get a free solid leather carrying case too!

La Gloria **7** **TRANSISTOR PLUS** *MAGIC GERMANIUM
DIODE
AND RECTIFIER*

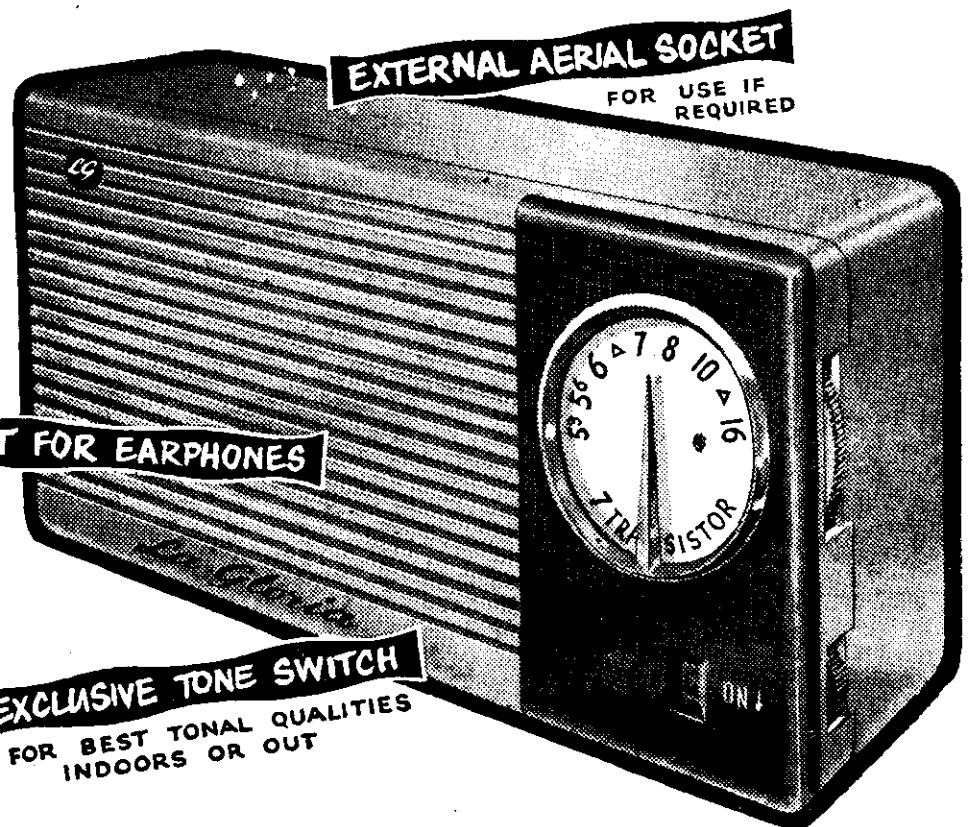
YOURS FOR ONLY

£19'19'.

Extra features that make it a true value leader are: Earphone that can be used while speaker is switched on or off. Socket for external aerial provided. Exclusive tone switch for best performance indoors or out. Magic Germanium Diode and rectifier for top performance. Operates on inexpensive, readily available Pen-light Batteries. An amazing 3-purpose Portable for your home, for your car, for outdoors. Get yours now with free introductory offer.



Carrying case in your choice of smart new season's colours, also ear-phone in handy pouch on carrying strap.



EXTERNAL AERIAL SOCKET
FOR USE IF
REQUIRED

SOCKET FOR EARPHONES

EXCLUSIVE TONE SWITCH
FOR BEST TONAL QUALITIES
INDOORS OR OUT

A compact, powerful, pleasant toned Portable that measures only 6" x 3½" x 1½". It has a full-size speaker, yet is small enough to be carried in your hand or coat pocket.

**INSIST
ON**

La Gloria

**FOR QUALITY
AND VALUE**

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